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laSALLE

A QUARTERLY LA SALLE COLLEGE MAGAZINE

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DAN RODDEN Founder of La Salle's Music Theatre (1920-1978)



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The Art of Intellectual Recreation

By Bernard McCormick, '58

After college there was the army and then the dreary prospect of getting a job and doing something, so naturally I did what everybody else was doing. I applied to graduate school. Penn said "No" outright in what must be one of the rudest rejections anybody ever got. The letter said, in effect, it was necessary to maintain certain standards and you are rejected. Columbia Journalism said no, but then they say no to everybody. I never met a successful journalist who had not been rejected by Columbia Journalism.

Going down the list, the University of Connecticut caught my eye. It caught my eye because I had gone up to visit Tom Addison, La Salle '58, who had gotten a fellowship in economics to U-Conn and threw a hell of a good party at his place along the lake the weekend I visited.

It seemed like a great place to apply so I did. I asked for a fellowship. They said no. Then I asked for a teaching assistantship. They said no. Finally I just asked to get in. They said no. At another party a few weeks later Tom Addison introduced me to the head of the graduate department of English. I told him how I had been thrice rejected.

"That's impossible," he said. "We never turn down anyone."

The next day we met in his office and he pulled out my file. He was surprised to learn that, sure enough, I had been rejected. He showed me my file and among the stuff in it was a letter of recommendation from Dan Rodden. It read:

"I have been asked to recommend Mr. Bernard McCormick for a fellowship in your graduate program in English. I am most pleased to do so. As I recall it, the transcript of Mr. McCormick's academic record may not prove an impressive credential. I have found, however, that when properly motivated he is capable of superior work and I enthusiastically commend him to you..."

Now that wasn't half a bad sell, but it didn't do me any good, which tells you just how unimpressive my academic transcript was. And although he didn't mean it that way, Dan Rodden's letter said more about himself than it did about me. "Properly motivated" was the operative phrase. As far as Rodden was concerned I was an A student because that's what he always gave me. And he saw me a

lot. In fact, I contrived to take every class he taught, confident that my grade from Dan would balance the C's and D's I managed to pull down regularly in other courses. For me, it was hard *not* to get an A from Dan Rodden. That's not saying anything for my talent. He was simply the best teacher I've ever known.

A class with Dan Rodden was intellectual recreation. His former students will recognize that phrase. It was part of his definition of art, with which he introduced every course he taught. "Art is intellectual recreation achieved through the contemplation of order."

Dan normally spent the first week breaking that definition down word by word. If it sounds dull, then it's because you never saw how Dan Rodden approached the subject, or approached everything he did. In his prime, and the late 50s and early 1960s were his prime, he was a man of enthusiasm, intelligence and humor. He was a great teacher because he loved to teach. Whether it was teaching young people to sing and dance, which he did in his off-hours for 10 years before he took La Salle's theatre pro, or whether it was in a classroom leading students through every nuance of T.S. Eliot's "The Love Song of J. Alfred Prufrock," Dan Rodden was a man committed.

It's unfortunate that everybody couldn't have known him then. Those who saw him only in his last, sickly years can't appreciate his talent or energy. The latter was extraordinary. He'd teach all day and then work with the people in the Masque until late at night and then go partying with them still later and show up the next morning, feeling miserable and looking it, his prominent eyes red and his puffy features even puffier than normal. But then he'd get in front of a class and usually the ill mood was overcome by the sheer pleasure he got from instructing.

He was an artistic man, and his habits were those of many artistic men, which is to say they were awful. It caught up with him and although he never lived to be quite sixty years old, he managed to look every bit of 75 in his last years. He was sick every which way but still kept going although both his body and personality were a shell of his good years.

But this was only after 20 years of the kind of life that

He left La Salle's theatre better and more distinguished

most people could not have kept up for five, and during that period his achievements in and out of the classroom made him a La Salle legend. He achieved a rare thing. He changed the institution that was his life's work; he left it better and more distinguished than he found it. The musical theatre which survived him would almost certainly not exist if there had been no Dan Rodden. He didn't do it alone, but he attracted the excellent people who put La Salle on the theatre map.

The years of sickness, during which he could not do what he wanted to do or be what he wanted to be, heightened in some minds the impression that despite his achievements, his life was oddly incomplete. I've heard people say it's a shame he never made it to the top of his profession—a Broadway success—or achieved the national reputation of some of his friends, such as Walter and Jean Kerr. That may be true if you think theatre was his profession. I don't. He was a versatile man, musical and histrionic, a good writer, director and producer. But all these talents seem to me secondary to his real gift, which was teaching. Theatre happened to be what he taught most. As a teacher, Dan Rodden did reach the top. He was as good as they come.

I recall the night they had the big dinner at the Bellevue Stratford, a testimonial for Dan. His old pal, the late Joe McCauley, emceed, and everybody who had been in Dan Rodden's life turned out. He had already had his first illness, which he never really got over. That night the praise was embarrassing, but everyone spoke of Dan's work in theatre. Not one speaker mentioned the fact that he was a great teacher.

Damn, he was good. He could be a mean s.o.b. in the classroom. He didn't like stupidity and he wouldn't tolerate

a wise guy, especially a dumb wise guy: he maintained order by throwing people out who disrupted it.

"You!" he would shout, pointing. "Get the hell out of here! Come back when you grow up!" Having established respect, he proceeded to teach. His classes were often discussion groups. He invited participation. He claimed that it was only by years of probing by many volunteer minds of his students that he came to appreciate the subtleties of "Pruferock." But he didn't like to be conned, especially when he had had a bad night before. Often Rodden would cut a student off curtly when he tried to b.s. him.

"Well, I think . . ." the student would begin.

"Is that what you think?" he would snap, leaving little more to be said.

Most of the people who got that treatment deserved it, at least I thought so. There were days when he was just ornery, but I never saw him fail to respond when he sensed the stimulus of intellectual recreation. One day he had what seemed almost a mystical experience when, analyzing "Pruferock," he paused over a line that went "to spit out the butt ends of my days and ways." It was a line that Rodden had never quite fathomed and he asked for ideas from the class. One student who normally had little to say, suggested it was a reference to the butt of a cigar, the soggy remnant of a good smoke, which was being spit out. Dan looked at him for what seemed like seconds, as if entranced. And then he spoke, in the soft voice of astonishment.

"My God," he said. "You're right. You're right. You're right. That's exactly what it means. That's wonderful. All these years and I never understood that." We all felt like

Dan Rodden (1920-1978): "A Reputation For Crisp Professionalism"

A Mass of Resurrection was sung at Holy Child Church for Daniel J. (Dan) Rodden, founder of the popular La Salle Music Theatre and a professor of English at the college, who died on Dec. 7 at Germantown Hospital after a long illness. He was 58.

Rodden was widely known in theatrical circles as an actor, director, and press agent. A dry, witty phrasemaker, he had been a member of La Salle College's English

Department since 1949 and a full professor since 1971.

A native Philadelphian, Rodden served as director of the college's undergraduate theatrical group, "The Masque," from 1953 to 1965. He received the La Salle College Centennial Medal for his contributions to Fine Arts in 1962.

A 1941 graduate of La Salle College, Rodden later earned a master of fine arts degree in speech and drama at The Catholic University,

Washington, D.C. He studied there and became friendly with Walter Kerr, who was later to become a famed drama critic for the *New York Times*, director Alan Schneider, and TV personality Ed McMahon. Rodden authored a musical comedy, "Lucky For Me," at Catholic U. and co-authored another comedy, "Small Beer in Springtime."

Rodden taught at La Salle College High School for a year before enlisting in the U.S. Army in 1942.

than he found it.

Dan Rodden's friends at his testimonial dinner at the Bellevue Stratford Hotel in 1967 included the late "Morning Mayor" of Philadelphia's WIP radio Joe McCauley (left) and TV personality Ed McMahon.



Assigned to the staff of Captain Maurice Evans, he directed over 20 plays and revues, rose to the rank of Captain, and eventually became commanding officer of the largest entertainment section in the South Pacific.

A senior member of Actors' Equity, Rodden appeared professionally with and/or directed such stars as Carol Channing, the late Myron McCormick, Brian Donlevy, John Dall, Francis Sternhagen, and William

Prince. His radio script for a Mutual Network production entitled "Wanted, One Baby" was cited by the *New York Times* as the best documentary of the year in 1949.

But it was La Salle's MUSIC THEATRE, the nation's only college-sponsored professional summer theatre, which gave Rodden his greatest satisfaction when it opened in 1962 with a performance of "Carousel" before a standing-room only audience which included

Pennsylvania's late Governor David L. Lawrence. Rodden personally supervised every facet of design and construction of La Salle's modern 382 seat College Union Theatre.

Some 27 different shows were produced over the next 12 summers by Rodden including the American premier of "Ambassador" in 1972. Rodden was a part of a group which later took the show on a short-lived Broadway run. MUSIC THEATRE's

"Dan Rodden taught with the salesmanship of an actor."

cheering. Or at least going out and getting drunk. Dan probably did that night.

That sort of teaching was his style. He sought intellectual recreation through the contemplation of order, and he taught you to contemplate, to think about literary works of art, or otherwise. He required you to identify themes of plays, preferably one-word themes. He insisted it could almost always be done, and he was right. Some other teachers bored and burdened with meaningless lists of meaningless things, and gave examinations that used to be swiped from their offices in advance and sold to interested parties. Dan Rodden taught with the salesmanship of an actor and he gave tests where cheating was impossible. "Identify the theme of 'Ah Wilderness,' and explain why," was a typical exam question. You could be off base on the theme but if your explanation made sense or was gracefully written, you still got a good grade. He never minded passing out a compliment. Once I wrote a paper on "The Potting Shed," which included some unusual thoughts on the symbolism in the play.

"If this is your own idea, and I think it is, it is excellent," Dan wrote. The truth is it wasn't purely my idea. I heard my brother talking about the play and he mentioned the particular symbolism; but it was my writing. And that mattered to Dan Rodden.

Happily, I had a chance to tell Dan Rodden what I thought about him as a teacher. He took to coming to

Florida in his last years. He was down to the butt ends of his days and ways, a feeble suggestion of what he had been when he taught me 20 years before. He was, at this stage, a bit of a care. One night some former La Salle people took him to dinner and Dan Rodden got to telling stories about the old times and we were having fun. He was drinking wine, which he was expressly *not* supposed to do. I decided to make the speech I had wanted to hear at that testimonial dinner 10 years ago.

"You know, Dan," I said, "I sat there all night and listened to all your friends tell outrageous lies about how great you are, but not once did anybody mention your best quality."

"I see," he said, not sure if he were being put on.

"Nobody mentioned your teaching. Never once did I cut any class you taught."

Coming from a man whose academic transcript did not prove an impressive credential, I think Dan Rodden knew a compliment when he heard one.

Mr. McCormick, '58, has spent the last nine years in Florida where he is now editor of two magazines, "Gold Coast of Florida," based in Fort Lauderdale, and "Indian River Life," in Vero Beach. Previously he had been senior editor of "Philadelphia" Magazine and a sports-writer/columnist for the "Delaware County Daily Times," in Chester, Pa. He is a frequent contributor to "La Salle."

one-year attendance record of 23,600 patrons—100.7% of capacity—was set in 1970 for productions of "Bitter Sweet" and "Man of La Mancha."

Thriving on youthful exuberance, colorful sets and costumes, and highly professional choreography and technical competence rather than on "name" performers, MUSIC THEATRE was traditionally known for its favorable critical acclaim under Rodden's guiding spirit.

As Ernest Schier, the drama critic of the Philadelphia *Bulletin* once said, La Salle's Music Theatre has "earned a reputation for crisp professionalism that may well be envied by the larger, better known summer theatres."

Although most of his companies were comprised of teachers, housewives, and students, Rodden took

great pride in watching one of his protégés succeed in professional theatre. Many did including internationally-known dancer Judith Jamieson, Mary Lou (Cookie) Metzger, a regular singer on "The Lawrence Welk Show"; Pat Cronin, who appears regularly on TV; Judy McMurdo, who played in the New York production of "Cabaret," and Steve Rinehart, who served as musical director for the road company of "Godspell." Dennis Cunningham, who played leads in many of the early MUSIC THEATRE productions, is drama critic for WCBS-TV in New York.

Although he had hoped eventually to use MUSIC THEATRE as a showplace for original material rather than the "traditional" hits, Rodden was convinced that his lifetime dream had achieved its goal.

"I don't know of any other place where kids can get training in musical comedy," he once said. "Straight drama, yes, but not musicals. From the start I always wanted to do good shows and do them well. I had the feeling that you could take a bunch of kids and achieve a style. I didn't want them to be professional. I just wanted them to be good. With their youth and vitality and with plenty of rehearsals, I knew that they'd succeed."

Rodden had been stricken with serious illness prior to the 1966 season and during the 1973 season of MUSIC THEATRE. He recovered after the first illness but was forced to relinquish the managing director's duties prior to summer of 1974. He went on disability leave as a La Salle professor in 1975.

THE ETHNIC POLITICIANS

They're feisty, hardworking, and independent and often only loosely tied to their political parties

By Murray Friedman and Peter Binzen

Political quiz:

1. The mayor of a major city that was the first to default on a loan since the Great Depression. Who is he?
2. Another big city mayor who campaigned for office against what he called "poverty pimps" and "poverticians." Who is he?
3. Before becoming Governor, this politician managed to get home and cook supper for her husband every night. Who is she?

Aside from their Democratic Party registration, Cleveland Mayor Dennis J. Kucinich (1), New York Mayor Ed Koch (2) and Connecticut Governor Ella Grasso (3), have little in common. Not one of them has gone beyond her—

or his—own political bailiwick. Not one has a national constituency. They differ in style, personality and nationality background—Kucinich is Croat-Irish, Koch Jewish, Grasso is Italian-American.

Yet their nationality differences are what unite them. They're a breed of politician from ethnic groups long underrepresented in leadership positions who rose to office in the late 60s and 70s. The trend has been unmistakable: the ethnic "outs" finally got in. Philadelphia's first Italian-American mayor (Frank L. Rizzo) succeeded the 297-year-old city's first Irish-American mayor (James H. J. Tate). Pittsburgh's first Italian-American

Philadelphia's Mayor Frank L. Rizzo watches Pennsylvania Governor Milton J. Shapp make a point at Philadelphia's City Hall in 1977.



The white ethnic politicians are pragmatists rather than politicians.

mayor (Richard S. Caliguri) followed Irish-American Peter Flaherty. Cleveland elected Ralph J. Perk (Czech) before turning to Dennis Kucinich. Michael A. Bilandic (Croat) succeeded Richard Daley in Chicago. Abe Beame, New York City's first Jewish mayor, gave way to Ed Koch, himself a Jewish immigrant's son. Milton Shapp was Pennsylvania's first Jewish governor. Ella Grasso was the first Italian (and first woman) governor of Connecticut. And on and on.

At least temporarily, the vaunted Eastern Protestant Establishment went into eclipse. Gone from governor's mansions in powerful states are the Harrimans, Rockefellers and Scrantons. (What's left are a Governor Rockefeller of West Virginia and Governor DuPont of Delaware.) Gone, too, from city halls are the Lindsays, the Joe Clarks and Richardson Dilworths.

The long-term implications of this turnaround are difficult to discern. What is clear is that just as black power was a strong and significant rallying cry in the early 60's the rise of the white ethnic politicians was unmistakable in the 70's. Ironically, some of these newcomers gained power as defenders of the old Anglo-Saxon Protestant work ethic that WASP politicians had themselves ignored or rejected in favor of new values and relaxed standards of the youth culture.

Ethnically and in other ways, the new politicians are a disparate group. Frank Rizzo, who as a police captain cracked down on Philadelphia coffeehouses allegedly patronized by homosexuals would seem to have little in common with Ed Koch who last June proclaimed "Gay and Lesbian Pride Week" in New York. Yet the new "ins" share certain characteristics. Many are the children of immigrants of humble origins, and they make a point of keeping close family ties.

Explaining her pattern of cooking for her husband to an interviewer Grasso said, "You see, I'm an Italian wife, and that makes a difference." Bilandic's wife, Heather, socialite daughter of Graham J. Morgan, chairman of the U.S. Gypsum Co., may not cook supper but she claims to prefer life in her husband's old neighborhood—the 11th ward in Chicago's Bridgeport section—over the swanky penthouse where she grew up. "High-rise living is so impersonal," she told an interviewer. "Bridgeport is more like living in Europe. There are all those specialty shops, the chicken shop and the meat market where the butcher will cut the meat exactly the way you want it." Rizzo, who grew up in South Philadelphia's "Little Italy" but now lives in the city's posh Chestnut Hill, yearns for the old haunts. "If it wasn't for my wife," he once said, "I'd be back in that 2300 block of South Rosewood."

The new ethnic politicians with their roots in Eastern Europe join a more conventional cadre of non-WASP office holders. These are the Irish. There's nothing new, of

course, about them going into politics and being successful. James Curley in Boston, Al Smith in New York and Richard Daley in Chicago showed the way long ago—not to mention, more recently, John F., Robert F. and Edward M. Kennedy. More often, though, Irish politicians have functioned primarily as instruments for mobilizing power on behalf of others. Such men as New York's James A. Farley and "Boss" Ed Flynn, Connecticut's John Bailey and Philadelphia's Jim Finnegan, though skilled practitioners in the art of electoral politics, usually played subordinate roles. Now it's a new ball game. Governor Hugh Carey of New York, Governor Jerry Brown of California, himself a governor's son, and U.S. Senator Daniel Patrick Moynihan of New York, for example, are exercising power in their own right. What links them with the new ethnics are similarities in style and substance. They stand for many of the same things and they oppose many of the same things.

Feisty, hardworking and independent, the new ethnics are often only loosely tied to the parties that slated them—sometimes out of desperation. Rizzo is a nominal Democrat but his views really fit no traditional political category. Pete Flaherty thumbed his nose at Democratic party leaders both before and after becoming mayor of Pittsburgh.

Like other politicians, the ethnics often seem to offer simple answers to complex problems. Many of them now are taking distinctly conservative positions in opposing busing, public housing, quotas, "preferential treatment" for minorities and what they term "poverty rip-offs." Koch has cut back on poverty programs, precipitating a public quarrel with black leaders. Rizzo has taken such a strong stand against programs benefitting blacks that he has been seen as polarizing his community. Brown told his biographer, J. D. Lorenz: "Blacks are the wrong symbol in the 1970's."

Intellectuals also are a favorite target of the ethnic politicians. Brown often criticizes the "grand schemes" of the "PhDs" and "Harvard scholars." The ethnics claim, instead, to speak for the interests of the ordinary working stiffs in rowhouse neighborhoods. Though most are Democrats, they project themselves as tight-fisted and prudent in holding down government costs. In taking Cleveland into bankruptcy, Kucinich underlined his urban populism by blaming the situation on the banks which refused to renew the city's loans. Rizzo held the line on taxes for four years and then, after winning re-election, enacted the biggest tax increases in Philadelphia's history. Brown inherited a small state-government surplus from Governor Ronald Reagan and built it into a large one. Koch has expressed willingness to make "the right kind of enemies" in his fight against "corruption in the anti-poverty bureaucracy and the entrenched Civil Service." Governor

Michael Dukakis, the son of a Greek immigrant, who lost a primary bid for re-election last fall, besides cutting off subsidized medical care for welfare recipients, reduced cost-of-living increments for welfare families and dependent children in Massachusetts and developed a mandatory "workfare" program for unemployed fathers that won him the title of "Jerry Brown, East." And Brown, in turn, has termed poverty programs "the last refuge of scoundrels."

In taking these tough stands, the ethnic politicians are, of course, exploiting the concerns of voters fed up with galloping inflation, expanding welfare rolls, government waste and high taxes. But such positions come naturally to politicians whose parents, many of them immigrants, instilled in their children a belief in hard work, self-discipline and respect for family, church and country. Despite his posturing, Rizzo, a high school dropout, has always worked long and hard at whatever job he tackled. Dukakis probably *did* buy 89 socks and his suits probably *did* come from Filene's bargain basement in Boston, as he often has bragged in campaign speeches. An ex-Jesuit seminarian, Jerry Brown has made a fetish of self-denial, refusing to live in the California governor's mansion and flying to England on one of Freddie Laker's no-frills, discount flights.

Another point about the white ethnic politicians: They are pragmatists rather than theoreticians. They avoid moral abstractions. It is true that some identify with liberal causes. Grasso, for example, has written bills for bigger investments in schools, health care, expansion of aid to the handicapped and mentally retarded. But something is missing. One can't imagine today's ethnic politicians throwing themselves into a cause on behalf of the poor and the powerless with as much passion as some of their predecessors once did. (Frances Perkins recalled "Big Tim" Sullivan, boss of New York's Bowery breathlessly running up the hill in Albany to the state house to save a bill limiting women's work week to 54 hours because he had "seen me sister go out to work when she was only 14.") Somewhere along the line some of the new ethnics have lost sympathy for society's rejects who often differ from them in pigmentation. In a speech to the General Assembly following her re-election, Governor Grasso said her priorities would include fending off new taxes while Carey submitted early this year what some called a "Republican budget."

Many of the ethnic politicians are Roman Catholics whose thinking has been tempered by a post-Vatican Council approach to certain moral questions. Both Carey and Brown oppose the death penalty in criminal cases while Rizzo, one of the hardest of the hard-liners, favors it. Brown supported the Supreme Court decision on abortion



U.S. Ambassador Daniel P. Moynihan appeared pensive after casting a veto at a United Nations Security Council meeting, last January.

and believes that homosexuality between consenting adults should be a private matter. Carey, though personally opposed to abortion—he is the father of 12 children—has supported abortion legislation. Shapp lost support by backing abortion and opposing capital punishment. And, as has been pointed out, Koch has endorsed equal rights for homosexuals. For Jewish ethnic politicians, it seems, civil rights and civil liberties still exert a hold.

At times, the pragmatism of these new politicians dissolves into opportunism that is truly breathtaking. Before becoming the first big-city mayor in history to flunk a lie-detector test, Rizzo said: "If this machine says a man lied, he lied." Later he said: "It was the people who ran the test who did me in." Brown first opposed tax-cutting Proposition 13 in California but when overwhelming voter approval became evident, he reversed his field and started parceling out the state surplus to mitigate the impact of the measure. As U.S. Ambassador to the United Nations,



Other prominent "Ethnic Politicians" include (from left): New York Mayor Ed Koch, California Governor Jerry Brown, Connecticut Governor Ella Grasso, New York Governor Hugh Carey, Pittsburgh Mayor Richard Caliguiri and his predecessor Pete Flaherty, and Cleveland Mayor Dennis Kucinich.

Moynihan promised that his tough stand-up to the Soviet Union and Third World Nations line in international relations would not be a prelude to his running for the Senate. But that's what it proved to be. He and the other new politicians apparently agree with Emerson that "a foolish consistency is the hobgoblin of little minds."

Moynihan is, in some respects, the most interesting and potentially the most important of the new ethnics in power. His name is mentioned, increasingly, as a potential presidential candidate. He grew up hardly knowing his father in New York's Hell's Kitchen. He worked as a longshoreman for a time. Bright, witty and endowed with the Irish gift for turning a phrase, he attended tuition-free City College and then scaled the cosmopolitan heights as a professor of government at Harvard and coauthor (with Nathan Glazer) of the classic study of American ethnics, *Beyond The Melting Pot*. Entering politics as one of those "subordinate ethnics," Moynihan over two decades served as an aide to Governor Harriman in New York and Presidents Kennedy, Johnson, Nixon and Ford in Washington. In these roles, he managed to antagonize liberals and conservatives, the rich (with his proposal for a Family Assistance Plan) and blacks (with his advice to Nixon to lower the rhetoric—"benign neglect"—on racial issues).

If one looks closely at Moynihan's positions, however, a central theme emerges. Like Solzhenitsyn and so many ethnics, Moynihan sees a crisis of social organization and a decline in moral authority. Like Henry Kissinger, he believes that the balance of forces in the world has turned against the United States. Unlike the former Secretary of State, Moynihan thinks that Americans still have the will to resist. In his "bully pulpit" at the U.N., he pressed this view aggressively. Later, in his Democratic primary battle against Bella Abzug for a U.S. Senate seat from New York, he warned that further defense-spending cuts would weaken the nation's ability to resist the spread of Communism. To many "ethnic" Jews, with their inflamed memories of the Holocaust, and Catholic ethnics, Moynihan's belief that there is evil in the world that must be

fought makes good, hard common sense.

Since winning the election, Senator Moynihan has urged Roman Catholics to lobby for their special interests. In a commencement address at Canisius College, he charged that "the conviction has somehow gone out of Catholic institutions and spokesmen that we really do have rights here that ought to be pressed." With Senator Robert Packwood (R-Oregon), Moynihan sponsored a controversial bill giving tuition tax credits to parents of private and parochial-school students. In a letter circulated among the American Catholic hierarchy after the Senate voted this down, he wrote, "The institutions associated with social progress in American culture are overwhelmingly against us on this issue." He termed the opposition "vindictive" and "vicious," and "anti-Catholicism [the] one form of bigotry which liberalism curiously seems still to tolerate."

There may be more than a pinch of political pragmatism in Moynihan's rediscovery of his Catholic roots. Yet his political consciousness has clearly been molded, in part, by his working-class Irish background and Catholic social thought. Strengthening the family has been a central theme of Moynihan. One of his quarrels with traditional liberalism stems from this. The Americans for Democratic Action's support of family policy, he once noted sarcastically, was a resolution calling for legislation to facilitate "abortion, birth control and divorce." Moynihan's "Report on the Negro Family," which he prepared as assistant secretary of labor in Lyndon B. Johnson's administration, was intended to spur a national effort to improve black family life, which the report said had broken down. Instead, Moynihan was bitterly attacked as the messenger carrying bad news.

One reason Moynihan went to work for Richard M. Nixon—burning still another bridge to traditional liberalism—was that the Republican President had promised to work for passage of a Family Assistance Plan placing an economic floor under the working poor and the poverty-stricken. With Nixon's support the Senate twice passed the



legislation. It was defeated in the House by a coalition of conservatives who viewed the Family Assistance Plan as a step towards Socialism and liberals who didn't think it went far enough.

Clearly, Moynihan and the other new white ethnic politicians have been aided in their election bids by a broad set of social changes as well as by their own energy and ambition. In the 1960s, the incomes of many Irish, Polish, Italian and other white ethnic groups rose sharply. Increasing numbers sent their children to colleges and professional schools, and many moved from city to suburbs. Now they stew and fret that high taxes and inflation are robbing them of their hard earned gains. Those left behind in the old city neighborhoods feel increasingly threatened by deteriorating conditions there and they resent black demands for greater access to jobs, housing and schools. White ethnic voters generally resent being labeled racial bigots by some liberals and other elitists who hold their values and ways of life in contempt.*

So the white ethnic politicians serve a constituency and a broader community that are begging for leadership. How have these politicians done?

*Here is a colloquy between Joseph S. Clark, former Philadelphia mayor who served two terms in the U.S. Senate, and a Philadelphia city councilman in 1973. Clark was testifying against a change in the city charter that would permit Philadelphia mayors (specifically Frank Rizzo) from serving more than two consecutive terms.

Clark: "... I don't trust the electorate. And I think—and many of you will disagree—the electorate of Philadelphia has made many mistakes since they made the wise decision of electing me mayor in 1951."

Councilman Harry P. Jannotti, a member of the revision commission: "Don't you think that they (the voters) have educated themselves?"

Clark: "I wish I did. Of course, this is the hope of democracy, isn't it? And we have all believed that universal compulsory education would bring the electorate to a condition where it would be wise and could make these decisions without any restrictions at all. I don't think that has come about . . ."

Jannotti: "But lately I have noticed—as a councilman and a ward

leader, that more people go in and they split their ticket. . . . Haven't you noticed that lately?"

Clark: "I may be stubborn about it, Councilman, but I still think you need checks and balances on the electorate as well as on the elected and appointed offices. I think pure democracy, particularly in a world which is constantly shrinking and even more complicated, is a disaster."

On the whole they have been none too successful. And there are signs they are beginning to lose out with the voters. Rizzo lost a battle for Charter change and cannot run again, Bilandic was recently defeated in a primary campaign—by an Irish Catholic, Jane Byrne, it is true—while Kucinich narrowly faced down recall efforts. Of some it might be said (as writer Jeremy Larner said of Jerry Brown) that they have provided a politics of "show." Some have manipulated the anxieties and fears of their core constituency rather than dealing with their legitimate grievances and appealing to their more generous instincts. Many see themselves as outsiders still scaling the walls to security and social respectability. And this accounts for some of their abrasiveness.

It's important to note, however, that the ethnic politicians came to power in a period of prolonged inflation and shifting values. These are times of social fragmentation. It is not wholly fair, therefore, to criticize the ethnic politicians for their shortcomings as healers. The real issue is whether those now in office can rise above the disjunctiveness of these days and the harshness of their own upbringing and provide the vision and practical leadership to bring Americans together again. On that one, we will just have to wait and see.

Dr. Friedman, a lecturer in the college's Sociology Department, is Middle Atlantic States Director of the American Jewish Committee, editor of the book, "Overcoming Middle Class Rage," and a frequent contributor to "La Salle". Mr. Binzen, the Metropolitan Editor of the Philadelphia "Bulletin," is author of "Whitetown, U.S.A." and co-author with Joseph R. Daughen of "The Cop Who Would Be King," a biography of Mayor Frank L. Rizzo.

AN IDYLL FOR ST. U'S

By Brother Daniel Burke, F.S.C., Ph.D.

Ladies and Gentlemen,

I'm going to ask you to bear with me this afternoon, because I intend to talk about a personal experience I had recently. Last year was a very pleasant one for me; it was a sabbatical year which our trustees had authorized when I concluded my term as president of La Salle. I spent it at Berkeley, writing some literary criticism and some poetry—and it was a simulating and profitable experience. The year was all the more memorable because of the drought in California. For a visitor like myself, that meant only an endless succession of sunny days, while the East Coast, unfortunately, suffered through one of its nastier winters.

Before I left for the West, some close friends of mine asked me to look up their daughter who is studying physics at Cal-Berkeley. She had graduated from a small Catholic college in California and, somewhat to the family's disappointment, had decided to return to make use of a fellowship she had won at Cal. For the purpose of my account this afternoon, let me refer to her as Margery Major—though, as you may imagine, that isn't her real name.

I had known Margie since she was four years old, at which time she used to entertain visitors to the family by reading the headlines of the newspapers and reciting the names of all the United States. She was precocious, of course, but I saw her grow up over the years as a very normal girl with a great variety of interests. She certainly wasn't what you might think of simply as a bookworm and grind; I think of her rather as a mix of Madame Curie and, well, Goldie Hawn.

When I saw her again in Berkeley, I discovered that we were both by chance making a serious study of French cuisine (the current inspiration was a book of M.F.K. Fisher). And so easily enough we fell into a pattern of meeting occasionally for lunch, striking out from Sather Gate to *Le Bistro*, *Le Bateau Ivre*, or even, truth to tell, the local "Y", which offered great soups and a sourdough bread we agreed to award three-and-a-half stars.

As I learned again to my delight, Margie is a marvelous conversationalist. On a given afternoon we might be found talking about Truffaut films, atomic quarks and charms, country music (she does play a guitar), Edward Gorey, God, the Middle East, Juster's *Phantom Tollbooth*, second-hand bookstores, experimental art, or women's lib. On the last matter, I was duly pressured to become

acquainted with the books of Joan Didion or Margaret Drabble—even at the expense of my favorite mystery writers, Ngaio Marsh and P. D. James. I complied to some extent—under the threat of being told the endings of mystery stories that Margie had read before me.

In any event the topic we came back to most frequently was Margie's college days. She was still fresh from them and already, I suspected, a little nostalgic about them in the far larger and sprawling society of the University. What soon became apparent was that Margie's four years at St. U's had made a deep impression on her. Knowing absolutely nothing about the place, I must confess that I was curious about what seemed to be rather powerful educational influences there. For, while she had always been someone rather special among younger people I encountered, Margie was now a truly exceptional young woman.

As she described the college, it came through as small, academically high-powered, very lively in a variety of ways. But it didn't seem to be the academic quality as such which had the most telling effect—but rather its style, the way it went about being a serious school and a joyful Christian institution, and the common-sense choices that went into that effort. I was surprised, for example, that she could do a physics major at such a small college, not surprised that most of her upper-division courses were taken in a co-op program at a nearby university. She was comfortable, then, as she competed now with graduates from some rather high-powered departments.

But, again, it wasn't the substantial major itself that seemed to be significant in her experience, but rather how it had been related to other parts of the program. Resources were limited, so the academic community had decided that if it couldn't do everything well, it would do at least a few things very well. For instance what was special on the side of general education (which had the usual sampling of several fields), were two programs—a sequence in the Great Books and an all-college writing requirement. In the first, students and teachers argued their way through a good slice of western classics from Homer to Einstein. The best days over the eight semesters, said Margie, were when two faculty members sat in and, if the argument heated up, you got a vivid sense of how different disciplines approach a problem. In the second

instance, she had to report there was the ultimate iniquity that every teacher marked for good English in every assignment. After the basic writing courses, students did have the reinforcement, whenever they felt they needed it, of a good writing lab. And they did have recourse to it, for on the other side of the trenches they also faced a strike-force of senior English majors and a few faculty spouses who, on a rotating basis, aided and abetted professors in reviewing papers. By the time we were seniors, said Margie with a smile . . . I understood that about that time they began to realize that they were becoming darned good writers.

This all sounded pretty sensible to me. Some acquaintance with classic texts in the history of her own and related disciplines gave Margie some sophistication about how her science was structured, what it was most fundamentally about, where it had been and where it was going. And she could talk and write about such matters with a clarity and zest that was impressive. As curricular ploys go, there was nothing really eccentric or even exceptional here. But the faculty seemed somehow to have made it clear that a program of studies was neither a hodgepodge of cafeteria offerings nor a mechanical accumulation of credits. The curriculum itself seemed to say that certain values and skills were paramount—and worth working for.

What I was most curious about, however, was the fact that Margie had not only a good general education and a substantial major but that she had emerged from St. U's with a commitment to gospel values which, I must confess, I hadn't noticed among her considerable accomplishments before. And she seemed to be implying that she wasn't alone among graduates in this matter.

I asked bluntly one afternoon over vichychoisse and Chablis at *Chez Pannisse*, what was the most religiously important thing in her four years at the college.

"Thing?" she asked with her best Mona Lisa smile.

"Well, thing or person," I said.

"Well, to start with things," she answered, "it was probably the campus paper."

"That's either the poetry of hyperbole," said I, "or you're putting me on."

"No, really," said she, "it was one of the things Lulu had a hand in and that came off quite well."



Of course, I asked who Lulu was. And it turned out that she was the nun who was Dean of the college and who was, reported Margie, a mix of Alice in Wonderland and Joan of Arc. I wanted to pursue that bit of information, but stayed with the campus paper. While there were, I maintained, some brilliant exceptions, most campus papers I knew weren't notably concerned with major issues or ultimate values. What had Lulu done? Two things, Margie reported: got extra money for its budget from an old Catholic gentleman in the neighborhood who owned a brewery and collected first editions of James Joyce, and, secondly, developed a tradition of faculty contributions to the feature page. The extra funds had actually been used to liven up the production by running a few comic strips—"Doonesbury" and "The Wizard of Id" currently—and to recruit, on scholarship, a good editorial cartoonist who had a witty comment every week on some situation on campus, in the city, or the world. And since the San Francisco papers are among the most superficial in the country, she also got political science majors to run a "review of the week" on national and international news. As for the faculty, they supplied frequent and readable discussions on current issues, many of them being able, it seemed, to speak authoritatively on some pet theme. One of the English profs, for example, was a sharp critic of the media; a biologist published good material on medical ethics in

On a sun-drenched, crystal clear afternoon I drove up Route 1



the journals, as well as more popular discussions in the paper; the senior economist knew as much about the situation of migrant workers as anyone in the country. And Margie's physics prof was a leader of the "No Nukes" campaign.

But in class, she said, she got straight physics. She first became aware of Henderson's related moral concerns in a searing article in the campus paper in which he argued that even if the spread of nuclear capability to smaller nations didn't bring about a major atomic disaster, we would pollute ourselves into a crisis by multiplying nuclear plants and surrounding ourselves with their wastes. Margie was a militant convert to this cause; she made it clear that she was committed already to research in nuclear fusion—and that she was going to be a part of the breakthrough to safe, clean, and abundant energy for the country and the world.

As she described it, there seemed to be a fever of dialogue and argument on that little campus. Perhaps not everyone, but a critical mass of people seemed to have some concern that they could bring expertise to, something which had a moral dimension they wanted to discuss with others on campus. It all sounded pretty heady and pretty contagious, whether in the paper, in lectures and forums, or in the Tuesday evening dinners which small groups of students had with faculty and their families—

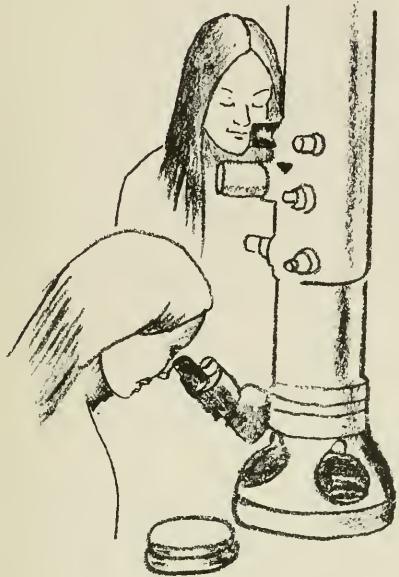
something else Lulu had somehow found the funding for. I wanted, in fact, to get back to Lulu, but Margie was due back at the lab that afternoon and ran off.

The following week lunch was a rather minimal affair of yogurt and French macaroons (life always being filled with compromises, we agreed). Margie was going out to dinner with her boyfriend that evening. As an adopted uncle, I was prepared to thoroughly dislike this young man, who was mentioned for the first time that day and couldn't possibly be worthy of Margie, law school student or no. She must have guessed what I was thinking, because she said she'd bring him next week, and I'd like him. He was, she maintained, an incipient mix of Clarence Darrow and, well, Robert Redford.

I wanted to get back to Lulu and to the "No Nukes" demonstration, where, she had mentioned just in passing, she had been arrested. But again, Margie took the lead in the conversation by asking what I thought of ecstasy. Needless to say, I asserted that I was generally in favor of it, but had to plead profound ignorance. This Margie declined to accept, maintaining that ecstasy was more general in life than people thought, and that, in particular, it was what prayer was intended for. Of course, these conclusions had been reached at St. U's, apparently as a result of three experiences—having one of her French teachers recommend Simone Weil's book, *Waiting for God*; meeting Dorothy Day, when she came to talk on different occasions on campus (there was some very special inner peace and radiance about her, she explained); and finally, there were "desert days." I had given up being surprised, so I just waited for an explanation of "desert days." These apparently were days spent out alone and fasting on the Big Sur, where Lulu ran a weekend retreat twice a year. It was there she learned—if only as a beginning—what God's presence means. It was a marvelous practice, she said, and with only the slightest of glances at my middle-aged paunch, she recommended it on a monthly basis, promising all sorts of benefits to body and soul. I countered with the assertion that dieting was an intolerably pagan practice. But we did agree finally that a sensible Christian could alternate fasting with feasting, plain praying, perhaps, with ecstasy.

I think it was two weeks later over a fine pot au feu with a good mellow Zinfandel in the sunlit garden of the Bistro, and with her young man in tow, that we got to what you

along the coast to see St. U's.



would have to call Margie's theology of education. Her line of reasoning was simply that God is a trinity of Persons in a dialogue of love—and so individual Christians and their institutions have to reflect, have to be involved in that same kind of dialogue.

By that time, I was beginning to see the point as far as studies were concerned. It wasn't sufficient to have a curriculum in Homer and physics to which you added a solid program in theology. There had to be some way to relate the two, in the middle ground, to current problems, for instance, of racism, civil-rights, abortion, and inflation. And this was what St. U's seemed to do in the ferment of discussion and argument in the campus paper, forums, Tuesday night dinners, and retreats—informally, casually perhaps, but dynamically, dialogically, and persistently.

Margie admitted she wasn't clear how the notion of dialogue worked out in other dimensions of the institution. She was convinced there was a real community at St. U's that transcended the usual red-tape jungle and the divisions of faculty, administration, and students—but how this had come about she wasn't sure. As far as the whole dimension of activities—she trailed off into examples: the Director of Athletics, a mother of four, who treated every member of her teams like another daughter, or the chaplain who provided meaningful liturgies, but had also been with her on the picket line.

During all of this neither George, the boyfriend, nor I could get a word in. When we were finally given the opportunity, we found ourselves suggesting that it all sounded splendid, but, well, perhaps, a bit *idealistic*? Students we knew, let alone faculty, just didn't act this way. Margie laughed and simply said, "Oh, no?" It occurred to us that perhaps she herself was the smiling answer that, yes, they could.

The conversation drifted off, then, to the law school at Berkeley—where, paradoxically, George was studying with two great Catholic scholars, John Noonan and Stephen Kutner—and to the grim fortress of a Newman Club that had been built on College Avenue. I found myself agreeing more often than I had thought possible with the blond mustachioed George, and in the end, liking him much more than I had intended.

I saw Margie for the last time that semester at a mime show in Sproul Plaza. We hadn't been able to get together for lunch that week, but we were sharing a bag of jelly-bellies, the gourmet jelly beans that had become so popular. She was headed back East to see the family and to assist in a research project at Princeton that summer. I would be at my book of criticism a bit longer and would then be leaving Berkeley for my teaching duties back at La Salle. I had a lot of unanswered questions—I never did get back to Lulu—but I started to file them away, hoping that I would see her again and soon.

The weekend after that, however, I was down to say good-bye to some friends in Palo Alto. It occurred to me that I could go back along the coast by Route 1 and stop to see St. U's, perhaps even run into Lulu. I followed the pencilled map that Margie had left with me, for just such an eventuality—though, of course, I would much rather have seen it with her and benefitted from commentary on the spot.

It was a sun-drenched and crystal-clear afternoon. I reached the intersection of Rt. 1 with Rt. 7 that she had marked, went north a quarter of a mile beyond, and parked my car. A broad and shining green meadow, with pools of purple and white wild-flowers, sloped peacefully down to the palisade while the foaming Pacific tide crashed on the great rocks below. It was a lovely spot. But there was no St. U's.

That college had been explained to me at some length, but it now occurred to me that not even the name had actually been spelled out. Was it *St. Hugh's*? Or was it

She is a young woman who has decided to do something magnificent with her life.



simply *U* for *St. Eulalia* (however you spell that)? Or was it simply, perhaps, *Wholly You or Holy Utopian*? The last wasn't a bad idea, really. This was the 500th anniversary of St. Thomas More, and Margie, it struck me, was indeed a mix of his learned and witty daughter, Margaret Roper, and, well, Jane Fonda. Perhaps, then, I was meant to see that wherever she had been to college, Margie had developed a model of what that school should have been. But more than that, she had decided to live that model herself and to do her darnedest to move the school in that direction. Utopian or not, it was a matter wholly for you: was that the message?

On the plane trip back to Philadelphia, I did two things. I checked off for myself why it was that we did not yet have a St. U.'s, why it tended to be only a theoretical model for what my college or any other might be. It was, I'm afraid, a dreary list: we were uptight about survival in the '80's; preoccupied with working out a philosophy of co-education or single-sex education; scurrying into career programs in reaction to the job market; working to have our students achieve the American dream—or a championship in athletics; revising the core curriculum, with a nudge here and there, but no great shakes. We were busy about many things; perhaps not enough about the one thing necessary (or do I mean, person?).

The other thing I did on the plane was to write to Margie, but in verse of sorts. It wasn't a very good poem, and it didn't come near saying what I wanted to say. But I thought I would share it with you; I called it "The Bridge to St. U.'s."

Yes, it was a swinging bridge,
my hip young friend,

between the bluff of your sincerity,
my perch of willing innocence.
But it served one afternoon a week
for a little nimble chatter,
for some lunch in the heady air.

What lay beyond the bridge
I saw at last
was your free and cloudless dream,
a land I had no passport for,
though had indeed to see,
so much it shone
beyond that easy and pacific west,
that trance of sunny days.

But, with the seasons' flight
I do recall the colder east
is work and all that jazz.
So I go, you understand,
perforce
and say goodbye
reluctantly.

Take care. A sip of cappuccino?
Take care. You will be back?
Take care—of dreams and atoms
and one green meadow by the sea.

And so St. U.' remains a rather pure ideal—at least until Margie, after her brilliant breakthrough in nuclear fusion goes back to build it in that meadow above the Pacific—and succeeds Lulu as Dean.

Perhaps you're wondering now that you know there is no St. U.'s, whether there is really a Margie Major. Let me assure you that there is indeed. I will have to confess that, in order not to embarrass her, I've put her on the West Coast, though actually these conversations took place not too far from here. She is, I think I've made it clear, a young woman who has decided to be magnificent and to do something magnificent with her life—for others and for the Lord.

Let me confess to you finally that Margie was actually a student right here at La Salle—and she is here this afternoon. As I've been talking about her, she has been sitting out there, smiling at me and trying to forgive me for all of this to-do.

And all I can say is, "Take care. Take care of La Salle."

This parable, Brother Daniel Burke indicates, was adapted from a talk given last fall at Cabrini College (with due apologies to the original audience) for presentation to a meeting of "Women United for a Better La Salle."

THE CLASS OF '82



La Salle's freshmen compare favorably with their national counterparts, according to this comprehensive survey focusing on their objectives, attitudes, and expectations.

La Salle, the first choice for 82 per cent of the respondents, was

A national survey focusing on the objectives, attitudes, and expectations of college freshmen was completed by 599 members of the La Salle College Class of 1982. This survey was developed jointly by the American Council on Education (ACE) and the University of California, Los Angeles (UCLA) and was completed by the students during the summer of 1978.

The summarization of data for La Salle's freshman class of 1982 was completed by Dr. Shelly Marged Weber, of the Counseling Center staff.

The total of 599 students surveyed is approximately two-thirds of the total number of entering La Salle freshmen, and comparisons with freshmen on a national basis and references to La Salle freshmen specifically are based on this sample. It must be noted, however, that ACE/UCLA urges that comparisons between institution-specific data and national norms be made with caution as the student sample completing the form may not be representative of the class as a whole.

La Salle College was the first choice for eighty-two percent (82%) of the respondents and was selected primarily on the basis of academic reputation, with seventy-two percent (72%) indicating this as one of the most significant reasons. Other reasons rated as being important for selecting La Salle were "offers special education programs" (20%), "advice of someone who attended" (17%), "offered financial assistance" (16%), and "wanted to live at home" (15%).

As they approached the beginning of their college years, the freshmen surveyed estimated the chances as being "very good" that they will "get a bachelor's degree" (86%), "be satisfied with college" (76%), "find a job in preferred field" (68%), "make at least a 'B' average" (62%), and "get a job to pay college expenses" (55%).

From among 18 possible objectives, the four most frequently endorsed as being either essential or very important were "help others in difficulty" (74%), "be an authority in my field" (73%), "raise a family" (68%), and "develop philosophy of life" (67%). Some of the least frequently endorsed objectives were "influence political structure" (14%), "theoretical contributions to science" (11%), "achieve in a performing art" (10%), and "create artistic work" (8%).

The freshmen were also asked to indicate what degree of development (large, moderate, small, or no degree) they hoped to attain in each of 10 competencies. Table 1 presents the percentages of students entering La Salle in 1974, 1975, 1976, and 1978 who hoped to attain either a large or moderate degree of development in these competencies.

The competencies showing the largest increase in freshmen expectations for "large degree of development"

over four years of research analysis are writing skills (18% increase), self-development (17% increase), critical examination of values (13% increase), and development of leadership qualities (12% increase).

Here are some comparisons of La Salle freshmen with a national sample of four-year college and university students:

Among freshmen nationally, one woman in four (25%) is planning a career in business, law, or medicine. The La Salle figure for women is almost double the national statistic and indicates that almost one out of every two female students (45%) is anticipating a career in these areas. This La Salle figure represents a considerable increase (13%) over similar career plans of La Salle women in 1976, 32% of whom planned to enter these fields. The La Salle freshmen men also continue to plan on careers in these areas at a much higher rate (66%) than the national percentage for freshmen males (38%), yet there has not been any significant increase in the La Salle selections for males for the past seven years.

One of seven La Salle freshmen women (14%) indicated an "undecided" career goal, while one of ten La Salle men (10%) selected this response option. These figures followed national trends for freshmen, with ten percent (10%) men and thirteen percent (13%) women unsure of their career plans.

The two general college majors most frequently chosen by La Salle freshmen were business (39%) and social science (12%). The professional fields of study (nursing, pre-med, pre-dentistry, etc.) and biological sciences were next in order of selection with ten percent (10%) and eight percent (8%) of the students selecting these options respectively. La Salle freshmen entering in 1976 chose business as a primary interest (34%) yet indicated a stronger preference for biological sciences (16%), and a lesser interest in the social sciences (9%) than their 1978 counterparts. Nationwide the two most preferred majors were business (21%), professional (14%), education (12%), and the arts and humanities (11%).

Despite recent reports of unemployment among persons with advanced training, a considerable proportion of new freshmen are planning to engage in educational pursuits beyond the undergraduate level. Nationally, sixty percent (60%) of the entering freshmen plan to pursue graduate or professional degrees. A comparable percentage of La Salle freshmen (61%) expressed similar plans. These figures were slightly lower than the 1976 percentages for both students on a national scale (63%) and students who specifically matriculated to La Salle (67%).

elected primarily for its academic reputation.

At four-year colleges and universities, seventy-three percent (73%) of the entering freshmen had a "B" average or better (i.e., a B, B+, A-, A, or A+ average). At La Salle eighty-six percent (86%) of the entering freshmen responding to the survey had a similar high school grade average. Nationally, this figure has increased from fifty-two percent (52%) in 1969; at La Salle, this figure has ranged from eighty-eight percent (88%) in 1972 to a low of eighty-three percent (83%) in 1974. In response to the statement "grading in high school had become too easy," sixty-six (66%) of the national sample expressed agreement, while only fifty-one percent (51%) of the La Salle freshmen agreed. Apparently, both students on a national level and on the La Salle campus were feeling the impact of "grade inflation" as the figures reflected a six percent (6%) and five percent (5%) increase respectively over the 1976 data.

These high school records may influence expectations

of performance in college. Forty-two percent (42%) of freshmen nationwide expect to make a "B" average in college, compared to thirty-nine percent (39%) in 1975 and twenty-four percent (24%) in 1971. Sixty-two percent (62%) of the La Salle respondents expect to make a "B" average during their college years.

Also, twelve percent (12%) of the freshmen in 1978 expect to graduate with honors, while ten percent (10%) in 1975 and four percent (4%) in 1968 had these expectations. Twenty-four percent (24%) of the La Salle freshmen indicated that they also expect honors upon graduation.

In terms of political orientation, the La Salle freshmen have continued the trend of identifying more with a "Middle of the Road" philosophy and indicate a declining identification with a "Far Left/Liberal" philosophy. Since 1972, the percentage of students identifying with a "Far Left/Liberal" philosophy has dropped from 44% to 28%



while those supporting "Middle of the Road" have climbed from 42 to 58%.

When asked if there was "any concern about your ability to finance your college education," fifty-seven percent (57%) of the La Salle freshmen indicated that they had "some" concern (49% nationally) and twenty percent (20%) expressed "major" concern (16% nationally). Thirty-four percent of La Salle's freshmen who responded to the survey indicated that they will hold a part-time job to help finance their college education (24% nationally). These figures reflect a dramatic decrease from the 1976 data with the local and national figures calculated at fifty-five percent (55%) and forty-nine percent (49%) respectively. Students are apparently planning to finance their education through alternate means including state and national scholarships, grants, and loans.

In a survey of opinions on a number of issues, four out of five students agreed that the government is not doing enough to control pollution (86% agreement) and that the government should do more to discourage energy consumption (83% agreement); and seventy-one percent (71%) agreed that the government is not doing enough to protect the consumer from faulty goods and services. The degree of agreement is very similar to the national figures.

On other national issues La Salle freshmen felt that criminals had too many rights, (67% La Salle agreement, 65% national agreement), a national health care plan is needed (67% La Salle agreement, 60% national agreement), marijuana should be legalized (45% La Salle agreement, 45% national agreement), and that "busing is O.K. to achieve a racial balance in schools" (28% La Salle agreement, 40% national agreement).

Both men and women entering La Salle strongly agree that "women should get job equality" (100% agreement for women, 92% agreement for men); but in response to the statement "the activities of married women are best confined to the home and family," only twelve percent (12%) of La Salle women agreed as compared to thirty-one percent (31%) of La Salle men.

Differences in attitudes between men and women were also found on the subject of sexual conduct. Only eleven percent (11%) of the female freshmen agreed that "if two people really like each other, it's all right for them to have sex even if they've known each other for only a very short time" as compared to forty-two percent (42%) of the male sample. On a national level, twenty-eight percent (28%) of the freshmen women and sixty-one percent (61%) of the freshmen men indicated agreement with this sexual practice.

Similarly, twenty-six percent (26%) of the La Salle men and thirty-four percent (34%) of the La Salle women agreed that "a couple should live together for some time before deciding to get married." Nationally, thirty-five percent (35%) of the women and forty-eight percent (48%) of the men agreed with this statement.

The philosophical orientation to college continues to stress the part of college life existing outside the classroom or laboratory. This "collegiate" orientation has been endorsed by over fifty percent (50%) of the freshmen in all but one of the nine classes surveyed between 1965 and 1978. Following a decline in the percentage of students endorsing the "vocational" orientation, there continues to be considerable student interest in the pursuit of a college education to obtain training for a chosen field.



Here's a Closer Look at Some of Members of La Salle's Class of '82

JAMES BUTLER/Picking a College "Sight-Unseen"

When Jim Butler (no relation to La Salle's English professor of the same name) was attending Bishop Moore High School, in Orlando, Florida, he heard that La Salle had a reputation as a challenging school with good standards and an excellent reputation for English and religion. He was so impressed that he decided to attend the college "sight-unseen." So far it's been a positive experience. "I'm very pleased so far," he says. "It's a great place here because I can still be Jim Butler. Nobody is going to baby you here. You plan your own schedule and do the things you want to do." Although it's his first time away from home, Jim says that dorm life at La Salle is a "wonderful experience" despite the fact that he occasionally feels homesick. "This is the first and only time in your life that you can share a real community relationship," he explains. Jim expects to make application as an aspirant to the Christian Brothers during his sophomore year and eventually hopes to teach medieval English and Biblical tradition on the university level. For relaxation, he enjoys an occasional night out with his classmates. "I play a terrible game of chess," he says. "I'm mediocre in hearts



but a real killer in checkers." Any difference between high school and college? "Here you see a world's reflection in front of you," he explains. "In high school you read 30 pages." Academically, Jim's reflection has been perfect so far. He's carrying a 4.0 index after one semester.

LORI KRADINSKI/There's Much More to College Than Academics

As a senior at Archbishop Wood High School last year, Lori Kradinski was looking for a small Catholic college, preferably in Philadelphia because she wanted to be exposed to life in a major city after growing up in the suburban atmosphere of Hatboro, Pa. She "fell in love" with La Salle during a "Discover the Difference" orientation program sponsored by the college's Admissions Office last year, primarily because of the personal attention she received from college officials. "Even the letters were personalized," she recalls. "They were addressed 'Dear Lori,' not 'Dear student,' like so many other colleges." Lori lives in the dorms and has been very happy with college life so far. "La Salle is very community-oriented," she says. "Everyone makes you feel like an adult. There is also a lot more to college than academics. I'm learning much more about people. I used to think that I was impatient and intolerant with people who maybe didn't agree with me but I think I'm coming out of that." Lori started as a political science major but will probably switch to English, with Law School as her ultimate goal. She became a Student Government Association Senator and became involved with a few other campus projects when she arrived, activities which she now realizes were a little too "time-consuming." She says that she was a "little dissatisfied" with her academic progress after the first semester but feels that she now has her studies under control. "I didn't



concentrate on my studies enough," she says. "I was too concerned with meeting people and making friends." Lori has two older sisters—one in medical school, the other a nurse—and a younger brother. She hasn't had the opportunity to pursue one of her favorite interests—horsebackriding—since enrolling at La Salle but does spend some time playing the guitar and singing, and working as a work-study student in the cafeteria. Her impressions of college so far? "I really love it!"

DARYL LANDGRAF/A Stepping Stone to the Fashion World

As the oldest of three children in her family, Daryl Landgraf didn't know what to expect in college. "I had no idea what it was like," she recalls. My friends would say things like 'College is great,' but I was a little apprehensive about the work in college and whether I'd be able to do it. Daryl also applied to a couple of women's schools during her senior year at Haddonfield (N.J.) Memorial High School but started to lean toward La Salle when she decided to major in marketing instead of education which she had considered for a time. "I wanted to leave Haddonfield and do something different with my life," she says. "I wanted to prepare myself for the future and meet new friends. I had heard about La Salle's reputation as a good business college and was really happy with the campus and the friendly people when I came for my first glance. I thought this is where I want to go. I have no regrets. It's been a challenge learning to cope with your studies and social life. Everything is faster. You're on your own and have more responsibility. That's the way I like it." Daryl is aiming for a career marketing and merchandising women's fashions. She has worked for a couple of bridal shops and has lined up a summer job with a women's apparel store in Haddonfield. "I'm really looking forward to a career in fashions," she says. "There are changes every day in the women's clothing field. Besides, I love to travel.



And there are tremendous opportunities for women in the business world." Daryl was involved in a number of extracurricular activities in high school but has limited her La Salle social involvement so far to the sorority. She likes the outdoors and enjoys sewing and cooking. "The only problem with the city," she adds, "there are not too many places to walk or ride your bike."

KATHY BESS/She's Not By Herself, After All

Kathy Bess considered a number of colleges during her senior year at Philadelphia's Cardinal Dougherty High School. She was looking for a small school with a good women's basketball program and narrowed her choice down to La Salle, St. Joseph's, Immaculata, and Penn State. "I made a list and wrote down on paper the things that I liked and disliked about each school," she recalls. "La Salle had more 'likes' and less 'dislikes,' so La Salle became my choice." Kathy has not regretted her decision. "La Salle is more of a community with a lot of communication and involvement," she says. "I have had more chances to meet new friends. In high school I didn't get to know too many people because the school was so large. Now at La Salle I'm meeting new people and finding out that they went to Dougherty." Kathy enrolled through the college's "Academic Discovery Program" which is funded through Pennsylvania's Higher Education Equal Opportunity Act to provide tutoring and counseling support services for selected students. She has gotten off to a good start academically as a liberal arts major and hopes to eventually concentrate either in social studies education or computer science. She has also become one of the best players on the women's basketball varsity and will proba-



bly spend the summer working at various basketball camps conducted by such people as Cathy Rush and Dick Lloyd. Kathy works part-time in Hayman Hall and likes to write poetry, sing, and play the guitar in her spare time. "I like college very much," she says. "I expected to come here and be by myself. I was pleasantly surprised by the friendly way that freshmen are received."

JAMES FISHER/"I Never Thought I'd Learn So Much in Such a Short Time"

"I was really worried about what it would be like in college," says Jim Fisher, who graduated first in his class at Philadelphia's Cardinal Dougherty High School. "But it's been great. It's been a tremendous experience. I never thought I would learn so much in such a short time." Fisher made his collegiate decision early in his senior year. He didn't want to go away to college and he had heard favorable comments about the reputation of La Salle's chemistry department as well as its impressive record of placing people in graduate school. "The atmosphere for learning is much better at La Salle," he says. "It's not just a 'think tank' like some other institutions. They never force you to learn here. They make you *want* to learn. For example, I never enjoyed history as much as I have this year. And there's so much flexibility. Teachers are accessible. They have time for the individual. You're not lost here." Jim hopes to earn a Ph.D. in chemical engineering with a stopover along the way for some experience in industry. Meanwhile, he is determined to obtain as well-rounded an education as possible. He has "fallen in love" with music and is teaching himself guitar, developing his own style for an esthetics course in philosophy. Later, he intends to write his own music. He also has an extensive



(but "totally neglected") stamp collection. "There's an awful lot of things I'd like to do," he says. "It's just a matter of fitting them in." The middle child of two older brothers and a pair of younger sisters, Jim has done remarkably well in college despite suffering a personal tragedy when his dad died suddenly last summer. But the future does look bright. "When I came here my entire circle of friends didn't venture from Cardinal Dougherty," he recalls. "But there's so much more to gain now. So much more to learn and share with each other."

PATRICK DONOHOE/Following in the Family Footsteps

If his first semester performance is any indication, Patrick Donohoe has made the adjustment to college exceedingly well. He has a perfect 4.0 index. "To be honest, I expected college to be much more difficult," says the La Salle High graduate. "Not that it's been particularly easy. But once you get over the first couple of weeks you get settled in fairly well." Pat comes from an academically-oriented family and would like to follow in his parents' footsteps someday. His dad, Francis X., '55, teaches English at Frankford High School and is also a member of La Salle's Evening Division faculty. His mom, Mary Lou, '77, teaches at Abington High School, and his sister, Kathy, is a sophomore at the college. Pat says he really enjoyed his years at La Salle High and would like to teach there and coach soccer someday. Although much of his decision to attend La Salle College was based on "economic" reasons, Pat was also influenced by his pleasant experience with the Christian Brothers at the high school as well as his family's association with the college. A member of Student Council, the Band (bass guitar and tuba), dramatic activities and the soccer team at La Salle High, Pat will probably limit his collegiate extracurricular activities to coach Bill Wilkinson's soccer varsity, the college newspaper, and a work-study job (currently 15



hours a week in the Hayman Hall Equipment Room). For relaxation he plays the piano and, last winter, coached a Little League basketball team of 9 to 11-year-olds at the Glenside Youth Athletic Club near his home. "I guess the biggest adjustment to college is the size," he says. "Going from a school with 200 in your class to one with 900 students. But it hasn't been difficult meeting people. The soccer players take you right in; there are 56 of my (high school) classmates here, and I can always spend some time with my sister and her friends in the dorms."

DOROTHY JANNELLI/It Pays To Develop Good Study Habits

A biology major from Philadelphia's St. Maria Goretti High School, Dorothy Jannelli hopes to follow in the footsteps of her father, Anthony, '39, a D.O., and sister, Angela, an M.D., and become the third doctor in the family. She's the youngest of five children. Two older brothers attend La Salle—Paul is in the MBA program and Pete is a junior majoring in criminal justice. It was through her dad and two brothers that Dorothy developed an early interest in La Salle during her freshman year in high school. She has not been disappointed. "It's lots of work but I expected that," she explains. "I like having freedom. I wouldn't leave here for anything. I like the small college atmosphere. In high school it was all discipline and they pushed you every day. But I developed good study habits and I worked very hard to be number one." Still, Dorothy admits to having some difficulties adjusting to college. She doesn't particularly like commuting and finds that it has taken a while to get used to her new environment. "I had a terrible fear that you could be thrown out if you had one failure," she says. "But my brothers have helped. I went to them for advice. I complained to them. I cried to them. And they have made it much easier for me to adjust." Dorothy, incidentally, has absolutely no reason to be afraid.



Academically she's doing very well. As far as extracurricular activities go, she has left her freshman year open for studies. Eventually she wants to join such activities as the Commuter Coalition and biology fraternity.

DAVID DUNDORE/Don't Underestimate the Importance of Choosing a College

During his senior year at Lebanon (Pa.) High School, David Dundore decided that he wanted a nice, small-sized college that was fairly inexpensive. Not one with thousands and thousands of students. La Salle was the only school that he applied to. "I assumed that I would apply to other schools later," he recalls, "but when I saw La Salle I decided right then to go there." David has experienced a "pretty good year" as a mathematics major. "I probably underestimated the importance of picking a college," he admits. "I could have looked deeper into all of the aspects of the collegiate experience, but I always thought the college was what you made it. But I'm happy. I have no regrets. La Salle is not that large area-wise. The buildings are not spread out. But there's everything here that any other college offers." Academically, Dundore recently came to the realization that he is now experiencing "the most difficult semester I'll probably have in all four years." He is taking three Honors courses as well as advanced mathematics and computer sections, and eventually hopes to work for a major corporation in one of these fields. Dave started in the backcourt on the great 1977-78 Sam Bowie-led Lebanon High School quintet that went to the state finals against Schenley High but decided not to



continue basketball in college. How does he like Philadelphia? "Philly is a tough city to figure out," he says. "It's such a big city, I'll probably never learn it completely before I leave."

Around Campus



Plans Announced for "Campus Boulevard"

A "Campus Boulevard Corridor Consortium" comprised of 11 educational, health care, and social service institutions, has been formed to develop and implement in cooperation with neighborhood organizations a comprehensive plan for community and economic development and housing in the vicinity of Broad St. and Olney Ave.

Members of the CBCC include the Albert Einstein Medical Center, Central High School, Germantown Dispensary and Hospital, Gratz College, La Salle College, Manna Bible Institute, Moss Rehabilitation Hospital, Philadelphia Geriatric Center, Philadelphia High School for Girls, Widener Memorial School, and the Willowcrest Bamberger Nursing Home.

La Salle College's President Brother Patrick Ellis, F.S.C., Ph.D., has been elected chairperson of the consortium—believed to be the first of its kind in the nation—whose members are located for a mile-and-a-half stretch along Olney Ave. and Chew St. between 10th St. and Church Lane.

William P. Miller, a senior community development officer from the U.S. Department of Housing and Urban Development, has been assigned to serve as a special assistant to La Salle's president to coordinate the consortium for a period of two years through provisions of the Intergovernmental Personnel Act.

The consortium is also being assisted by La Salle College's Urban Studies Center which has been working for the past ten years with community organizations in the Germantown area.

"Our goal is to assist in making the area a strong employment center, a desirable business and shopping area, and a pleasant environment in which to live, worship, and obtain a quality education and health care," said Brother Ellis. "To this end, the consortium is committed to working in a four-way partnership—neighborhood residents, business, government, and institutions—to implement a comprehensive revitalization program for the area."

La Salle's president pointed out that

the Campus Boulevard Corridor (Olney Ave.) is one of the largest employment centers outside of Center City with approximately 7,500 employees in the member institutions alone sharing in a combined annual payroll which exceeds \$66 million. In addition, nearly 12,000 people reside in the area which includes five distinct residential neighborhoods and the corridor's crossroads, Broad and Olney, which is the second busiest transportation center and transfer point outside of Center City.

"We have taken the step of uniting in this common purpose," added Brother Ellis, "Because of our realization that the health of the neighborhood, the City of Philadelphia, and our institutions are inevitably linked together. We have a tradition of offering a wide range of quality services, activities, and facilities which serve to encourage people to live in and visit Philadelphia."

Brother Ellis said that most of the members of the consortium have made "substantial" capital investments during the past three years—investments pri-



Award recipients at the college's annual Basketball Banquet on March 29 were (from left): Reggie Miller ("Most Dedicated"), Darryl Gladden (for new college "assist" record), Kevin Lynam ("Most Improved"), All American Michael Brooks ("Most Valuable"), and Tony Plakis ("Senior Award").

marily related to improving the quality of service, enhancing the environment and providing increased safety. "We expect this trend to continue with an additional \$77 million in projects planned by member institutions," he added.

La Salle's president praised Philadelphia's City Planning Commission for doing "an exceptionally fine job" of assembling basic data about the area and complimented other city agencies for their assistance. Members of the consortium, he said, are working with local neighborhood organizations and businesses to establish an "active partnership" for community improvement.

"We are encouraging policies which will make all of our institutions better neighbors who are more responsive to community needs," added Brother Ellis. "We are working with all levels of government to provide more adequate public facilities and services to the area."

The combined efforts of the CBCC and neighborhood groups have resulted in a city commitment to initiate the rehabilitation of abandoned houses in the area. In addition, the city has allocated \$275,000 from its proposed 1980 capital budget for renovating the Belfield Recreation Center adjacent to the La Salle College campus.

Specific proposals of the consortium include revitalizing the Broad and Olney commercial district with new construction and modernization of the surface and subway transit terminal located at

that intersection. The city has requested \$100,000 for designing the transit facility.

Also on the drawing board are new bus shelters, street signs, improved lighting, and traffic control devices as well as new trees along the Campus Boulevard (Olney and Chew Aves.) Corridor.

La Salle College has already made a number of improvements to its campus area along the corridor. Two abandoned service stations, acquired by the college, have been razed and landscaped to provide lawns and walkways for the college and the neighborhood. Additional parking areas have also been added to ease the pressure in the neighboring residential area.

Brooks' Fine Performance Highlights Court Season

Michael Brooks' individual brilliance, numerous personal accomplishments, and key injuries told La Salle's 1978-79 basketball story. It was a campaign fueled with pre-season optimism that ended with a frustrating 15-13 record and a 68-63 overtime loss to St. Joseph's in the quarterfinal round of the East Coast Conference playoffs.

The list of injuries multiplied and the use of the training room was extensive early in the season as Michael Brooks,

Mark Spain, Kurt Kanaskie, and Darryl Gladden reported various basketball maladies.

Brooks, a pre-season All-American pick, never displayed his entire basketball repertoire during the season. Injured in the second game of the season against defending NCAA champion Kentucky (contusion of the left quadriceps), the 6'7" junior missed two games and wore a protective pad over the injured area for the remainder of the season. Misfortune occurred again as he strained ligaments in his right knee during the final regular season game at Notre Dame.

Enduring his physical impairments, Brooks became the school's second leading scorer (1881 points) and rebounder (1016 rebounds) behind Tom Gola (2461 points, 2201 rebounds).

Personifying consistency, Brooks scored in double figures in the 26 games he played. Eighteen times, he scored at least twenty points and four times, he recorded thirty-plus point performances. His 606 points (23.3 ppg.) topped all Big Five and ECC regular seasons scorers and ranked him sixth in the ECAC and in the top twenty-five in the NCAA.

As La Salle's "Chairman of the Backboard," Brooks finished seventh among NCAA rebounders (13.3 rpg.) marking the second consecutive year he finished on the top ten. His 347 season total topped the ECAC, ECC,



La Salle's baseball team made its annual journey to Florida in March and stopped off in Clearwater to play an exhibition against the Phillies. Shown with slugger Greg Luzinski during pre-game warmups were (from left): Captain Pete DeAngelis, Jim McSweeney, Tony Walsh, and Mark Swiski. Explorers dropped a 6-2 decision to the Phils, scoring both their runs off Steve Carlton.

and Big Five. In his last eighteen games of the season, Brooks pulled down at least ten rebounds in each contest.

Brooks was not the only Explorer injured in the Kentucky game. Mark Spain, an early season starter, bruised his left foot in the first half as he bounded off the Wildcats' mammoth center Chuck Aleksinas. Never the same player for the rest of the season, Spain made only brief appearances for the Explorers.

Kurt Kanaskie, who was beginning to redirect his perimeter missiles after an early season slump, was the next La Salle player to fall. A broken bone in his right foot occurring in the second half of the Delaware game forced the sharp shooting guard out of action. Missing seven games, Kanaskie returned to the lineup a month ahead of schedule.

Not the devastating threat he was in 1977-78, Kanaskie still contributed to the Explorer cause (12.5 ppg.). Repeating as the Cy Casselman Award winner as the Big Five's best free throw shooter (91.7%), he led the NCAA in foul shooting at one point during the season finale against St. Joseph's before missing from the line to finish second in the country.

Darryl Gladden, troubled the entire season with recurring ailments in his right shoulder, became the school's all-time assist leader with 443, surpassing Charlie Wise (407).

Because of early season injuries,

coach Paul Westhead used ten different starting lineups during the year. The Explorers staggered through a miserable December with losses to national powers Kentucky and Duke in January and early February. La Salle won nine of ten including a Big Five win over Villanova.

The only Explorer to start in all 28 games was forward "Mo" Connolly. Known for his outside scoring ability, the 6'7" junior recorded personal bests in scoring (13.7 ppg.), rebounding (8.1 rpg.), and field goal (49.0%) and free throw percentage (80.0%).

Connolly's emergence as a rebounder was underscored by eight double figure performances. His 24 rebounds in the regular season Hofstra game was the most in a game by any La Salle player since Bob Herdelin's 28 rebounds in 1959.

With increased playing time available, the "Archbishop Carroll Connection" of Kevin Lynam and Greg Webster made unexpected and valuable contributions to the Explorers' season.

Lynam, the team's best defensive player, also hit better than fifty percent of his shots (50.8%, 120-236). Webster, a point guard who saw limited action as a freshman, contributed 133 assists.

With eleven veterans returning next year (senior Tony Plaklis graduates), the pre-season fervor will resurface as La Salle celebrates its golden anniversary of basketball reaching for the pot of gold at the end of the NCAA rainbow.

Scholarship Named for Robert L. Dean

Through the assistance of a \$25,000 grant provided by Intermed Communications, Inc., and its chairman of the board, Eugene Jackson, La Salle College has established an endowed scholarship in the memory of Robert L. Dean, '41, who passed away last fall.

Each year, scholarship assistance will be given to an undergraduate student, or students, who have demonstrated an interest and a competence in the field of written communication and who have a need for financial assistance.

Awards for the Robert Dean Scholars will be restricted to full-time undergraduates who are entering their junior or senior years at La Salle. They will be for one year's duration. A student who receives an award as a junior will be eligible to apply for a second grant when he/she enters senior year.

The selection of awardees will be made by a committee including representatives of the English Department, the Financial Aid Office, and teachers of writing courses.

Music Theatre Presents Tribute to Bernstein

The La Salle College Music Theatre will present a "Tribute To Leonard Bernstein" this summer, according to Brother Gene Graham, F.S.C., the producer, who also announced changes in the schedule of performances.

Music Theatre will open its 1979 season with "West Side Story," from June 13 to July 15 in the College Union Theatre, on campus. "Wonderful Town" will make its first professional appearance in Philadelphia in almost 20 years on La Salle's Music Theatre stage from July 25 to August 26.

Because of popular demand, a Sunday matinee will be introduced this summer with a 3:00 P.M. curtain and the Tuesday performances will be eliminated. Thus, the new schedule looks like this: Wednesday, Thursday, and Friday evenings at 8:00 P.M.; Saturday (two shows) at 6:00 and 9:30; and Sunday (two shows) at 3:00 and 7:00.

Regular ticket prices will be \$6.00 for Wednesdays and Thursdays and \$6.50 for all other performances including the two matinees. As usual, dinner will be available in the Carousel Room (reservations a must) along with a variety of special group plans.

For reservations and information call 951-1410.

This will be La Salle's 18th year as the nation's only college-sponsored professional summer music theatre.

College Raises Tuition For Next Academic Year

La Salle will increase its full-time tuition by \$190 to \$2,970 for liberal arts and business administration students in 1979-80, it was announced by Brother President Patrick Ellis, F.S.C., Ph.D.

Tuition for full-time science students will go from \$2,880 to \$3,090. Tuition for the college's Evening Division and Summer Sessions will be increased by \$4, from \$62 to \$66 per credit-hour.

Room and Board (double occupancy) will go from \$1,530 to \$1,685 a year for students using "five day" meal tickets. "Seven day" meal tickets will cost an additional \$210.

"Our aim has been to keep increases to the absolute minimum consistent with a balanced budget," said Brother Ellis in a letter to parents and students. "Since the national rate of inflation has shown little sign of moving below 9%, we believe that our rate of increase (6.8% for regular tuition) represents an actual re-

duction in terms of real or constant dollars.

"That we are below the inflation rate can be attributed to a favorable enrollment picture, to careful management by College staff, and to the willingness of faculty and other employees to view their own compensation in the light of the health of the total enterprise."

College Awarded Grant For Young Scientists

La Salle's Biology Department has received a \$9,960 grant from the National Science Foundation to sponsor a six week summer training program for outstanding high school students in Holroyd Hall on campus.

Dr. Thomas J. Lowery, associate professor of biology, will direct the program which is designated to identify, encourage, and accelerate the academic development of superior high school students who have excellent potential of becoming scientists.

This will be the sixth year that the program has been offered by the college. Dr. Geri Seitchik, assistant professor of biology at La Salle, will serve as head lecturer.

INTESTATE is a nasty word.

It means that a person has died without leaving a will. Thus, a person may have worked for years to accumulate assets, but has not planned for their disposal. A will is a statement of how one wishes one's goods to go to family, friends, charities. It controls who gets what and under what conditions. The lack of that legal instrument can mean that a court will assume jurisdiction in the division of a person's property—and that taxes and other expenses may erode what was intended for others. The cost of a legal will is small. The benefits of having one are large—at any stage of a career.

If you want more information about what a will involves

and how to get one written, send the coupon below for a free pamphlet.

Development Office
La Salle College
Philadelphia, Pa. 19141

Please send me a copy of your pamphlet on making a will.

Name _____ Class _____
Address _____
City _____ State _____ Zip _____



WPVI-TV sportscaster Don Tollefson (left) was one of Brian McDonough's tennis marathon opponents last year.

Brian McDonough, a La Salle College junior, is not your normal, everyday Dean's List Biology/English major who participates in a number of extra-curricular activities.

McDonough also plays tennis—lots of it—as befitting an Explorer varsity co-captain who is a former All Catholic performer from Archbishop Carroll High School's two-time Southern Division League champions.

Last summer, McDonough personally organized, promoted, and participated in a one-man "La Salle Tennis Marathon" at the Gulph Mills Racquet Club not far from his home in Villanova. He expected to play tennis—marathon style—against all challengers for 12 hours and hoped to raise about \$1,000 for Muscular Dystrophy. He ended up spending 24 hours on the court, faced about 40 opponents, and raised close to \$1,200 in pledges. Gino's was the highest contributor, donating \$250. The average pledge was in the vicinity of \$30 with most people pledging about \$1 per-hour.

"Actually I was only going to do this for one year," says McDonough, a student government vice president who also finds time to work on the campus newspaper and radio station and debate with the college's Gavel Society. "But after I finished playing, a little girl suffering from muscular dystrophy came up to me and thanked

Anyone for Tennis? Hours and Hours of Tennis?

me for helping all her friends. You just don't know how touched I was by that."

McDonough was so touched that he plans to do it again this year for an even longer period of time beginning at 9 A.M. on Friday, June 8. His goal this time is \$2,000. He also hopes to work out a sponsorship deal with a local radio station.

McDonough says that he is in much better physical shape than he was last year when he recalls complaining of a sore back often during his 24 hours on the court. "One doctor who was there said to me 'What do you expect? You're tearing your body apart.'"

Although he welcomes any and all contributions, McDonough is also looking for playing partners—plenty of them. He expects the usual complement of local athletes and media celebrities—sportscasters Don Tollefson and Mike Forrest and La Salle's Athletic Director Bill Bradshaw have agreed to participate again—and would like to see as many friends and alumni of La Salle join him for an hour or so on the court.

Interested participants are asked to drop Brian a line at "La Salle Tennis Marathon," c/o Student Government Association Office, La Salle College, Philadelphia, Pa. 19141. Directions to Gulph Mills RC and a mutually-agreeable playing time will then be provided.

Alumni News

SCHOOL OF BUSINESS

'48

Stacey L. McDonnell was promoted to assistant director of home office claims at Pennsylvania Manufacturers' Association Insurance Company, in Philadelphia.

'50



Joseph H. Foster, Esq.

Joseph H. Foster, Esq., was elected vice chancellor of the Philadelphia Bar Association.

'52

Paul Curcio is president of the Ironbound Manufacturers Association, which represents industrial firms in the Ironbound section of Newark, N.J. James A. Muldowney has been appointed resident vice president and general manager of Insurance Company of North America's southern New Jersey service office.

'53

Arthur A. Mami, director of purchasing and material at Scarred Heart Hospital in Norristown, was a featured speaker at "A Seminar on Materials Management" presented by the National Association of Hospital Purchasing Management.

'55



James J. Morris

James J. Morris, vice chairman of the board of Continental Bank, has been named chairman of the 1979 education and fund-raising Crusade of the American Cancer Society in Philadelphia and Montgomery County. Harold J. Selkow has joined Employers Insurance of Wausau as Mid-Atlantic region credit manager.

'57

Charles M. Lodovico has been elected executive vice president for operations at Lewis & Gilman, Inc., a Philadelphia advertising and public relations agency. Major Anthony C. Spodzalski, commander of the MATCO at McChord Air Force Base, Washington, retired from active duty last November.

'58

James F. Dunphy has been appointed president and general manager of Reischer Ford Corporation, Philadelphia. Charles J. Eltringham retired from the U.S. Marine Corps on April 1. George J. Schneider, Jr. was appointed director of data processing at St. Joseph's University. Charles T. Wahl has been promoted to vice president in charge of the branch department, division three at First Pennsylvania Bank.

'59

Arthur F. Newman has been promoted to assistant vice president and director of group underwriting for the Penn Mutual Life Insurance Company, Philadelphia. Albert R. Pezzillo has been elected a senior vice president at Warner-Lambert in Middlesex County, N.J.

'60

Joseph W. Ruff has been appointed manager of the treasury division at Philadelphia Electric Company.

'61

George A. Carroll has been appointed director of the Center for Computer and Management Services at Rutgers University.

'62

Thomas A. Cottone has been named vice president, marketing, for the west industrial division of West Chemical Products, Inc., Long Island, N.Y. William J. Eichner recently was named business manager for Cabrini College in Radnor, Pa.

'63



Robert J. Chesco

Robert J. Chesco has been appointed vice president in charge of the industrial parks division of Evans-Pitcairn Corporation, the Philadelphia-based real estate development firm. Leo A. Joerger has been named eastern regional sales manager for the Unbrako Division of SPS Technologies. James C. McBrearty, Ph.D., associate professor of industrial relations at the University of Arizona, was the chairman of the university's 15th annual Labor-Management Conference held in March, 1979. Elliot Menkowitz, M.D., was a speaker at an Arthritis Forum held in Pottstown, Pa. John F. Smart, Jr., has been named by American Bankers Life its "Man of the Year" for 1978.

'64

Michael W. McGuire has been appointed to the Board of Directors of the Pacific Dental Research Foundation, San Francisco. Jack McNally, a partner in Price Waterhouse & Company's Los Angeles office was a speaker at a recent Government Contracts Seminar in Newport Beach, Ca. conducted by his firm. Michael Pasquarello has been appointed plant superintendent at Dorr-Oliver Inc., Hazleton Heights plant. Raymond W. Podmenik, Jr., received a master's degree in business administration from the University of Alaska.

'65

Anthony I. Lambert, Jr., has been named assistant director of security, East Coast for House of Fabrics, Inc.

'66



Anthony J. Nocella

Ralph F. Desiderio has been promoted to administrative vice president of Continental Bank, Philadelphia. Anthony J. Nocella has been appointed to the Board of Managers of Friends Hospital in Philadelphia. Frank A. Smigiel, manager of the Sears store in Bethlehem, Pa., was elected president of the Downtown Bethlehem Association. Captain Robert P. Weritzer has received his second Meritorious Service Medal at McGuire Air Force Base, N.J., for outstanding duty performance as maintenance supervisor at Andrews Air Force Base, Md.

'67

Albert S. Camardella has been elected assistant secretary of INA International Corporation, Philadelphia. William J. McGinnis, Jr., president of McGinnis Associates, has been elected president of the Long Beach Island Regular Republican Organization and corresponding secretary of the Ocean County Council of Regular Republican Clubs.

'68

Vincent F. Hink, Esq., is now an associate with the law offices of John F. Law, in Palm Beach, Fla. William W. Kennedy has been promoted to senior research associate in the Penn Mutual Life Insurance Company's data processing department, Philadelphia. BIRTH: to W. Peter Ragan, Esq. and his wife, Susan, a daughter, Kaitlin Murray.

'69

Raymond T. Bickert has been elected controller of The American Oncologic Hospital in Philadelphia. Michael J. Lubas has been appointed assistant superintendent, bar and billet finishing, for the Carpenter Technology Corporation, Reading, Pa. James M. Thomas is now general auditor at Connecticut Mutual Life Insurance Company, Hartford, Conn.

'70

Joseph D. Brosso has been appointed plant manager for the Aerospace and Industrial Products Division of SPS Technologies operation in Jenkintown, Pa. Edward H. Morris has been appointed controller of the Montgomery Ward Credit Corp., a wholly-owned subsidiary of Montgomery Ward and Co., Inc. William D. Muller was named a senior banking officer of Provident National Bank, Philadelphia. Victor V. Vernace, Jr., a systems analyst with General Motors Corporation, in Danville, Ill., recently received his MBA degree from Eastern Illinois University. Ronald R. Zinck has formed Ron Zinck Realty in Deptford, N.J., and will handle residential, industrial and commercial real estate transactions in the South Jersey area.

'71

Domenic DeCesaris has been named a certified mortgage banker by the National Mortgage Bankers Association. Joseph E. Huhn was named a senior banking officer of Provident National Bank, Philadelphia. James F. McGowan, Jr., was recently promoted to

senior commercial officer in First Pennsylvania Bank's commercial finance department. Joseph J. Sweeney, Jr., obtained an MBA from Duquesne University and has been promoted to financial advisor, Gulf Trading and Transportation Company, a division of Gulf Oil Corporation, at its Pittsburgh headquarters. James Walsh has been promoted to wholesale sales manager at Pennbrook Foods.

'72

James S. Dooley has been elected a vice president and manager of Central National Bank of Cleveland's leasing division, corporate banking department, in Ohio. Joseph L. Orlando has been named merchandising manager for 7-Eleven food stores in the Mid-Atlantic division.



James S. Dooley

'75

MARRIAGE: Paul F. Blinn to Kathleen A. Introcaso.

SCHOOL OF ARTS & SCIENCES

'41

William H. L. Sullivan has been appointed vice president/director of sales for Delaware Management Company, Inc.

'48

James F. Curran, director of Pennsylvania's Office of Small Business, was the subject of a feature article on his red-tape cutting role as Ombudsman in the February issue of *Penn News*. Anthony J. Lavery has been named circulation manager-sales for the Philadelphia *Bulletin*.

'51

James Finegan was recently appointed to the Board of Trustees of the School of Holy Child, Rosemont.

'74

George F. Komelasky was appointed a senior mortgage officer of Provident National Bank. Joseph Perno has been named executive director of the Harrowgate Community Center, Philadelphia. Robert Plugfelder has been appointed manager of the Coca-Cola Bottling Company's newly constructed distribution center in Blackwood, N.J. James R. Spence was recently named product manager—anterior restorative materials, for the L.D. Caulk Company, Delaware.

'76

Roger Post has been named a loan officer at Fidelity Bank in Philadelphia. Richard Stanko was chosen as an alternate for the Dickinson School of Law at the National Trial Moot Court Competition and the Allegheny Trial Lawyers Association Competition.

'77

Rosemary Gallagher is an accountant at Price Waterhouse in Philadelphia. Norman L. Johnson has been named internal auditor, EDP Group, for the Philadelphia Electric Company. John E. Mitchell passed the recent C.P.A. examination and is currently employed at Laventhal and Horwath.

'78

Senior Airwoman Margaret M. Forbes has been named Outstanding Airperson of the Year in her unit at Gibbsboro Air Force Station, N.J. Stephen J. Ruff, an auditor for the accounting firm of Coopers & Lybrand, passed his C.P.A. examination.

'52



James V. Covello

James V. Covello was honored as "Agent of the Year" of the Philadelphia/Shevlin general agency of National Life Insurance Company of Vermont at the agency's annual dinner in January. Robert J. Donatelli has been appointed chief of the Juvenile branch of the Family Court division of the Court of Common Pleas, Philadelphia. William F. Simpson, management training manager at Kemper In-

surance Company, has been elected to the Academy of Management, an organization of some 2,500 scholars and executives.

'53

Julius E. Fioravanti, Esq., a member of the Philadelphia Bar Association, was elected to its Board of Governors.

'55



Robert C. Rumsey

Robert C. Rumsey has been appointed an area manager of the middle atlantic states for

WEST SIDE STORY

JUNE 13-JULY 15

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Lyrics by Stephen Sondheim

Original choreography
by Jerome Robbins

WONDERFUL TOWN

JULY 25-AUG. 26

Music by Leonard Bernstein

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Single Ticket Price	Wednesday and Thursday	\$6.00
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'57

John R. Galloway, regional director of public affairs for the Gulf Oil Corp., recently presented La Salle College its fourth annual student loan fund grant for \$10,000 from the Gulf Oil Foundation. **Charles P. Kindregan**, Esq., is the author of *Malpractice and the Lawyer*, a book recently published by Legal-Medical Studies, Inc.

'58



Michael B. O'Hara



James H. Jenkins

Kenneth H. Jacobson received his Ph.D. in political science from George Washington University. **James H. Jenkins** has been appointed to the sales staff of *Current Prescribing* magazine, a monthly clinical journal of practical therapeutics published by Medical Economics Company. **Michael B. O'Hara** has joined Ciba-Geigy Corporation in Ardsley, New York, as director of corporate communications.

BIRTH: to Paschal LaRuffa, M.D., and his wife, Joan, a daughter, Tara.

'59

Robert I. Alotta, an historical columnist for the Philadelphia *Bulletin* and *Germantown Courier*, has written a non-fiction account of an episode in the Civil War titled, *Stop the Evil*.

'61

Terence McGovern was honored for his sales accomplishments at Jostens American Yearbook Company national sales meeting held recently in Scottsdale, Arizona. **Daniel Ortolani** has been named a creative group supervisor at McKinney/Midatlantic in Philadelphia.

'62



David W. Bruhin

David W. Bruhin was named vice president for communications of The American College in Bryn Mawr, Pa. **Thomas A. Dziadosz** has been appointed director, business administration division, of Peirce Junior College, Philadelphia.

'65

Louis DeVicaris was awarded the James Bryant Conant Award for outstanding High School Teachers of Chemistry. He is a teacher at Cheltenham High School.

'66

Michael Curcio has been appointed educational director of Wordsworth Academy, Fort Washington, Pa. **Frank J. Domerick** has joined the advertising and public relations agency, Shipley Associates, Inc., as director of creative and account services.

'67



James A. Butler

Ronald G. Borsch has been elected president of First Financial Insurance Consultants, Inc., Pittsburgh. The Cornell University Press spring list of new books includes a volume by Dr. **James A. Butler**, assistant chairman of the college's English Department. It is a critical edition of English poet William Wordsworth's "The Ruined Cottage." **Francis Scalise** received his Ph.D. degree in educational administration from Lehigh University. He is presently teaching at Archbishop Kennedy High School in Conshohocken where he is also budget director. **Edward J. Shields, Jr.**, has joined Spiro & Associates as an account executive in the firm's industrial division, Philadelphia.

'68



Robert Walker

James F. Collins has joined the law firm of Marks, Holland & LaRosa, in Freehold, N.J. **William Reinking** has been named assistant principal at Bedford High School in Bedford, N.J. **John Steczynski** was honored as 7-Eleven Mid-Atlantic Division District Manager of the Year for 1978 and promoted to division sales and promotion coordinator. **Robert Walker** received a bachelor of science degree in Nursing from Holy Family College and is currently a staff nurse at Albert Einstein Medical Center, Daroff Division, in Philadelphia. BIRTH: to William Reinking and his wife, their fourth child, first son, William Mark.

'69

U.S. Air Force Captain John Abbamondi has been assigned to Alconbury RAF Station, in Huntingdon, England. **Paul Buonaguro** is lead singer of the rock group "The Last Men." **Henry Komansky, D.O.**, has been appointed to the medical staff of John F. Kennedy Memorial Hospital in Stratford, N.J.

'70

Vincent Carr, D.O., is a flight surgeon with the

514th Medical Element in the Air Force Reserve. Lower Moreland Township Manager **Peter Terpeluk** was a featured speaker at a recent meeting of the Women's Club of Huntingdon Valley.

BIRTHS: to Charles R. Black, Jr., and his wife, Nancy, a daughter, Shannon Patricia; to Charles A. J. Halpin, III, and his wife, Judith, a son, Christopher Gene.

'71



Peter G. Byrne

Peter G. Byrne has been appointed manager of editorial services at Philadelphia Electric Company. **Henry F. Crabbe** received his M.D. degree from the University of Maryland, in January. **Joseph F. Deering, D.D.S.**, has opened an office for a private practice in Whitehall, Pa. **Michael J. Higgins** has been promoted to assistant cashier in the personnel department of New Jersey National Bank. **Martin G. Malloy, Esq.**, is now associated with the law firm of Curran, Mylote, David & Fitzpatrick. **James J. McKeough** has been named an associate of the Society of Actuaries and is a consulting actuary with the Wyatt Company in Philadelphia. **T. Michael Townshend** has been promoted to manager of personnel administration of Operations Research, Inc., Silver Spring, Md. BIRTH: to David Badolato, M.D., and his wife, Eileen, a son, Kevin.

'72

Joseph A. Cesar is a community health organizer in the Philippines with the Peace Corps. **John DeVirgilis, Esq.** has joined the Philadelphia law firm of Silver & Miller, P.C. **Raymond A. Folen** received a Ph.D. degree in psychology from the University of Hawaii and is presently in private practice as a psychologist at the Human Resources Development Center in Honolulu. **David S. Kochanaz** received a master's degree from Seattle University. **Larry Lawler** recently had his photographic work exhibited in San Francisco. **John Leary** has been promoted to director of management advisory service for the Detroit office of Laventhal and Horwath, a national CPA firm. **Paul B. Sweeney** has received his license as a funeral director from the Pennsylvania State Board of Funeral Directors.

'73

Norman M. Abrams is chairman for the greater northeast campaign of the 1979 Federation Allied Jewish Appeal—Israel Emergency Fund. **James J. Avery, Jr.**, has been appointed an officer of the Penn Mutual Life Insurance Company. **Stephen G. Fantine** received his master of arts degree in secondary graduate teacher education from Villanova University. **Bruce A. Fortnum** received his Ph.D. in plant pathology from Clemson Uni-

versity and is currently a research plant pathologist at the university's Florence Experimental Station. He is an assistant professor. Richard Goldschmidt, territory manager in the Philadelphia area for Johnson & Johnson, was the top winner in its annual sales contest and was recently honored at the Johnson & Johnson Baby Products Company national workshop meeting in Miami, Fla. Joseph P. Keenan was ordained a priest January 6, 1979 at Holy Trinity Missionary Seminary in Silver Spring, Md. First Lt. Kevin M. Kiernan is stationed with the second Marine Division, in Camp Lejeune, N.C. Lt. Robert P. Weidman is assigned to the NROTC Unit at the Pennsylvania State University as a naval science instructor.

MARRIAGE: Thomas Davis to Rita Crowley. BIRTH: to William J. Flannery and his wife, Joan, a daughter, Maureen Anne.



James J. Avery

'74

Joseph J. Costello, an auditor in the Montgomery County Court House controller's office, is president of the Rockledge Borough Council. Gerard D. Dunlap, an agent with the Prudential Insurance Company's Main Line agency in Ambler, sold over \$2 million of insurance during 1978. Dennis H. Engle has joined New Holland Farmers National Bank as manager of its Smoketown office, Lancaster. Gary Nachigall is a vocational counselor at ACT (Achievement through Counseling and Treatment), a division of the Jewish Employment and Vocational Service, Philadelphia.

MARRIAGE: Brian Ettinger to Barbara Sedek.

'75



Diane Bones

Kenneth Andronico, a fourth year student in the Pennsylvania College of Optometry, has been awarded a grant from the Dr. Leslie Mintz Scholarship Foundation. James F. Bernardo has been named administrator of Berks Heim Hospital. Diane Bones, former assistant director of alumni at La Salle College, recently accepted a position as director of alumni at the Medical College of Pennsylvania. Dwight Evans was recently chosen the Pepsi Cola/The Philadelphia Tribune "Citizen of the Month" for his contributions to the Concerned Neighbors Association, Philadelphia. First Lt. Michael B. Gearren is stationed at New River Marine Corps Air Station, in

Jacksonville, N.C. John J. Jaskel received his degree in political science from Villanova University. Marie Jo Kane received her doctor of chiropractic degree from the National College of Chiropractic in Lombard, Ill. Dominic D. Salvatori recently graduated from University of Pittsburgh's School of Law and has joined the office of labor relations for the City of Worcester, Mass.

MARRIAGE: Dominic D. Salvatori to Marian L. Bodnar.

BIRTH: to Christopher D. Kane and his wife, Catherine McCloskey Kane, a son, Christopher Matthew.

'76



Barbara Shelton

William J. Doyle, Jr., has been accepted into Air Force Officer Training School in San Antonio, Texas. Barbara Shelton, a student at the Medical College of Pennsylvania, was a judge for the Miss Teenage America Pageant, held recently in Nashville, Tenn.

MARRIAGES: Brian A. Hanes to Michele M. Corkery; Steven Lichtenstein to Roberta Barbanell.

'77

Frederick C. Hanselmann has recently been elected president of the Student Bar Association at Notre Dame Law School. Olha Mychajiw Nowakowsky is a software specialist for Digital Equipment Corporation in Parsippany, N.J.

MARRIAGE: Frances T. Slowy to John C. Gerry.

'78

Second Lt. Daniel J. Lynch completed the field artillery officer basic course at the Army Field Artillery School, Fort Sill, Oklahoma. Vincent Moffa has been named advisor for dramatics at Cherokee High School in Marlton, N.J. Leon J. Reznik is a freshman at the Illinois College of Podiatric Medicine in Chicago.

Necrology

'25

William J. J. Patton

'35

Albert M. Rosett, D.D.S.

'39

Col. William R. Burgoyne

'40

Walter F. Cummiskey

'41

Robert Dean

'42

Henry A. Berger

'43

Lawrence R. Ross

'48

Pascal J. Viola, M.D.

'49

James F. McCrossen
Robert J. Shirk, Jr.

'55

Charles J. Rodgers

'59

Vincent L. Cunningham

'60

Ralph F. Albertson

'62

Edward F. Kelly

'74

Anthony Malegus

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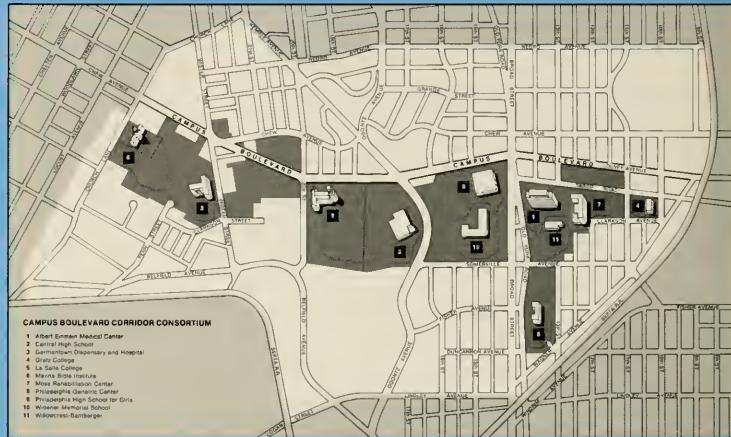
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SUMMER, 1979

laSalle

QUARTERLY LA SALLE COLLEGE MAGAZINE



Jim Donini at 22,000 feet

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James J. McDonald, '58, *Alumni News*

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Paul J. Foley, '74, *Treasurer*



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Volume 23

Summer, 1979

Number 3

laSALLE

A QUARTERLY LA SALLE COLLEGE MAGAZINE
(USPS 299-940)

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Jim Donini never climbed a mountain until he was 24. Now he's one of the world's best.

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CREDITS—Front cover and page 2 courtesy of Latok I Expedition; back cover, Lewis Tanner; inside back cover, Walter Holt; 4, National Geographic; 9, Charles F. Sibre; 17, 18 (right), Jules Schick; all others by Tanner.

Cover Photo:

Jim Donini at work on Latok I high in the Karakoram Himalayas.

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The (Alpine Style) Explorer

By Robert S. Lyons, Jr.

To Jim Donini, Mount Everest is an overrated piece of rubble covered with snow

Shivering in a snow cave on a precarious ledge 23,000 feet up Pakistan's rugged Karakoram Himalaya Mountains while a vicious storm raged outside, Jim Donini wondered for the hundredth time what he was doing there. One of his climbing buddies lay semiconscious beside him in a sleeping bag gravely, perhaps fatally, ill. Rations and supplies were perilously low. All four climbers were suffering varying degrees of exhaustion and malnutrition. There was nothing below but 8,000 vertical feet of torturous climbing. So they waited the storm out. For six days they waited and worried and prayed. "When you're sitting on that little ledge and it's wet and it's cold, you think that you'd do anything to get off this peak," says Donini. "Anything at all. And I'll never climb again. It happens all the time. And then you get down and a week later you want to be climbing again."

James U. Donini, '70, is a mountain climber. One of the world's best. He's been featured on ABC-TV's *American Sportsman*. His expeditions have been chronicled in *National Geographic*. He has reached milestones that scores of climbers before him have failed (and even died) attempting. He has narrowly escaped brushes with death, himself, like the time a piece of ice the size of a Volkswagen bus came hurtling within a few feet of him high on a mountain in South America. His slide/lecture shows are in demand both in the U.S. and Europe. His mountain climbing school and guide service attracts executives from throughout the nation. He even made one of those Schaefer Circle of Sports TV commercials.

To give you an idea how far Jim Donini has advanced in this mountain climbing business, he wouldn't be caught dead climbing Mount Everest. That's right, Mount Everest. The world's best-known and tallest mountain at 29,000 feet. "Basically it's a big piece of rubble covered with

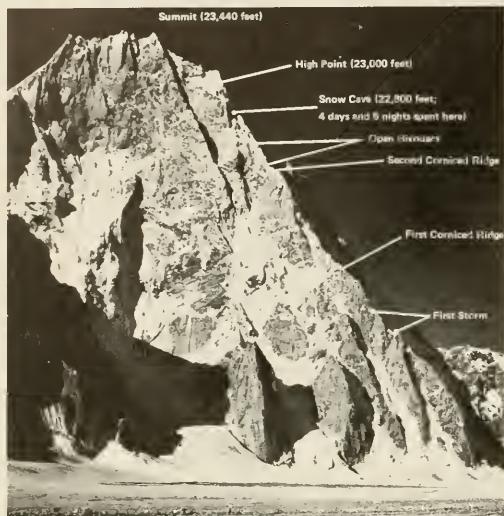
snow," says Donini who majored in psychology at La Salle. "All the mystique has been taken out of it. It's not very steep, so from a technical point of view it's very easy to climb. From an endurance point of view it's reasonably difficult, but a well-equipped team of people in good shape will have no problem climbing Everest. It's not my kind of climb, though."

Donini likes technical "state of the art" climbs where the rock and ice is extremely steep. "It's much more exciting because you're actually using your hands and feet and all of your senses to surmount a really steep wall of rock or ice," he says. "Everest slopes only 30 or 35 degrees so you're just kicking steps into the snow. It's what we call 'post-poling,' one foot after another. It's an endurance test. All you do is breathe hard. You don't have to do anything exciting."

Amazingly, Donini never took a climbing lesson. In fact, he didn't attempt any serious climbing until 1967 when he was already 24 years-of-age. By climbing standards, that's old. Jim grew up in suburban Blue Bell, Pa., and attended Bishop Kendrick High School. He had dropped out of La Salle after his freshman year in 1962 to join the Army. He became a member of the Green Berets and went through the usual Special Forces training. He did some rappelling out of a helicopter and a little rock climbing off a cliff in North Carolina and then came back to La Salle after his service tour ended. The following summer after his sophomore year, Donini went on a camping trip in the Canadian Rockies with some old Army buddies. "As soon as I saw those mountains I knew that I wanted to climb," he recalls.

Donini returned to school but went back the following summer and climbed the Grand Teton (13,776 feet). "Two other guys went with me, people who hadn't done any major climbing. I had just read a couple of books but I told

The mountains in Pakistan are desolate and hot. At 10,000 feet sudden at 15,000 feet you turn the corner and there's a huge



Latok I became the climb without a summit for Jim Donini's team although they achieved a number of significant breakthroughs including the longest stay by an Alpine-style expedition.

them that I had a *little bit* of experience. Sometimes I'm amazed I made it through the first couple of years. I didn't go to climbing school or anything like that. I just kinda taught myself and read a few books, that sort of thing. I didn't have an aptitude for rock climbing so I was doing reasonably hard climbs pretty early. Probably doing harder climbs than I should have been doing. Given my experience my safety factor during those early years wasn't as high as it should be. I guess I'm a lot smarter now."

Slender and soft-spoken, Donini does not look like a mountain climber. Look at his 6 foot, 155 pound frame and he reminds you more of a marathon runner like his twin brother, Bill, or perhaps a teacher like his father, Ugo, who retired from the college a couple of years ago after a distinguished career as a history professor.

But anyway, after graduating from La Salle, Donini started spending most of his time in California's Yosemite Valley working as a climbing guide and instructor. He spent hours at a time developing pure rock climbing techniques and also started developing professional relationships with various manufacturers of camping and mountaineering equipment. He met his future wife, Juanita, who was working as a ranger/naturalist at the Grand Teton National Park when she came to listen to one of his climbing lectures. Her father is Oakley Hunter, a former U.S. Congressman from Fresno, who is now president of the Federal National Mortgage Association in Washington, D.C.

While visiting Juanita's father in Washington, a few years ago, Jim noticed that the offices of *National Geographic Magazine* were just down the street from his office. In one of those spur-of-the-moment decisions that so often changes the course of one's life, Donini walked in unannounced and asked to see an editor. He described an "interesting" expedition that he and two buddies had planned to the Torre Egger Mountains in the Andes on the border between Argentina and Chile. Up went the eyebrows. Although it's only 9,800 feet high, Torre Egger was rated as perhaps the most difficult unclimbed mountain in South America. Half of it consisted of a sheer wall of ice encrusted granite. Storms with winds raging up to 150 miles-per-hour allowed only brief intervals for climbing. Chunks of falling ice—like the Volkswagen-sized piece that would later whistled by Donini and shower him with debris—were perennial hazards.

Only recently a ten-man British team and an Italian group failed to conquer the summit. A nine-man New Zealand expedition—conducted simultaneously with Donini's—would end in tragedy when its youngest member plunged 180 feet through a crevice. The mountain, in fact, was named for Toni Egger, an Austrian who died attempting a climb in 1959.

"Although our expedition was being sponsored by the American Alpine Club, the *National Geographic* people weren't impressed," recalls Donini. "We didn't have any track record as mountain climbers. Their attitude was something like, 'Well, that's nice. If you make it, come back and tell us about it.' "

After scouting the mountain in 1975—during which time Donini's party had the macabre experience of discovering the remains of Egger's body after 16 years—the trio set out late that year in quest of the unconquered Torre Egger peak located in the middle of the stormy 5,000 square mile Patagonian ice field. Only three of their first 50 days were suitable for sustained climbing. During one storm, they left their snow cave to return to base camp. When they returned three weeks later, they had to dig 30 feet to find their cave. Sixteen hour days hauling more than 100 pounds of equipment were common. While scaling the 4,000 feet of sheer granite, it was not unusual to work for over four hours and find that they had gained only 40 feet. But finally on Feb. 22, 1976, they reached the top.

"You just can't imagine the satisfaction we enjoyed," says Donini. "Here in the 20th century it's pretty hard to fulfill that exploratory urge. There are no new continents, no new rivers to explore. But when you complete a climb like Torre Egger that no one else has done—the feeling of being someplace that no one else has been is really indescribable."

When Donini's team returned to Washington with their slides, *National Geographic* this time was impressed. The group spent three days with the magazine's senior editors.

It's 90 degrees. Then all of the glacier facing you

After Donini's article appeared in the December, 1976 edition, his reputation in climbing circles worldwide skyrocketed. Suddenly he was in demand as a lecturer on two continents. Sponsors were now willing to subsidize expeditions. A climber from California talked Donini into joining an expedition to *Latok I*, an unconquered summit 23,440 feet in the Karakoram Himalaya of Pakistan. The mountain had been attempted unsuccessfully three times previously, all from the south. Donini's team chose the *North Ridge*. They also decided to climb *Alpine* style, despite predictions by a prominent British climbing magazine that *Latok I* would never be conquered using the *Alpine* technique.

Climbers in treacherous mountains like the Himalayas traditionally have used the *Pyramid* concept also known as *Expedition* style. Large teams of perhaps 16 climbers start out from the base. A number of separate camps are established along the way with ropes fixed between them to bring up supplies with the help of mechanical devices. Gradually, supplies and people are moved higher up the mountain. However, only two or three of the climbers make it to the summit. You don't always have the best climbers, either. Frequently much of the team consists of "work-horses" who go up and down the ropes with heavy supplies but from a technical standpoint are not really good climbers. But if anyone gets into trouble, they just go back down the mountain on the fixed ropes. Although most climbers still use this technique, there is a movement among the more technically proficient experts toward another style that is psychologically and physically draining but much more satisfying from a professional viewpoint.

"Alpine style is a bolder, more enjoyable and more rewarding way of climbing," explained Donini. "Your climbing teams are much smaller. You start at the bottom and take everything with you. Where you find yourself at the end of the day is where you camp. There are no fixed ropes going back to base camps because there aren't any base camps. There's no one resupplying you. But you do climb faster this way. And there are no lackeys or chiefs and Indians on the trip. Everyone's a chief. Everyone who starts up on a climb makes it to the summit or no one gets to the summit."

Donini's team didn't get to the summit of *Latok I*, either, but if there is such a thing as moral victory in climbing, their expedition was a resounding success. They came within 400 feet of the top and achieved a number of significant breakthroughs. They also came very close to losing one of their members, Jeff Lowe, and almost didn't make it back.

"Pakistan is such a horrible place," says Donini. "The mountains are desolate and hot. Even at 10,000 feet, you're running into 90 degree temperatures. It's unbearably hot hiking in. All of the sudden—around 15,000 feet—you turn the corner and there's a huge glacier facing



Donini completes a strenuous section of the climb on the heretofore unconquered Torre Egger on ropes sheathed with newly-formed ice.

you. You've gone from a high altitude desert to an Alpine environment just by turning a corner. Some of these glaciers are 20 miles long."

From a distance, the Himalayas are a beautiful sight. They are about 2,000 miles long, curving around the southern part of China into India and on up into Pakistan. Some of the mountains in the Karakoram Range haven't been touched yet; in fact, because of the proximity to China, climbing was prohibited there from 1960 to 1974. The Karakoram is composed of granite—the hardest rock there is. Thus the climbs tend to be much steeper. The tremendous altitude also takes its toll. Studies have confirmed that gradual physical deterioration sets in and you tire quickly once you get above 19,000 feet. Physically you are just not as effective when you stay at that height day in and day out.

When they began their journey last July, armed with 450 pounds of supplies including full winter bivouac gear, Donini's team expected to spend 16 days in the Karakoram Range—which was five days longer than any other *Alpine* style expedition had lasted. What they didn't expect were two major week-long storms which they had to sit out on "very, very precarious" ledges. They spent a total of 26 days on the mountain not including the eight days it took to hike in and another eight days to hike back

Rock climbers often use footholds less than one-eighth of an inch



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would continue for five more nights. Suddenly they were in a survival situation.

"We thought that Jeff Lowe was dying," says Donini. "We think that he had a viral infection because he had swollen lymph nodes, but a viral infection at 23,000 feet when you're exhausted and suffering from malnutrition can be much more serious than having it down at sea level. That's what happens in the mountains. Things are going along fine. Then a storm moves in, you start running low on food and all of a sudden fuel supplies are short. If you were doing this the old (*Expedition style*) way, there would be a fixed base where people would be coming up with supplies. But we had nothing for almost 8,000 vertical feet. And for the first 3,000 feet down there were no ledges wide enough to set up a tent. On the way up, we had to sit out in the open on these ledges."

Exhausted themselves, and worrying about Lowe, who was growing weaker by the hour, Donini's team wanted to wait the storm out. Finally when they realized that they had only a few fuel containers left, the decision was made to start down. Because of the complicated route, they had to repel down—ancreg 150 feet long ropes (the size of a 15 story building) into the mountain and sliding down with the aid of mechanical devices. The only thing they could do to help their stricken companion was to carry his equipment for him. After they had descended about 3,000 feet he began to feel marginally better. The group took four days to get down using a total of 72 repels. The weather was terrible throughout the ordeal.

"When we got back down we had no sensation in our feet," says Donini. "Even when we stuck needles in our toes. But we all had shooting pains in our legs. I had lost a lot of muscle tissue. It was two months before I could do anything. I was burned out for a while. I didn't ski. I didn't climb. I was pretty much on a sabbatical. Then all of a sudden my enthusiasm was rekindled and I started rock climbing again whenever I got the chance."

Jeff Lowe also recovered rapidly. In fact, he was featured on the cover of *Sports Illustrated* last December. He is noted as one of the world's best ice climbers.

A few months ago, Donini joined an expedition filmed specifically for ABC Television's *American Sportsman* series—"Autana: Eye of the Gods," a vertical mountain never before scaled deep in the Venezuelan Rain Forest near the Amazon River basin. Donini's assignment was to escort Bruce Jenner up the mountain but the former Olympic decathlon champ pulled out at the last minute because of a knee injury.

"It was undoubtedly the weirdest place I've ever been," says Donini. "Really wild. They've only been out of the Stone Age for 15 or 20 years. The heat and humidity was deadly. On the way, the jungle was so thick you couldn't even see the mountain. We saw everything—jaguars, tarantulas, wild pigs. We got caught in torrential downpours. Waterfalls formed immediately in front of us. It was an interesting trip, not necessarily from a climbing point of view."



Terence K. Heaney takes a stroll on La Salle's campus.

"LOOK WHAT THEY'VE DONE TO MY

By Diane M. Bones, '75

When I think back on it, the women at La Salle spent a hell of a lot of time in the ladies' room in the early 70's. It wasn't that the collective lot of women who attended La Salle at the time had an overwhelmingly defective kidney problem. It was just that, sometimes, it seemed easier to mingle in the Ladies' Lounge than to face a cafeteria full of fraternity brothers.

It took only a year or so, however, before that infamous powder room became almost deserted, except, of course, for certain necessary visits. The women, in a very short amount of time since their arrival at the day school in 1970, were suddenly everywhere at 20th and Olney. They were prominent in the Student Government, voicing their opinions in the *Collegian*, organizing their own Women's Center, and studying about Women in History. In a few brief months, the La Salle women even had their own basketball team. True, they had a volunteer student coach (Tom Schurtz, '72, who later married team member Mary Ellen Roken, '74), no try-outs, (you came, you joined, you played), zero uniforms (B.Y.O. cut-offs and we'll lend you an official La Salle T-shirt), and a few floundering fans (comprised of several parents and a sprinkling of male dorm students).

But it was, nevertheless, a basketball team.

Stars like Annette Halpin graced the court, and helped to slowly win the approval of the suspicious male population. There were some people at La Salle who were very surprised by the organization of the team, people who had never dreamed that women would one day be a part of the college. In fact, when the architects were sketching plans for the construction of Hayman Hall, they were assured that there were absolutely no upcoming plans to admit women students to La Salle. The day after the concrete was actually poured for the foundation of the building's single sauna, however, the decision to become a co-educational institution was announced.

So just how did Hayman Hall and the rest of the college adjust to the presence of these women athletes?

"Well," relates Joe O'Donnell, '69, associate director of athletics and director of Hayman Hall since 1972, "When this facility opened, our male athletes were used to walking around unclothed, and they were soon requested to wear shorts when traveling the corridors or walking from the training area. One guy refused, said he didn't care if

anyone saw him, and proceeded to get into the whirlpool without anything on. So Mary O'Connor and I decided to see if he was as bold and gutsy as he professed. We rounded-up every female that we could find, and brought them down into the training room. It turns out that Mr. Brave didn't come out of the whirlpool until all of the women had decided to leave, and by that time, he bore a strange resemblance to an overgrown prune."

So the women weren't hiding when it came to athletics at the college.

In the summer of '72, the late Mary O'Connor was hired both as head basketball coach, and also as the first director of women's athletics at La Salle. A hockey coach was soon hired, and volleyball, softball, and swimming teams were formally organized.

But you have to crawl before you walk, and walk before you run. So women's athletics around the campus crawled diligently in the early 70's.

Athletic scholarships were unheard of, recruitment of top-notch players was almost non-existent, and pre-season training was never mentioned.

"Four or five years ago," relates O'Donnell, "We had non-competitive college 'play-days,' and served cookies and soda after our games."

So where have all the oreos and soft drinks gone? They've been put into the archives, along with the tradition of the inexperienced collegiate female athlete. As Lucy, the Peanuts cartoon character once philosophically stated, girls should be allowed four strikes when they come to bat, to make up for all of the years that the boys wouldn't let them play with the Little League. Her compromise, however, doesn't seem all that necessary as 1980 approaches. The ladies, you see, are coming into La Salle with more athletic strength, experience, and ability than ever before.

"Women are used to the seriousness of sports and have more of a commitment than before," relates O'Donnell, "They have accepted the fact that you can achieve physical fitness without becoming muscle-bound or ugly. Over the past ten years, women have come to appreciate their bodies in a different sense. Before, if you sweated, you were considered weird. The only acceptable way to sweat was on the beach with sun tan oil and a bathing suit. But if you did ten laps in a pool, or worked out on the universal machine, you were considered strange."

GAME, MA"



December, 1972: The late Mary O'Connor becomes the college's first women's athletic coordinator and assumes the additional role of women's basketball coach.

"Physical fitness is the in-thing...a woman can walk around in a sweat suit and not be categorized."

"The skill levels have increased since five years ago," states Kathy Wear, a '69 alumna of West Chester State College, and Director of Women's Athletics at La Salle since 1977. "Physical fitness is the in-thing—a woman can walk around in a sweat-suit and not be categorized."

If the freshman female athletes entering La Salle in 1979 are far better athletes than they were nine years ago, part of this expertise is due to the fact that many of these women have been involved in sports since a very early age.

Take, for example, the local Philadelphia Torresdale Boys Club. Traditionally, they had about 50 male teams, and two female teams on their roster. Now, however, the see-saw is becoming balanced, as their schedule includes a total of 51 teams for the men, and 49 for the women.

"You'll see the fruits of this early training in a few years," predicts O'Donnell.

And, indeed, many of these success stories are becoming visible even now at La Salle.

Observe the present status of women's basketball at La Salle. Of their 11 member 78-79 squad, every one of them played varsity basketball in high school. Practice for this team is consistently held six days a week during the season, from 3:30 til 6 p.m., and their sessions are quiet, serious, and, no doubt, energetic.

The day that I visited the team in Hayman Hall, Coach Linda Lastowka had been held-up a bit, but the women

proceeded to begin their own warm-up drills, and ten of them went on to play a full-court practice game. Amid the squeaking of sneakers, the sounds of quick, helpful instructions could be heard. On a side basket, the eleventh extra teammate practiced lay-ups as the sound of swishes from the game echoed in the background. The glass partition that separated Court A from the rest of the courts held several men students who diligently observed the work-out, not surprised by the orderliness of the goings-on, and definitely not stunned by the skills of the women.

Not long ago, a middle-aged alumnus complained because he could not obtain an available basketball court in Hayman Hall. The women's varsity, it seemed, had overtaken his turf. "Why close-off an entire court for a bunch of girls to practice on?" he argued, frowning. "Mister," interrupted one young male work-study student who was on duty that night, "Most of the players on that court would probably blow you away in a game." The alumnus, it is reported, simply glared at the team, shook his head, and turned his somewhat out-of-conditioned body slowly away.

First year coach Lastowka believes that La Salle's women's team is still in their developmental stage.

"This is the first year that La Salle has ever faced substantial competition," she explained, "before, there was a real inconsistency in our schedule." This year, the basketball team dropped anyone who they had previously



La Salle's first women's crew is now rowing on the Schuylkill River after some 20 women answered the call for tryouts.

beaten by a large margin, and faced several tough schools, such as Maryland and Delaware, for the first time. Coach Laštowka prepared her team to meet this caliber of competition by initiating a six-week preseasn conditioning program. This set-up included cardiovascular conditioning for the lungs, plus distance running and sprinting. "It's a combination of programs that I developed from other coaches I particularly believed in," Ms. Lastowka noted. The coach is a 1973 graduate of West Chester, and she was a member of one of their championship basketball teams that went all the way to the national finals.

Have matters changed greatly since she was a player?

"Well, the level of coaching that these players are getting is tremendous compared to ten years ago," she states, "Today, it's a reality to train women in high school for an athletic scholarship in college. And if the last ten years is any indication of the catch-up rate of women's sports, then it won't be long for us to be equivalent in many ways to the men."

Field Hockey is one sport in which the women will never be compared to men, since in America it is traditionally a solely female endeavor. "Actually, field hockey is the second largest sport in the world," relates Kathy Wear. Besides bearing the administrative duties of Women's Athletic Director, Ms. Wear also dons the hat of head hockey coach. "There's no conflict," she states, "By the time hockey season starts, I've got most of my administrative work done." In October of '77, in fact, the birth of her second child on the day of a game was the only time she was absent from the field.

Field hockey has, of course, grown tremendously at La Salle in recent years. The presence of players like Diane Moyer, the super-star, Olympic-hopeful goalie has generated loads of publicity for the school. Diane is a surprisingly unaffected young woman, a superior student who hopes to go for her master's degree after graduation. This past winter, Diane travelled to New England to have a special face mask constructed for her by the same man who designs them for professional ice hockey goalies (Bernie Parent included). It is skill levels of people like Diane Moyer who have made the difference between today's team and the initial hockey squad at La Salle. Like many of the other sports in their infancy, field hockey had attracted little or no attention at the college. But the boom has now definitely been lowered, and the games, including this year's play-off match held at the college, attract an ever-growing group of on-lookers.

Some women's sports at La Salle have no slim tradition to lean on. Except for the female coxswain who dotted the team pictures in the early and mid 70's, the strong crew tradition at the college (La Salle has won more Dad Vails than any other school) remained a virtual no-women's land.

But that was before a few alumni, ex-rowers themselves,

and perhaps aware of the Vespers Women's Club and other local female rowing organizations, suggested that a women's crew be formed. The proud papas undoubtedly believed what was once good enough for their young muscles was certainly good enough for their daughters. So, Athletic Director Bill Bradshaw, '69, and head crew coach Jim Kiernan, '71, put their words into action, posted a few recruitment posters around campus, and ended-up with La Salle's first women's crew squad.

"We put them right on the rowing machines in Hayman Hall," relates Coach Kiernan, himself a former Explorer rower, "Then we showed them how to sit, hold an oar, and concentrate on conditioning."

This first year, the men's and women's teams shared equipment, and there were no complaints from either sector on this pattern. One area which did prove unequal was the Malta Boat Club, which the male crew members call home. Women, however, historically are not permitted in this stoic building, so Coach Kiernan may have to search around for other quarters for the ladies. But on the whole, the women, "Have taken to the sport tremendously," relates Kiernan. Approximately 20 women students answered the call of this La Salle "first," a few with some athletic ability, several with dancing backgrounds, but none with any rowing experience, and they seem to have finished their school year a heck of a lot more knowledgeable in the field than when they started. "They work tremendously hard," Coach Kiernan recalls, "Next year they'll get to design their own uniforms." Uniforms, did the man say? Ah, progress!

Speaking of different ball games, it seems that the old gray mare, softball, ain't what she used to be.

"Please come out," was the old saying, recalls Father Raymond Halligan, moderator of Athletics at La Salle.

"Now," relates coach Rick Pohlig, husband of former assistant women's basketball coach Kathy Pohlig, "They're psyched for it. This year we had 30 people try-out. By the second day, most of the extras dropped-out due to the competition, but I still had to end up cutting five players."

In the Spring of '75 when Coach Pohlig began forming La Salle's softball squad, they played a total of five games all season, challenging, "whoever we could find," according to the coach. He now philosophizes, "Every year we've moved-up a notch." By now that notch is high enough to generate a terrific team morale and a lot of self-discipline. "No one ever misses a practice," tells the coach, "and certainly no one would ever miss a game. Actually," he continues, "Softball at La Salle has advanced so rapidly that even I can't believe it—it's great."

The women practice at a field at nearby Belfield and Ogontz, a spot quite a bit closer than the area in Olney where they first began practices. This year marked the first time a home game was played by the women on campus,

The women's intramural schedule even includes touch football



Olympic-team hopeful Diane Moyer has become the Explorer's first woman superstar.

and they've been known to draw some fairly large crowds. The players from the men's baseball team are among their staunchest fans, and the women return the favor by trading cheers at the baseball games whenever they can. Reciprocal, it has been rumored, is one hell of an acceptable form of flattery.

Tennis, however, has not progressed at as rapid a speed since its inception here four years ago. A lack of home courts and subsequent practice at outside courts in Chestnut Hill have prevented the women from attaining any tremendous success from their time with the nets. "Anyone who comes forth, plays," relates coach Rita Rohlfing, "even if it's against the other team's J.V. and so far, the kids have been terrific as far as coming on out." The coach does think that an advancement for tennis at La Salle will happen, especially since her current team consists solely of freshmen and sophomores. "They are young, but very faithful in practice—five days a week—even though nobody ever comes to our matches," says Ms. Rohlfing. Like the basketball players, the women's tennis team follows an off-season set of regulations, and next year they'll be the happy owners of some brand new uniforms.

Another coach who hails from West Chester State ranks is Maureen Fitzpatrick, a '78 graduate. Coach Fitzpatrick is La Salle's first women's track and field coach. Before she was hired, any woman who was interested in competing shared the men's coach for instruction and practice. "The women feel good about having their own coach," relates Ms. Fitzpatrick, "Women's track at La Salle is in its developing stages—what we need is a couple of stars to get things going. Several of the ten women on the team have no experience as far as running is concerned, and this leaves them four years behind those people who ran during high school." But to whip them into shape, Coach Fitzpatrick initiated a weight-lifting program and a "hard-easy" workout schedule. "Track is a sport where you have to train year-round," advises the coach, "La Salle is the only college in the city with an indoor track, so it's attractive to the up and coming runner." For now, however, the coach is trying to install a sense of commitment in her novices, and searching for that bright young star to shine for the Explorers.

Stars rarely used to shine on La Salle's volleyball court. Volleyball was one of those sports that you never really

were sure existed until you saw a group picture squeezed into a corner of the yearbook. Nobody dares to doubt their existence today. While the legitimacy of volleyball as a grueling sport was being displayed in the Olympics, the La Salle women zoomed to success in an incredibly short amount of time. Coached by Marge Kriebel, this past year's group won more games (19) than any other women's team in the history of La Salle athletics. And the game has taken on quite a different appearance than in days of yesteryear, as volleys last much longer, and spikes occur frequently during the intensely heated matches.

Swimming was another La Salle secret, consisting of a tiny number of women students, and very little organization to speak of. The presence of new swim coach Paul Katz has changed that scene quite a bit. Katz, a former Yale All-American, instituted two daily work-outs and strength development techniques in his training program. The ladies, of course, have full use of Hayman Hall's Kirk Pool, and are finally getting well above water in their sport at the college. Diver Kathy Smith, a freshman, became La Salle's first female All American swimmer this year. Like crew, there is a strong swimming history at La Salle, and the women are finally evolving into an integral part of that story.

For the women at La Salle who do not qualify for varsity status, their intramural set-up offers an attractive alternative. "When we first organized intramural teams," remembers Joe O'Donnell, "I almost had to recruit players. Now we have women who played high school sports, didn't make the varsity here, and, as a result, are great in the intramural ranks—they still have the desire." The women's intramural schedule includes a full roster of basketball, volleyball, co-ed water polo, and (don't faint, Mom and Dad) touch football.

March 1, 1979, was La Salle's deadline date for declaration of their divisional status in women's sports. After much campus debate, it was decided that all sports except basketball would be classified as Division II. Basketball remained the only women's sport at the college that was elevated to Division I.

So what do all of these numerical breakdowns signify?

Division I means a big budget, full athletic scholarships (something no woman at La Salle has ever been granted), and virtually all of the same privileges that the men's varsity Division I teams enjoy.

Division II, on the other hand, means only 50% scholarship grants may be given to any one woman in that sport.

"Essentially," noted basketball Coach Lastowka, "it's all business. In a way, it's a marvelous way for the women to get their education paid for via their athletic ability. But it's also a shame, sort of a loss of innocence in women's sports with this new turn in divisional status."

So things are not as rosy as they were in the olden days? "Well, it's not as much fun and games," relates Claire McArdle, one of the tiniest members of the basketball squad and this year's co-captain, "and practices are more serious." "This is also the first year we've had a pre-season workout," adds the team's other co-captain, Vicki Oleski.

But the women seem to have adapted to their new sterner surroundings quite nicely. Tradition speaks in the style of 5'10" forward Liz Crawford, younger sister of former Explorer star Jim (Skyman) Crawford, '73, and forward Mo Kramer, sister of Nora Kramer, '77, the first recipient of the Mary O'Connor Loyalty Award. New boundaries are being broken through with players like center Kathy Bess, at six foot, the tallest woman to ever wear a La Salle uniform.

Kathy Wear sums it up by saying, "We have exquisite women here. It's so nice to be associated with real people. It makes you feel good to send great people into the world." And, indeed, these great people drop in and out of Kathy Wear's office with leisurely ease, and with a great deal of frequency. It is an atmosphere that does not hint at the political problems of attaining equality within the athletic sexes. But they are problems that are being tackled, and, while it is not ideal, it is certainly a much steadier world for women athletes at La Salle than it was in 1970.

Or, as Father Halligan puts it, "It's the difference between riding in a DC-3 and a 747, remembering, of course, that the DC-3 made the airline industry."

Ah, that man does have a way with words. If he keeps it up, he might even get invited to speak at the 1980 Women's All Sports Banquet at La Salle. It will, after all, be a full ten years since the pitter-patter of some new, very determined sneakers was heard around here.

Ms. Bones, the former assistant alumni director at La Salle, is director of alumni at the Medical College of Pennsylvania.

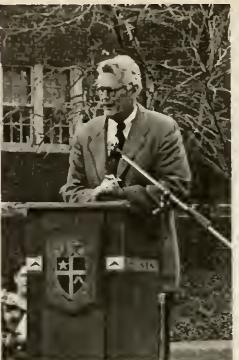
OPEN HOUSE



Lewis Tanner's photographic eye captures one of La Salle's more colorful annual rituals. Each fall, thousands of people of all ages visit the campus to view, sample, and taste a variety of extracurricular offerings and activities. This year's Open House will be held on Sunday, November 11.



OPEN HOUSE—continued



Around Campus



Brother President Patrick Ellis, F.S.C., Ph.D. (center), with honorary degree recipients Brother Stephen Sullivan, F.S.C., S.T.D. (left), Congressman Charles F. Dougherty (second from left) and Rev. William H. Gray, III (right), and Governor Dick Thornburgh.

Governor, Congressmen and College President Honored at Commencement

Pennsylvania's Governor, two U.S. Congressmen, and the President of Manhattan College were honored at La Salle College's 116th commencement on May 13 at Philadelphia's Civic Center-Convention Hall.

Receiving honorary doctorate of laws degrees were Pennsylvania Governor Dick Thornburgh, U.S. Representatives (from Philadelphia) Charles F. Dougherty (Fourth District) and Rev. William H. Gray, III (Second District), and Brother Stephen Sullivan, F.S.C., S.T.D., president of Manhattan College.

Brother President Patrick Ellis, F.S.C., Ph.D., conferred bachelor's degrees on 973 men and women including 204 Evening Division students. Some 40 men and women received master's degrees in business administration marking the first time that the college's MBA Program has been included as part of commencement. La Salle held a special graduation ceremony for its first 11 MBA graduates last September. An-

other 16 students received master's degrees in religion.

In his remarks congratulating the graduates and their relatives, Brother Ellis said: "We feel that La Salle has largely solved the great dilemma of higher education: how to be excellent without being elite. Everyone here represents success in the quest for excellence, and perhaps just enough shortfall from the ideal to keep us realistic and to sharpen our sense of mission.

"In a similar vein, we feel that La Salle strikes a balance between religious commitment and the freedom proper to an American liberal arts college. Here too, each of us embodies a sincere effort to rise to the challenge of faith, though in many different ways, and at varying speeds. The college is founded on faith, and throughout its 116 years has treasured students and faculty of many faiths. Put us all into a freeze-frame at any one moment, and our

group religious commitment will look quite confusing. But place us all in motion toward our goal, and our unity in diversity becomes our mark of distinction. We hope and trust that the Lord Himself, and the saint for whom our college is named are willing to put up with us as we are, in the kindly light of what we hope to become."

Governor Thornburgh was honored for his "cool reason, sustained courage, and prudent judgment" during the recent Three Mile Island crisis.

"Into the life of every public official," his citation said, "a little rain must fall. Dick Thornburgh, the newly-elected governor of Pennsylvania, realized that when he took office in January. He believed he was prepared. What he could not have been prepared for, however, was the possibility that the rain would be radioactive. Yet before he had been a hundred days in office, he was facing the most serious nuclear accident the world has yet known. Worst of

all, it was a crisis whose dimensions could not be immediately assessed. The threat of a public panic stalked the jungle of misinformation.

"Caught in the heat of contradictory comments from scientists, company men, and journalists, Governor Thornburgh did not lose the coolness of the prosecuting attorney he had been for many years. In those suspenseful hours he bore the responsibility for the safety of millions of Pennsylvanians. To his credit, and to our relief, he did not melt down."

"When we first chose Governor Thornburgh to be honored today, we wished to pay tribute to his past record of courage in fighting such threats as political corruption, drug abuse, and organized crime. In the light of his conduct during the recent Three Mile events, however, we now add the virtue of prudence as worthy of emulation.

"The prudence and courage shown by Governor Thornburgh last month was combined with rational weighing of the evidence and a healthy skepticism toward the statements of the company involved. He mixed concern and calmness in just the right balance, and his reassuring example helped keep panic at bay."

Congressman Dougherty was honored for expending "seemingly limitless energies in the area of public health and welfare, government operations, minority business development, dependent and neglected children, nursing home practices, mental health and education."

During his six years in Harrisburg as a State Senator, Dougherty's citation said, "He played a crucial role in private higher education, and in the lives of many college students here today, through his leadership in the establishment and continuance of the institutional assistance grants for private higher education in Pennsylvania. As a member of the Pennsylvania Higher Education Assistance Agency, he was instrumental in the PHEAA grant increases to college students in our commonwealth. Through a continuing series of seminars and leadership conferences for high school students and citizens' groups, Congressman Dougherty has helped thousands of citizens prepare for a more responsible role in the future of America."

Rev. Gray was honored for concern and leadership on issues concerning urban affairs and affecting the low income, black, and other minority communities.

"In a city where we are often too divided," his citation said, "we are most fortunate to have Bill Gray to set an example of statesmanship and compassion. For Bill's many good friends over the years, his concern and leadership in Congress on all issues affecting

the low-income, black, and other minority communities, here and throughout the nation, have come as no surprise. We know that his political leadership follows naturally from a career of urban service.

"As a young pastor of the 3000-member Bright Hope Baptist Church, Bill Gray showed the capacity to translate concern for one's neighborhood into realistic and tangible programs resulting in housing, mortgages, and jobs for those most in need. And, prior to his return to Philadelphia, Bill Gray pioneered in issues of civil rights, jobs, and housing while serving for eight years as pastor of Union Baptist Church in Montclair, New Jersey.

"A determined advocate for change, Bill Gray also possesses a precious talent for bringing together all races and religions around the common goals of a more just and equitable society."

Brother Sullivan was honored for his "personal achievement" and for his "distinguished leadership" of Manhattan College which is celebrating its 125th anniversary this year. "You are giving your institution distinguished leadership with a thrust into the future rather than a dependence upon the past," his citation said.

"A classicist and theologian by academic training, Brother Stephen has been associated with Manhattan for more than twenty years as professor, academic vice-president, executive vice-president, and, since 1975, as president. In these years he has been a

major and a tireless worker for the academic progress of the institution—in its undergraduate and graduate engineering and science programs, its integrated Liberal Arts curriculum, its newly-organized School of Business.

"A measure of the college's progress over these years has been the inauguration of several National Honor Societies, including Phi Beta Kappa and Sigma XI, and a distinguished record of faculty and student grants and fellowships. With these and other advances, Manhattan enters its next decade, a decade that will be challenging for all of American higher education, with confidence in its academic and other resources, a firm sense of mission, and a dedication to the finest values of a notable tradition."

Governor Thornburgh was sponsored for his degree by Mrs. Joan Rosenwald Scott, a member of the college's Board of Trustees. Dougherty's sponsor was John L. McCloskey, the college's vice president for public affairs. Mrs. Patricia Johnson Clifford and Brother Gregory Nugent, F.S.C., Ph.D., who are also members of La Salle's Board of Trustees, sponsored Rev. Gray and Brother Sullivan, respectively.

Commissioning ceremonies for 18 men and women of La Salle's U.S. Army Reserve Officers Training Corps (ROTC) was held May 12 in the College Union Ballroom on campus. La Salle's annual Baccalaureate Mass was held May 12 at the Cathedral Basilica of S.S. Peter and Paul.

New Members Appointed To Board of Trustees

Two new members—including the first "young trustee"—joined La Salle College's Board of Trustees at the group's semi-annual meeting on May 1.

Inducted for five-year terms were George A. Butler, president and chief operating officer of the First Pennsylvania Bank, and Peter Di Battiste, '78, a student at Harvard University Medical School.

They were recommended by Brother President Patrick Ellis, F.S.C., Ph.D., to

replace Dr. Francis Braceland, M.D., '26, and William B. Walker, who retired recently as members of the 25 person Board. The group consists of nine Christian Brothers and 16 laypersons including four women.

Di Battiste joins the Board following a recommendation by La Salle's Student Government Association that a member be elected to voting membership who has graduated from the college within the last two years.



Brother William J. Martin, F.S.C., S.T.D. (right), associate professor of religion, and Paul R. Brazina, C.P.A., assistant professor, accounting, received Lindback Foundation awards for "distinguished teaching" in 1978-79.



Toni Morrison, author of the best-selling novel *Song of Solomon* and winner of the National Book Critic's Circle Fiction Award, lectured on campus March 20.

Eight Faculty Members Win Prestigious Grants

Eight La Salle College faculty members have been awarded a National Endowment for the Humanities grant for summer study; it was announced by Brother Emery Mollenhauer, F.S.C., Ph.D., provost of the college.

The recipients of these prestigious grants, their location of study, and topics are: Brother Daniel Burke, F.S.C., Ph.D., the college's president emeritus and a professor of English, to the University of Colorado ("Narrative Structures and the Concept of Coherence"); Dr. James Butler, professor of English, to Grassmere, England through Cornell University (William Wordsworth studies); Dr. Arleen B. Dallery, assistant professor of philosophy, to Yale University ("Professions: Servants or Masters"); and Dr. Michael Dillon, professor of political science, to Concord, Massachusetts (New England Transcendentalism).

Also: Dr. Richard T. Geruson, associate professor of economics, to the



Dr. John S. Penny (second from right), professor of biology, was honored by his colleagues and students upon his retirement after 29 years of service to the college in campus tree-dedication ceremonies on May 4. Among the participants were Brother James J. Muldoon, F.S.C., Ph.D. (right), dean of the school of arts and sciences; Dr. Penny's wife, Winifred (center), his son, Stephen, and daughter, Rosemary.

State University of New York at Stonybrook ("Urbanization and Social Changes"); Dr. Patricia Haberstroh, assistant professor of English, to Yale University ("Moral Dimensions in the Poetry of Our Time"); Dr. Miroslav Labunka, associate professor of history, to Yale University ("Studies in the History of Eastern Thought"); and Dr. Rita Mall, associate professor of French, to Princeton University ("Fiction & the Themes of Revolution in 19th Century France").

Graduate Program Begins in Pastoral Counseling

La Salle introduced a graduate program in "Pastoral Counseling" this summer, under the direction of the Rev. Leo M. Van Everbroeck, C.I.C.M., the director of the college's graduate division in religious education.

Offered in collaboration with the college's psychology department, the 48 credit program is designed for anyone (laity, clergy, religious) who seek pro-

fessional training in individual and group counseling in the context of faith-orientation. It is useful for people working in schools, parishes, health, social, or special educational services, rehabilitation programs and marriage counseling.

In addition to 360 hours of practical clinical experience, the curriculum includes courses on religious issues which may have a positive or negative influence on normal human development as well as courses designed to develop understanding of and skills in individual and group counseling.

The program is very flexible. Students can take courses during summer sessions only; in a combination of summer sessions and spring and fall semesters, or in spring and fall semesters only. The summer session, however, requires full-time attendance four days a week for six weeks.

During the spring and fall semesters, courses will be offered on Fridays from 1:30 to 10:00 PM. Students can begin their program of studies in the summer session or in the fall session (first week of September).

Alumni News

SCHOOL OF BUSINESS

'40

Nicholas F. Pensiero, director of marketing services for RCA's Government Systems Division, Moorestown, N.J., was honored recently on his 30th anniversary of service to the company.

'50

Robert A. Berens was promoted to mortgage officer at Beneficial Savings Bank.

'52

James A. Muldowney has been appointed resident vice president and general manager of Insurance Company of North America's Southern New Jersey service office.

'55



Louis J. Griffin

Harold J. Selkow has joined Employers Insurance of Wausau as Mid-Atlantic region credit manager. **Louis J. Griffin** has been appointed president of the National Rejectors Division, UMC Industries, Inc., in Hot Springs, Arkansas.

'57

John J. Adair recently celebrated 25 years of service with the First Pennsylvania Bank at its annual Quarter Century Club ceremonies in May, 1979. **Nicholas C. Kihm** was named vice president of corporate development at Intermed Communications, Inc., in Horsham, Pa. **Frank J. McVeigh**, Ph.D., assistant professor of sociology at Muhlenberg College in Allentown, Pa., represented La Salle College

at the inauguration of the president of Cedar Crest College in January, 1979.

'58

Jerome M. Shaheen has been named director, compensation and employee relations, for Hershey Foods Corporation's human resources department.

'59



Felix M. Pilla

Felix M. Pilla, executive director of Monmouth Medical Center in Long Branch, N.J., has been elected chairman of the board of trustees of the New Jersey Hospital Association.

'60



Robert T. Boisseau

Robert T. Boisseau has been promoted to director of manufacturing at The Singer Company's American meter division, Philadelphia. **Anthony D. Caruso**, president of Caruso & Company, Inc., was recently elected president of the Commercial and Industrial Division of the Philadelphia Board of Realtors.

'62

Thomas Cottone has been named vice presi-



John J. Kent

dent of marketing for the West Industrial Division of West Chemical Products, Inc., Long Island, N.Y. **William J. Eichner** was recently named business manager and comptroller for Cabrini College, in Radnor, Pa. **John J. Kent** has been promoted to deputy auditor at Union Bank's auditing division, Los Angeles, Ca.

'63

John W. Holbrook has been appointed administrator of Quakertown Manor Rehabilitation Center in Quakertown, Pa. **Francis B. Stull** has been promoted to manager of corporate accounting by Scott Paper Company, Philadelphia.

'64



Dr. Peter A. Peroni

Joseph Coffey has been named national account representative-East by Jomac, Inc. **Joseph C. Kerns** has been named comptroller of Philadelphia's Magee Memorial Rehabilitation Center. **Michael W. McGuire** is vice president of sales at Del Monte's O'Brien, Spotorno, Mitchell subsidiary in San Francisco, Ca. **Dr. Peter A. Peroni**, a professor at Bucks County Community College, recently had a textbook published titled *The Burg: An Italian-American Community at Bay in Trenton*.

'65

Armond F. Gentile, senior vice president and secretary of Beneficial Savings Bank, recently passed the quarter century mark in years of service with the bank.

Organizing the recent Class of 1941 Reunion on campus were (from left): George J. Brookes, William Lynn, Joseph E. Gembala, Esq.; Joseph A. Gidjunis, Paul C. Prettyman, Robert J. Courtney, Ph.D., and Peter Schneiders.

'66

Robert C. Baxter has been promoted to financial controller of the Aluminum Division of Ametek, Inc., in Watsonville, Ca. **George H. Berg** has been named director of credit for the Na-Churs Plant Food Company in Marion, Ohio. **Martin P. Fletcher** was recently appointed Reading, Pa.'s 25th postmaster. **Anthony J. Nocella**, senior vice president and comptroller of the The Philadelphia Saving Fund Society, has been elected to the board of directors of the Philadelphia chapter of the Financial Executives Institute.

'67



Joseph J. Talarico

James L. Bryan has been named controller of Metropolitan Reinsurance Company, New York, N.Y. **Fred Farina** has been named a senior account executive of Merrill Lynch, Pierce, Fenner & Smith, Inc. at the Harrisburg, Pa. office. **Hubie Marshall** helped lead Joliet, Ill. Christian Youth Center in successfully defending its national AAU basketball championship in Ponca City, Okla. **Joseph J. Talarico** was appointed a vice president at Fireman's Fund Insurance Company, San Francisco, Ca.

'68



Thomas P. Kelly, Jr.

Thomas P. Kelly, Jr., was recently promoted vice president in First Pennsylvania Bank's international department, Caribbean Region. **Michael P. O'Malley** received his J.D. degree from Temple University School of Law and was promoted to director of budget control and analysis at Insurance Company of North America, Oreland, Pa. **Arthur W. Pagan** has been promoted to vice president of Modern Handling Equipment Company, Bristol, Pa. **Charles J. Potok, Jr.**, has joined the National Aeronautics and Space Administration, Goddard Space Flight Center, as a systems accountant. **Thomas Purcell** was promoted to account manager, upstate New York zone, at McCormick & Company, Inc.

'70

Joseph D. Brosso has been appointed plant manager for the Aerospace and Industrial Products Division of SPS Technologies in Jenkintown, Pa. **Edward H. Devine**, president of Counties Insurance Agency, has been appointed chairman of the Philadelphia PACER Panel of CNA Insurance for 1979. **David R. Hardican** has been appointed East Coast

division sales manager of Umbaugh Pole Building Company.

'71

John Kaffenberg received his MBA degree from Drexel University and is currently an international examiner for the Internal Revenue Service. **William T. Kane** has been appointed vice president, operation, for Sea & Ski Corporation's manufacturing facility in Reno, Nevada. **William R. Sautter** has been elected vice president of finance at the Elliot-Lewis Corporation, headquartered in Philadelphia. **Joseph Walsh** has been appointed assistant vice president and mortgage officer of the First National Bank of Princeton, N.J.

'72



George E. Kelly, Jr.

James J. Cagno is director of marketing information at McNeil Laboratories in Ft. Washington, Pa. **George E. Kelly, Jr.**, has been promoted to personnel manager in the Hartford, Conn. office of Price Waterhouse & Company.

'73

Brian F. Belcher has joined the Industrial Parks Division of Evans-Pitcairn Corporation as manager of the firm's Keystone Park development. **William E. Marren** has been appointed director of sales at Whitemarsh Memorial Park in Prospectville, Pa.

'74

George J. Walmsley, III, director of fiscal affairs at North Penn Hospital, Lansdale, Pa., recently earned accreditation as a certified public accountant.



On behalf of the members of the Class of 1954, Robert J. Schaefer (center) presented Brother President Patrick Ellis, F.S.C., Ph.D., with a 25th Anniversary Class Gift to the college. Joining the ceremonies were Edward McGrath (left), Gerald Faiss (right), and Francis Loeber.



George J. Walmsley III

'75

Wendra A. Griffith has been promoted to manpower supervisor at Rohm and Haas, Bristol, Pa.

'76



Joseph E. Gillespie

Guy Catalino has been appointed manager of the customer service department of Pennsylvania Power & Light Company in Allentown, Pa. **Joseph E. Gillespie** was promoted to senior commercial officer in First Pennsylvania Bank's business & industrial loan department.

'77

Thomas J. Metz has been appointed an audit officer of the Fidelity Bank, in Philadelphia. MARRIAGES: Drew J. Greaves to Georgann A. Polvere; Joseph J. McHenry to Kate Getek.

'78

James G. Vendetti is a business risks underwriter for Liberty Mutual Insurance Company's Bala Cynwyd, Pa. office.

'79

Brian J. Siegel was the recipient of a Rotary Gundaker Foundation Fellowship which provides expenses for a year's study at any college or university in the world.



Leo A. Donohue (right), '59, a teacher at Northeast Catholic High School, receives the St. John Baptist De La Salle award presented annually by the college's Education Alumni Association for distinguished teaching from Brother President Patrick Ellis, F.S.C., Ph.D. (left) and John J. Zaccaria, '53, president of the Education Alumni.

SCHOOL OF ARTS & SCIENCES

'38



Michael C.
Rainone, Esq.

Michael C. Rainone, Esq., has been elected secretary of the Philadelphia Trial Lawyers Association, and second vice president of the Lawyer's Club of Philadelphia. He was recently awarded the Legion of Honor Award, given by the Chapel of Four Chaplains.

'55

Edward Altieri was inducted into Southern High School's alumni association Hall of Fame.



Some 200 graduates of the college's Army ROTC Program returned to campus on May 11 to celebrate its silver anniversary. Chatting with Lt. Col. Robert E. Klein (second, from left), professor of military science, are Richard E. Bowers, '53 (right), Christa Wilhelm, '78, and Andrew J. Anderson, '69.

'58

Bernard J. McCormick, who authored the article on Dan Rodden in the Spring '79 issue of this magazine, had his *Gold Coast of Florida* magazine featured in a full page story entitled "Gold Coast Magazines Mining a Rich Vein" in the *Miami Herald*, on May 27.

'60

Joseph M. Callahan has been elected to the board of directors at Suburban General Hospital, East Norriton, Pa.

'61

A. Louis Lonzi has been appointed director of a youth service agency in Montgomery County, Texas. Daniel Ortolani has been named creative group supervisor at McKinney/Mid-Atlantic, a public relations agency headquartered in Philadelphia.

'62

John C. Mitkus has been appointed to Holy Family College's board of trustees and board of advisors. Dr. George P. Vercessi, USN, has been assigned to the staff of Commander Seventh Fleet, in Yokosuka, Japan, as the public affairs officer.

'63



Robert W. Sosna

James J. Clark has been named assistant supervising auditor-operational in Armco's corporate finance division, Middletown, Ohio. Robert W. Sosna has been appointed resident vice president and manager of the Cincinnati branch of Fireman's Fund Insurance Company.

'64

John E. Guiniven has joined International Paper Company as director of national media relations and manager of public issues. Gerald T. Martin was inducted into SKF Industries' "Outstanding Salesmen's Club" for his exceptional professionalism and sales performance in 1978. Robert F. O'Brien, Esq., was recently sworn in as New Jersey Turnpike Authority's fifth commissioner. Drew Sikorski has been promoted to vice president at Home Federal Savings and Loan Association, Wilmington, Del. William T. Walker, III, has been appointed assistant to the dean at the University of South Carolina, Sumter. Anthony A. Wojcinski received his master's degree in social work from St. Louis University.

'65

Brother Richard Kestler, F.S.C., has been elected Provincial of the Baltimore Province of the Christian Brothers. He had been principal of Philadelphia's West Catholic High School.



Richard Kestler, F.S.C.

James P. McFadden has been appointed assistant business manager, standard plant business area, at Air Products and Chemicals, Inc., Allentown, Pa.

'66

MARRIAGE: Walter J. Plagens to Joyce L. Riggs.

'67

Thomas Boland, a management systems consultant for Penn Mutual Life Insurance Company, has been promoted to major in the U.S. Army Reserves. He is assigned to the economics section of the 358th Civil Affairs Brigade, Norristown, Pa. **Edward E. Strang** has been promoted to vice president at Southeast National Bank, Pa.



'69

Alan J. Meltzer, M.D., has been appointed to the medical staff at Washington Memorial Hospital, Turnersville, N.J. **Edward Quinn**, a member of the English department at Haddonfield Memorial High School, recently had his photographic work displayed in the school's library.

'70

Anthony Horvath has been named manager of product planning for Stromberg-Carlson Corporation, in Tampa, Fla. A. **William Krenn** has been named a vice president of Keichum MacLeod & Grove Public Relations in Pittsburgh, Pa. **John Starbuck** has joined Coldwell Banker Commercial Brokerage Company as a salesman. Dr. **Richard G. Tucker**, chief resident—obstetrics and gynecology, at John F. Kennedy Memorial Hospital, Stratford, N.J., received a Phillips-Mitras Thesis award at the Annual Convention of the American College of Osteopathic Obstetricians and Gynecologists in San Antonio, Texas. **Charles J. Uliano, Esq.**, has been appointed director of the division of training in Monmouth County, N.J.'s prosecutor's office.

BIRTHS: to **Paul J. Burgoyne** and his wife Peggy, a son, Brian Edward; to **Thomas J. Leibrandt** and his wife Linda, a son, Michael Thomas.

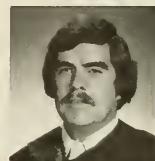
'71

William Kryszczak was named assistant research and development manager at Progresso.

'72

James Fenerty has been appointed junior varsity basketball coach at Bishop Egan High School. **Richard V. Zeller, Jr.**, received his master's degree in education from Niagara University in May, 1979. **Christopher Wogan, Esq.**, assigned to the 4074th U.S. Army Reserve Reception Station in Willow Grove, Pa., was promoted to the rank of captain. **Larry Lawler** is a commercial photographer in San Francisco.

'73



Thomas A. Cunningham

Floyd W. Cotlar has been named advertising director of the *Main Line Chronicle*. **Thomas**



Class chairman of various 1979 Reunions chat with Brother Anthony Wallace, F.S.C., Ed.D. (second from right) during their campus visit. They are (from left): Maurice Kelley, '39; William Lynn, '41; John O'Neil, '40, and Frank J. Hoerst, '39.

Helping to coordinate the combined Classes of '74-'75 Reunion were (from left): Maria Puhy Hand, Kathy McCullough Dyer, Catherine Bilotti Cunnane, Joseph F. Kane, Maureen Conley, Robert R. Mancuso, Anthony W. Martin, Marianne Salmon Gauss, and Sigfried Gauss.

A. Cunningham received his J.D. degree from the Delaware Law School of Widener College in May, 1979. **James M. Nolan** has been appointed marketing director of Dardanel Publications, Pittsburgh. **Phyllis Rieger** has joined Thiokol Chemicals' marketing communications department as senior sales promotion coordinator.

'74

Walter J. Moleski, Jr., has been appointed a staff accountant at Cheltenham Savings and Loan, Philadelphia. **Louis J. Napoleon** has been promoted to zone sales manager for the Wausau Insurance Companies, Baltimore. **Mid. Mary Austin Smith**, currently working toward a degree in cytotechnology at Thomas Jefferson Medical Center, was recently presented with the Soroptimist International Club's annual training award. **Denise E. Sutcliffe** has been promoted to the marketing department of Germantown Savings Bank. **BIRTHS:** to Jim McEntee and his wife, Eileen (Siderio), a son, James Joseph.

'75

Marcus B.F. Brown is dance captain of "Ain't Misbehavin'," the Fats Waller musical that recently ran at the Forrest Theater in Philadelphia.

phia. Carol L. Carraccio, Leonard A. Rubinstein, and Alfred D. Sacchetti received their M.D. degrees from the Medical College of Pennsylvania. **Denise Curran** was graduated from the Institute for Paralegal Training, Philadelphia. Navy Lt. (J.G.) **William S. Johnston** is assigned to Attack Squadron 145, aboard the aircraft carrier USS Ranger, with the U.S. Seventh Fleet. **John F. Murphy, Jr.**, has been appointed a consultant in colonial and maritime history with the Atlantic County, N.J. Historical Society and the Atlantic County Public Library.

'76



Mary E.
Mihalich Bryers

Robert D. Andrekanic received his J.D. degree from Saint Louis University. **Ellwood J. Annaheim** performed the title role in the Washington-Baltimore premier of Robert

Ward's opera, "Pantaloons: He Who Gets Slapped." **Mary E. Mihalich Bryers** has been appointed assistant director of alumni at La Salle College.

'78

BIRTH: to Edward J. Kane and his wife, Joan, a son, Jonathan Edward.

'79

Richard J. Geruson has been named a recipient of a Rotary Gundaker Foundation Fellowship which provides expenses for a year's study at any college or university in the world.

Necrology

'23

John F. Gruber

'58

Joseph A. Meadowcroft



Members of the Class of 1969 Reunion committee included (from left): William Bradshaw, Brother Mark Ratkus, F.S.C., Ph.D., Thomas McEluogue, Frank Ferro, Esq., and Richard Fasy.



Among the attendees at the Class of 1949 Reunion were (from left): John P. Ryan, James Jones, Albert W. Rostien, Ed Titterton, J. Robert Huck, Lewis X. Viggiano, M.D., and Gerald Nugent.



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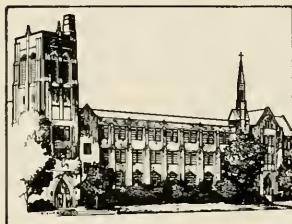


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Marie K. Parrott, Esq., '73, Secretary
Paul J. Foley, '74, Treasurer



Financial Report, Page 5



Golden Anniversary, Page 18



3,600 Miles on a Ten-Speed, Page 28

The Cover: Brother President Patrick Ellis is about to receive the Holy Eucharist from Pope John Paul II at Logan Circle, Philadelphia on October 3. (Brother Patrick's impressions of the Pope's visit will be carried in the winter issue of *LaSalle*.)

laSalle

A QUARTERLY LA SALLE COLLEGE MAGAZINE

(USPS 299-940)

Contents

1 REFLECTIONS OF A PRESIDENT

Brother Patrick Ellis analyzes the mission of the college and some of the components of its future.

5 THE FINANCIAL REPORT

Fiscal 1978-79 was a good year for the college, according to the annual report prepared by David C. Fleming, '67, vice president for business affairs.

18 GOLDEN ANNIVERSARY

La Salle celebrates the 50th anniversary of its 20th & Olney campus in 1979-80. It has been an exciting half-century as this photographic essay indicates.

24 AROUND CAMPUS

"Super-Sub" is returning to the college as head basketball coach and one of our Brothers returned to campus after a historic bicycle trip. Plus other campus happenings.

29 ALUMNI NOTES

A chronicle of some significant events in the lives of the college's alumni.

CREDITS—Front cover by Charles F. Sibre; back cover, inside back cover, and others by Lewis Tanner. The Golden Anniversary pictorial is the combined work of the La Salle Archives, Davor Photo, Peter Dechert, Robert S. Halvey, Walter Holt, Mark Jacobson, Mike Maicher, Mike Pearlman, Sibre, and Tanner.



A Mission of Renewal, Purpose and a Deep Regard For Life

By Brother President Patrick Ellis, F.S.C., Ph.D.

(Editor's Note: Since other articles in this issue describe the "state of the college," we decided to eavesdrop as Brother Patrick addressed the faculty and students on Sept. 4th and to pass along the following excerpts.)

To The Faculty

Talk of mission, of uniqueness, and of distinctiveness has been justly satirized in various publications recently.

Still, many of the practicalities discussed these days have meaning only in our shared awareness of our mission at La Salle College—not, perhaps, in our well-honed formulation of it, which is quite a different thing. Thus, I'll not try a formulation but I will suggest components of our awareness.

One such ingredient is surely a renewed and deepened alertness to the sacred value of every life. Such, I think, is the philosophical bankruptcy of even our highest court, that we have as a nation drifted far, tragically far, from the

"We show concern by keeping competent, by being"

Declaration of Independence and the Constitution on the value of life. It is, of course, mainly unborn life about which we are in chaos, and in whose regard we shall surely be a dreadful model to future ages (though many cultures and even our own nation in the 19th century have not been positive models either). But has not our blurred vision of the sacred value of a person begun to carry over to the aged? Is it not reflected in the crime rate, in the firearms controversy, and in the nuclear arms race?

No matter what a student majors in, at whatever age, and in whatever time frame, he or she should—upon reflection—find a deep regard for life at La Salle. This will come differently in different disciplines, often as a by-product of some other insight, perhaps never as an explicit preaching. But what could we possibly be about if this outcome were not attained?

Reverence for life translates itself into a profound respect for students, and for the almost liturgical quality of that encounter which is a class—or a lab, or a seminar, or office-hours. When conducted reverently, a collegiate class is one of the last things in our society where a noble image of the human person is incarnated. We can hardly see such a quality, for example, in much political life. There's plenty in religious life but for how many persons? And how regularly?



We make much of our concern for the individual, and we deliver on it. The field is crowded, however, with colleges that claim the same. So we must ask, how concerned has our faculty been lately? As we faculty grow a year older every year, we shall have consciously to live backwards, if we are to know, in the deplorable phrase, where our students are coming from. You know I don't mean some kind of superficial interest in their music or their clothes, but that far more searching effort to figure out how their minds work. What has replaced Aristotle and Thomas? If a non-sequitur isn't a concern to them, what is? Some fine things are happening in those fine minds, but we are ill-equipped to see how, and they are ill-equipped to tell us. Thus, concern for the individual is more than coffee in the cafeteria, more than an appointment next week, far far more than any relaxing of deadlines or abandonment of standards. With these last two realities, concern for the individual has nothing whatever to do.

We show concern by keeping competent, by being consistent, and available, and consistently available. I shall return to the question of benign rigor, which may be the highest concern. There are so many other forms, though, our respect and friendship for one another (which students note well); our being seen in the library, or in Penn's; our publications that they proudly cite to their friends on other campuses; our open commitment to faith; our breadth of interests.

If these and other notes continue to characterize the life our students find here—and they will if we keep trying and don't tire—they will beat that famous path. Oh, we'll light it and guard it and widen it, but we'll get the necessary larger percentage of the inevitably shrinking pool only for intrinsic and substantive reasons.

Survival for an institution, like happiness for an individual, won't do as a goal. It comes as the happy by-product of the pursuit of higher goals, and it is most unlikely to come at all if pursued for itself alone.

In strict logic, to seek mere survival would be, for us as a group of persons, to reverse ends and means in a very fundamental way. In the abstract order of things, the purveyor of a service that is no longer needed should just fade away. But no one is suggesting that such an abstraction is at hand, or would be desirable. Whatever means we take to make our services wanted, however, must surely be true to the best traditions in our profession and in our faith commitment.

We have to be better than the others in achieving that elusive balance between the rigor we owe to the discipline and the consideration we owe to the student. Sometimes kindly rigor is the best favor we can do for a student, but if a reputation for that form of charity has decimated one's classes, little good can be done. Just as the most ethical politician must somehow get elected (in a fallen district of a fallen world) if he or she is to do any good, so must a

consistent, and available, and consistently available"

teacher in a competitive environment recruit students if he or she is to contribute to their formation. How get elected in total honesty? How recruit students without compromising the sacredness of the teacher-student relationship? As in so many dilemmas, my cop-out is to say that here is an agenda item for all of us in the months and years to come.

What then do I see coming? These are the opinions of one person, but one assigned to try to see the big picture. In no special order of importance, here are some of the components of our future that can be sensibly hazarded, and why:

—In the short run, crowded conditions, for which provisions have been made as best we could. More remedial work, but not as the result of "dipping deeper."

—In the middle run, an attempt to position ourselves well for the eighties. In the physical substratum for our work—needed if we are to attract and hold students—a shopping list of capital improvements (but not at the cost of saddling the future with a punitive level of debt service). If we can possibly do it, you will see

- A union annex
- An extension of College Hall
- A full renovation of Holroyd Hall
- A unified library
- Greatly enhanced computer capability
- More resident student capacity

—In the same middle run, fewer students at ages 18 to 21, but not so many fewer as elsewhere. Everybody, as you know, expects to be an exception. How then can LSC rationally plan to stay within 10% or 15% decline when our region will decline 25% to 40%?

- Word of mouth; alumni relatives
- Urban location and broader recruitment
- % of college-going gives running room
- Convincing Philadelphia youngsters they are as capable as they really are
- Roman Catholic demographics, minority demographics.

Again in the middle run, more part-time students of all ages in a greater variety of programs. We have a good level of activity in bringing such programs along. But the part-time student, *economically* speaking, doesn't solve the problem of declining enrollments. Five must enroll to fill the gap left by one 18-year-old who wasn't born, and all need the same advertising, interviewing, counselling, record-keeping, etc. as the full-time person.

Who dares speak of the long run? And to what end? Today is the long run of the courageous planners of 1950, and it is Buck Rogers country for that brave band who built College and Wister Halls fifty years ago. We surely know that the long run will be different from our limited visions of

it. But the search will be the same. We and our successors will still have to be—without presumption—yeast in a society that will still need education: liberal, religious, practical, diverse, and urban. Only God knows what the plant, the ledger, the curriculum, and we will look like in the long run, and in His-mercy He isn't telling. But *not obsolete*, we can be sure.

There's not much to be gained by dirge-chanting, but a few final reflections may be of some use regarding the society we form part of, from which our students come and into which we send them in a changed condition.

We are pretty clearly a damaged society: addictive problems, contempt for life, and the cult of instant gratification do appear to differ in their degree of pervasiveness from other periods we can remember. Even at the most prestigious places, we hear less about preparing our students to adjust to society. If we mean anything at all, we have to prepare them to try to adjust society itself (which, after all, exists only in many fine minds), to renew it, to give it purpose.

I do not mean light a candle, or brighten the corner where you are. That's not enough. I also don't mean—that we should turn out only Ralph Naders. But whatever our autonomous body of knowledge, we must regularly look at it with new eyes in the light of our students' needs, and of



Although we encourage a responsible use of freedom, that doesn't mean we fail to care about our students

the urgent needs of humankind. That thin veneer that separates us from savagery has had a warping and peeling time of it lately, and gas lines were enough to strain it perilously. The task of civility, of civilization, has constantly to begin again; for example, today. No less than this task is the one we take up again under the sign of faith and the aegis of our Founder on the corner where we are.

To the Students

A keynote word as our new students begin their personal enterprise of higher education must be, I submit, *perspective*. The long view with a clear sense of the relative values of things. Our students will make many choices at La Salle, not between good and evil, but between greater and lesser goods. Short term convenience, immediate utility, the siren call of ease, will be regrettable grounds for

crucial choices (of a major, of an elective, of an instructor) for choices that in literal truth affect your whole life from this point on. The "guys and gals in the crowd," whatever their many virtues, are not always the best academic advisers, though unwritten history certainly suggests that they are effective. Even loyal Uncle Herman may have been out of La Salle too long to know the present faculty and curriculum.

Although we encourage and respect a responsible use of our students' freedom, that doesn't mean we fail to care about our students and what becomes of them. We are keenly interested, for example, in seeing their religious faith grow from young adulthood to full maturity (you're beyond childhood and adolescent faith or very soon will be); but we think too highly of our students as Catholic, Protestant, and Jewish citizens of America to lead them by the hand as if they were still children. Only a seriously unobservant person could misinterpret this respect on our part. Thus, a rich diversity of instruction, worship, socially purposeful activity, and good fellowship are at your disposal, should you freely choose to profit from them.

No two of our students will meet exactly the same combination of faculty, staff, and administration during their years here. But we sincerely hope that—whatever specific list they encounter—they will find that mix of concern and challenge of logic and openness, of fidelity to academic values and understanding of the human condition, that we think is the hallmark of our faculty and staff.

Can you imagine what an inspiration we all receive, as our students assemble at La Salle, from realizing that you are here freely; not assigned by government or church, but as a result of your own decisions in the family, among friends, and at previous schools. We are keenly conscious that there were other options, and that the choice of La Salle has—for many—involved real sacrifices. Our men and women are part of a large effort to remind all Americans that the private, church-related component of higher education is crucial to our national vitality, our national vision of human potential, our national mission in a developing world.

Brother Patrick Ellis has been president of the college since January, 1977. A Phi Beta Kappa graduate of The Catholic University, he earned a Ph.D. in English from the University of Pennsylvania. Formerly the college's development director, he holds the academic rank of professor of English.





Financial Report

JUNE 30, 1979

To the President and Trustees of La Salle College

We are pleased to submit the annual Financial Report of La Salle College. It is always a pleasant duty to be privileged to be reporter of good news. The information which follows in this report clearly announces that fiscal year 1978-79 has been a good year for La Salle. That our programs successfully provide the academic, personal, social and religious values which today's families and students seek, is clearly testified to by an increase of over two hundred full-time students in our day division and another year of a significant increase in our MBA enrollment. Since our programs thrive, it follows that this then should also have been a year of successful financial outcomes. It was. La Salle College is not just seventy or so acres of buildings and grounds but rather a community of people. It is the sum total of the dedication and efforts of this group that has produced the results portrayed by this report.

SUMMARY REPORT OF CURRENT OPERATIONS FOR FISCAL YEAR 1978-79

Total current revenues	\$19,078,019.00
Total current operating expenses	16,580,908.00
Excess of current revenues over current operating expenses	2,497,111.00
Total capital outlays: buildings, equipment, retirement of indebtedness, endowment principal, and agency funds	2,264,160.00
Excess of current revenues over current expenses and capital outlays	\$ 232,951.00



This report includes the opinion of *Shoriak & Kiely Company, Certified Public Accountants*, and it statistically and graphically illustrates some of the more important areas of financial activity, and the continuing development and growth of the College.

The accounts of the College are maintained and its reports are presented in accordance with the standards recommended by the *National Association of College and University Business Officers*. The accounts and financial statements clearly segregate the assets and the liabilities of each of the major fund groupings as reflected in the *Comparative Statement of Financial Conditions (Balance Sheet) - Form 1*. Some of the financial highlights of the year are:

- The College equity in all funds has increased by over two million five hundred thousand dollars.
- The excess of current income over current operating expenditures was \$2,497,111.00. After capital outlays and net transfers to other funds of \$2,264,160.00, current operations resulted in an increase in current funds balance of \$232,951.00.
- Additional capital was provided to student loan funds through the application of \$207,438.00 advanced by the United States Government, \$23,049.00 in matching funds from the College and an additional \$10,000.00 contribution to the Gulf Loan Program. During the year, National Direct Student Loans totaling \$702,376.00 were loaned to 887 students and \$4,554.00 was loaned from the Gulf Loan Fund to 7 students. In accordance with regulations formulated by the United States Government, during the fiscal year the loans of 242 seriously delinquent borrowers under the National Direct Student Loan Program totaling \$337,237.00 were returned to the Department of Health, Education and Welfare for collection. This transfer results in a reduction in loan funds of an equal amount.
- Restricted Endowment Funds increased \$188,245.00 during the year and Unrestricted Endowment Funds increased \$500,296.00 moving the combined total of

endowments through the six million dollar level to \$6,029,868.00.

- Earnings on retirement of indebtedness funds amounted to \$83,322.00. The year end balance of retirement of indebtedness funds was \$1,135,100.00.
- The annual debt service applicable to bond and mortgage obligations including principal (\$452,467.00) and interest (\$627,318.00), off-set by a U.S. Government interest subsidy of \$115,025.00 amounted to \$964,760.00. Additional increases in plant funds totaled \$746,245.00 for improvements, buildings, apparatus, furniture, equipment and library books.
- Increased income and cash flows allowed us to reduce further our borrowing for working capital purposes during the months of May and June by \$275,000.00 from last years level to a total at June 30, 1979 of \$750,000.00. Total borrowing for the summer of 1979 was held to \$1,525,000.00, an increase of \$100,000.00 from the 1978 level.
- The following summary of fund balances reflects the continuing growth of the College's equity:

FUND BALANCES:

(expressed in thousands)

	6/30/79	6/30/78	Change
	\$	\$	\$
Current funds	326	93	+ 233
Student loan funds	5,154	5,215	- 61
Endowment and similar funds	6,030	5,341	+ 689
Retirement of indebtedness funds	1,135	1,052	+ 83
Net investment in plant	21,084	19,615	+1,469
Agency Funds	525	426	+ 99
Totals	<u>34,254</u>	<u>31,742</u>	<u>+2,512</u>

CURRENT REVENUES:

Total educational and general revenue was up 16.2% over the preceding year. An increase of \$2,496,849.00 for a total of \$15,465,248.00. Day, MBA, Graduate Religion and Auxiliary Programs all realized increases in enrollment and income.

- Full-time day tuition was increased 9.0% from \$2,550.00 to \$2,780.00 in 1978-79. After the mandatory allocation of \$79,337.00 to College Union revenue, day tuition and fee income for 1978-79 was \$9,282,424.00. This was an increase of \$1,320,729.00 or 16.6%. Clearly visible in these figures is the result of the impressive increase in full-time day enrollment.
- Part-time evening and summer tuition was increased 8.8% from \$57 per credit hour to \$62. After the mandatory allocation to College Union revenue, evening program income decreased \$68,381.00 or 4.8%. The decline in evening program income even after an 8.8% increase in the tuition rate is to a large extent the result of the part-time student taking fewer courses and only slightly a result of fewer students. Auxiliary Campus Programs administered through the Evening Division have shown a 139.0% increase of \$81,471.00 over last year for a total of \$140,055.00.
- Notable again this year is the performance of the Masters of Business Administration Program with a 41.5% increase of \$223,424.00 over last year for a total income this year of \$761,584.00.
- Earnings on investments had an excellent year with a 59.7% increase of \$277,219.00 over last year for a total in 1978-79 of \$741,467.00. Increased current fund cash flows as mentioned earlier, coupled with close monitoring of cash balances in demand accounts, along with rising interest rates resulted in an unprecedented level of earnings on current fund investments of \$132,464.00. Up 133.6% from last years level of \$56,715.00.
- Gifts and grants increased \$575,314.00 to a total of \$1,846,738.00. Included in this total is the gift of the Brothers of the Christian Schools in the amount of \$230,136.00, the United States Government annual interest subsidy grant of \$115,025.00, and the Commonwealth of Pennsylvania Institution Assistance Grant of \$603,600.00. In addition to the standard Commonwealth of Pennsylvania IAG grant, the College also received a one time payment in the amount of \$182,392.00 from escrow in connection with the settlement of the question of the hospital schools of nursing participation in the IAG Program. This brought the total receipts from the IAG program for the year to \$785,992.00.
- The following summary reflects the pattern of changes in educational and general revenues:

EDUCATIONAL AND GENERAL REVENUES:

(Expressed in thousands)

	6/30/79	6/30/78	Change	
	\$	\$	\$	%
Tuition and Fees	12,420	10,872	+1,548	14.2
Gifts and Grants	1,847	1,271	+ 576	45.3
Activities related to instructional departments	192	186	+ 6	3.2
Earnings on investments	741	464	+ 277	59.7
Other administrative and general	266	174	+ 92	52.9
Totals	15,465	12,968	+2,497	19.3

CURRENT EXPENDITURES

The educational and general expenditures plus student aid for 1978-79 totaled \$13,288,671. An increase of \$1,333,492 over the previous year. Of this \$1,333,492 increase, 52% (\$691,168) was for salary and wages, 28% (\$377,278) for supply and expense, 3% (\$37,400) for capital items, and 17% (227,646) for student financial aid.

- Faculty and staff received salary increases of approximately 8%. In addition to salary increments, the College also paid out an additional \$46,277.00 for staff benefit programs during 1978-79.
- Notable to our favorable financial outcomes was the ability of the day instructional areas to provide for the increased enrollment, which, combined with increased tuition charges, generated a 16.6% (\$1,320,729.00) increase in tuition income, while increasing operating costs over the previous year by only 9.9% (\$330,105.00).
- The Masters of Business Administration Program increased its income by \$223,424.00 while maintaining approximately the same ratio of expense to income.
- The tables that follow statistically reflect the various expenditure patterns of the College.

1978-79 ACTUAL EXPENDITURES VS. APPROVED BUDGETS

(Expressed in thousands)

	Actual ^a	Budgets ^a	+OR-Budgets
Educational and General Instruction—Day			
Arts and Science	3,112	3,066	+ 46
Business Administration	607	603	+ 4
Instruction—Evening	533	628	- 95
Weekend Campus Program	40	71	- 31
Auxiliary Campus Programs	117	130	- 13
Instruction—Summer	221	255	- 34
Instruction—Graduate Religion	95	85	+ 10
Instruction—M.B.A. Program	360	308	+ 52
Activities related to inst'l dept's.	383	187	+196
Other inst'l and educ. departments	887	771	+116
Libraries	524	525	- 1
Total inst'l and educ. services	6,878	6,628	+250
Student services	342	343	- 1
Student activities	105	98	+ 7
Athletics	486	426	+ 60
Total student services & activities	934	867	+ 67
Public Affairs and Development	379	361	+ 18
General institutional services	244	244	0
General institutional expenses	765	723	+ 42
Staff benefits	873	977	-104
Total general institutional	1,882	1,944	- 62
Operation and maintenance of Physical Plant			
General administration	450	434	+ 16
Total educational and general	11,981	11,674	+307
Student aid	1,307	1,320	+ 13
Total educational and general and Student Aid	13,289	12,993	+296

a. Actual and budgeted figures are after prorations to auxiliary enterprises.

NOTE: Totals may not add vertically due to rounding.

**1978-79 AND 1977-78 ACTUAL
EXPENDITURES** (Expressed in thousands)

	1978-79(a) Actual	1977-78(a) Actual	Change
Educational and General	\$ 3,112	2,835	+ 277
Instruction—Day	607	554	+ 53
Arts and Science	533	563	- 30
Business Administration	40	57	- 17
Instruction—Evening	117	62	+ 55
Week-End Program	221	263	- 42
Auxiliary Campus Programs	95	77	+ 18
Instruction—Summer	360	223	+ 137
Activities related to inst'l depts.	383	250	+ 133
Other inst'l & educ. departments	887	797	+ 90
Libraries	524	515	+ 9
Total inst'l & educ. services	6,878	6,186	+ 692
Student services	342	313	+ 29
Student activities	105	98	+ 7
Athletics	486	432	+ 54
Total student services and act.	934	843	+ 91
Public Affairs & Development	379	340	+ 39
General institutional services	244	203	+ 41
General institutional expenses	765	737	+ 28
Staff benefits	873	836	+ 37
Total general institutional	1,882	1,776	+ 106
Operation and maintenance of			
Physical Plant	1,458	1,353	+ 105
General administration	450	378	+ 72
Total educational and general	11,981	10,876	+1,105
Student aid	1,307	1,080	+ 227
Total educational and general and Student Aid	13,289	11,956	+1,333

(a) After adjustments for prorated charges to auxiliary enterprises.

NOTE: Totals may not add vertically due to rounding.

The following table displays the increase in educational and general expenditures for 1978-79 over 1977-78 by the major category of expenditure.

**CHANGE IN EXPENDITURES
1978-79 VS. 1977-78 BY CATEGORY**

(expressed in thousands)

	1978-79 Change	Over 1977-78	% of Change
	\$	%	
Salaries and wages	+ 691	+10,09	
Supply and expense	+ 377	+10,10	
Capital Equipment	+ 37	+12,80	
Total Educational & General	+1,105	+10,17	
Student Aid	+ 228	+21,11	
Total Departmental Expenditures	+1,333	+11,15	

Staff benefits was a mixed race with inflation during 1978-79. There were winners, losers and a draw or two. The College share of Social Security taxes increased \$49,619 or 14%. On a percentage basis the cost of workmen's compen-

sation led the race with a 29% increase of \$5,970. However, unemployment compensation costs decreased by 19% to \$30,849 from the previous year's base of \$38,139. Utilization of medical program benefits has reached a plateau after several years of a constant upward spiral in both utilization levels and premium costs. This leveling has had the benefit of a modest 2% increase in health program costs. Life and disability program costs increased 12% while the College contribution to retirement programs increased 6%, for the most part in proportion to salaries but off-set to some extent by a slightly lower participation level.

STAFF BENEFITS^{a, b}

1970-71	\$386,658
1971-72	413,688
1972-73	478,261
1973-74	556,273
1974-75	591,426
1975-76	682,586
1976-77	775,151
1977-78	913,287
1978-79	959,564

(a) Before prorated charges to auxiliary enterprises.

(b) Does not include College contribution to prior service retirement program and the interest earned thereon.

The total cost of energy increased by 12%. An energy cost reduction study was accomplished during the year and has identified several areas where cost effective measures can be taken by the College to reduce energy expenditures, or rather, moderate future increases. We are presently in the process of converting our main boilers from oil to a more efficient oil/gas combination. It is expected that through both the increased efficiency of the new burners and the present price advantage of gas over oil, that this investment of approximately \$58,000 will be repaid through cost savings in less than two years.

**COMPARISON OF FUEL OIL
AND ELECTRIC CONSUMPTION AND COST**
(gallons, kilowatt hours, cubic feet, and dollars)
(expressed in thousands)

	1978-79	1977-78	Change
	gal	gal	gal
Fuel oil consumption	532	568	- 36
Cost of fuel oil	245	210	+ 35
Electric consumption	8,352	7,675	+677
Cost of electricity	344	309	+ 35
Gas consumption	135	159	- 24
Cost of gas	46	42	+ 4
Total dollars	\$635	\$561	+ 74

AUXILIARY ENTERPRISES

Demand for residence hall accommodations remains heavy and in excess of capacity. Room charges were increased by approximately 8.5% in 1978-79 which combined with increased occupancy generated a 12% increase (\$74,765) in residence hall revenue for a total income of \$656,970. However, a 26% increase in oper-

ating expenditures totaling \$136,627 during the year, combined with the need of an additional \$44,460 to provide for capital equipment (furniture, etc.) to accommodate the additional occupancy, resulted in a \$112,178 excess of expenditures over revenue for the fiscal year. Administrative and general expenses increased 29% (\$40,726) and operation and maintenance of the housing plant by 54% (\$137,646). Most significant increases in the plant operations area were: heat, light and water up 30% (\$32,996), repairs and maintenance up 104% (\$50,014), and security up 43% (\$33,520). Increased security costs have resulted both from the increase in the hourly cost of guard service as well as the need to provide additional guard hours to the apartments.

During the year the College purchased a 40 unit apartment building which had been acquired at sheriff sale by the financing mortgage lender. This complex will provide additional housing accommodations for 140 students. After necessary repairs, renovations, improvements and furnishing, the College investment will be approximately \$2,500 per student space. This will be a self supporting facility. It is expected that approximately 30 of the units will be available for student housing in the Fall of 1979.

The basic five day meal charge was increased 10% from \$700 to \$770 for the year. Total food service revenue increased 17% for the fiscal year from \$938,220 to \$1,101,969. In addition to the increase in the basic meal book charge, the increased revenue is also partly a result of changing to a full cost pricing concept for all special activities serviced by the food service department. Contrasting the 17% increase in income, food service operating expenditures increased only 8% during the period. Cost of food increased 9%, administrative and general expense by 16% and notably the cost of food preparation services only 5%. Staff reductions allowed total salaries and wages of food services to remain constant with no increase over the previous year. With total operating expenditures of \$1,035,029 and total income of \$1,101,969 food services careful management has produced an excess of income over expense of \$66,940.

Campus store revenues increased by \$118,087 (16%) while operating expenditures increased by only \$7,677

(6%) resulting in a very satisfactory year for the store with an excess of revenue over expenditures of \$49,499. While the College Union is not self-sustaining and is subsidized by a bond indenture agreement through tuition and gains, if any, in the food services and campus store, the favorable financial outcomes of both the Food Service and Campus Store operations resulted in the College Union showing an excess of revenue over expenditures of \$10,340.

While total sales of tours and other activities declined by \$251,614 from the previous year, administrative and other expenses in connection with the program were held level and this area ended the year with an excess of revenue over expenditures of \$31,101. An increase over the previous year with its higher sales volume.

In accordance with the established fiscal policy of the College whereby all summer program revenues and expenditures are deferred to the next fiscal year, the financial activity contained in this report for the summer music theatre is for the summer of 1978. Revenues increased over the previous year from \$54,788 to \$100,168. However, expenses increased at an even greater rate and rose from \$73,318 to \$129,232. This resulted in an increase in the operating deficit from \$18,529 in 1977 to \$29,062 in 1978.

Again, our report could not be complete without acknowledging the cooperation of the College administrators, faculty and staff in establishing economies in the operation of their departments while at the same time actively seeking creative ways to continue to increase the excess of income over expense which is the resource that builds buildings, buys equipment, repairs the facilities and pays the mortgage obligations of the College. We also acknowledge with sincere gratitude the generous support of the various communities of the Christian Brothers, our alumni and friends.

Respectfully submitted,



DAVID C. FLEMING
Vice President for Business Affairs

SHORIAK & KIELY
CERTIFIED PUBLIC ACCOUNTANTS
ONE WYNNEWOOD ROAD
WYNNEWOOD, PA. 19096

Brother Patrick Ellis, F.S.C., Ph.D, President
La Salle College in the City of Philadelphia
20th Street and Olney Avenue
Philadelphia, Pennsylvania 19141

We have made an examination of the balance sheet of La Salle College in the City of Philadelphia as of June 30, 1979 and the related statements of changes in fund balances and current funds revenues, expenditures and other changes for the year then ended. Our examination was made in accordance with generally accepted auditing standards and accordingly included such tests of the accounting records and such other auditing procedures as we considered applicable in the circumstances.

In our opinion, the aforementioned financial statements present fairly the financial position of La Salle College in the City of Philadelphia at June 30, 1979 and the changes in fund balances and the current funds revenues, expenditures and other changes for the year then ended, in conformity with generally accepted accounting principles applied on a basis consistent with that of the preceding year.


CERTIFIED PUBLIC ACCOUNTS



COMPARATIVE STATEMENT

for the years ended June 30

ASSETS

	1978-1979	1977-78	1968-69
	\$	\$	\$
CURRENT FUNDS:			
Cash and short-term investments	462,220.99	341,020.68	283,439.80
Accounts receivable—Note 1	274,521.17	261,352.67	109,652.11
Inventories.	378,810.69	338,079.49	219,892.83
Deferred charges—Note 4	562,048.19	437,366.56	108,618.86
Due from student loan funds.	532,922.56	506,902.56	249,954.17
Due from other funds.	519,504.83	398,523.58	45,429.15
Total Current Funds	<u>2,730,028.43</u>	<u>2,283,245.54</u>	<u>1,016,986.92</u>
STUDENT LOAN FUNDS:			
Cash	70,505.40	76,810.85	86,688.53
Notes receivable—Note 5.	5,083,215.66	5,138,420.94	2,376,762.36
Total student loan funds.	<u>5,153,721.06</u>	<u>5,215,231.79</u>	<u>2,463,450.89</u>
ENDOWMENT AND SIMILAR FUNDS:			
Bonds, stocks, trusts, objects of art and other Funds—Note 6	6,269,868.47	5,661,327.74	2,874,774.59 2,328.00
Due from current funds			
Total Endowment and Similar Funds	<u>6,269,868.47</u>	<u>5,661,327.74</u>	<u>2,877,102.59</u>
PLANT FUNDS:			
Retirement of Indebtedness Funds—Note 7			
Due from current funds			
Cash and investments on deposit with trustee			
Total Retirement of Indebtedness Funds	<u>1,135,100.98</u>	<u>1,051,778.88</u>	<u>100,000.00 644,022.12</u>
	<u>1,135,100.98</u>	<u>1,051,778.88</u>	<u>744,022.12</u>
INVESTMENT IN PLANT:			
Buildings and grounds	24,618,587.30	24,224,301.06	15,766,748.69
Improvements other than buildings.	965,408.20	788,971.17	508,105.89
Apparatus, furniture & libraries	5,746,137.90	5,322,050.57	2,895,318.75
Total Investments in Plant.	<u>31,330,133.40</u>	<u>30,335,322.80</u>	<u>19,170,173.33</u>
Total Plant Funds	<u>32,465,234.38</u>	<u>31,387,101.68</u>	<u>19,914,195.45</u>
AGENCY FUNDS:			
Cash and investments—Note 8	403,441.66	336,021.30	11,037.08
Due from employees and others.	6,221.63	78,875.04	36,783.25
Due from other funds.	105,559.78	11,541.54	109,214.68
Total Agency Funds.	<u>515,223.07</u>	<u>426,437.88</u>	<u>157,035.01</u>

OF FINANCIAL CONDITION

1979, 1978, and 1969



LIABILITIES

	1978-1979 \$	1977-78 \$	1968-69 \$
CURRENT FUNDS:			
Accounts payable—Note 2	150,509.85	171,598.59	122,241.06
Salaries, interest, and other accruals	509,188.02	471,922.54	235,162.36
Deferred Income—Note 3	1,418,038.74	1,346,633.73	248,785.69
Due to other funds	111,781.41	91,572.17	211,554.68
Current commitments	214,863.40	108,822.46	42,837.25
Current fund balance	325,647.01	92,696.05	156,405.88
Total Current Funds	<u>2,730,028.43</u>	<u>2,283,245.54</u>	<u>1,016,986.92</u>
STUDENT LOAN FUNDS:			
Advanced by U.S. Government	4,509,050.18	4,577,421.20	2,203,882.63
Advanced by LaSalle College—Note 5	<u>644,670.88</u>	<u>637,810.59</u>	<u>259,568.26</u>
Total Student Loan Funds	<u>5,153,721.06</u>	<u>5,215,231.79</u>	<u>2,463,450.89</u>
ENDOWMENT AND SIMILAR FUNDS:			
Principal of funds—			
Restricted	447,455.33	259,210.28	448,606.18
Unrestricted	<u>5,582,413.14</u>	<u>5,082,117.46</u>	<u>2,428,496.41</u>
Due to current funds	<u>240,000.00</u>	<u>320,000.00</u>	<u>—</u>
Total endowment and similar funds	<u>6,269,868.47</u>	<u>5,661,327.74</u>	<u>2,877,102.59</u>
PLANT FUND:			
Retirement of Indebtedness Funds—			
Due to current funds	<u>—</u>	<u>—</u>	<u>8,663.90</u>
Fund Balances	<u>1,135,100.98</u>	<u>1,051,778.88</u>	<u>644,022.12</u>
Total Retirement of Indebtedness Funds	<u>1,135,100.98</u>	<u>1,051,778.88</u>	<u>652,656.02</u>
INVESTMENT IN PLANT:			
Housing, dining, college union system			
bonds payable—Note 9	2,454,000.00	2,548,000.00	3,448,000.00
Mortgage obligations—Note 9	<u>6,788,424.55</u>	<u>7,146,892.14</u>	<u>3,456,233.16</u>
Due to current funds	<u>254,000.00</u>		
Short term loans	<u>750,000.00</u>	<u>1,025,000.00</u>	<u>400,000.00</u>
Total bonds, mortgages and loans	<u>10,246,424.55</u>	<u>10,719,892.14</u>	<u>7,304,233.16</u>
Net Investment in Plant	<u>21,083,708.85</u>	<u>19,615,430.66</u>	<u>11,957,306.27</u>
Total Investment in Plant	<u>31,330,133.40</u>	<u>30,335,322.80</u>	<u>19,261,539.43</u>
Total Plant Funds	<u>32,465,234.38</u>	<u>31,387,101.68</u>	<u>19,914,195.45</u>
AGENCY FUNDS:			
Supplemental retirement balances.	392,308.11	314,616.74	
WSF, 8EOG, etc. funds	<u>2,937.58</u>	<u>10,565.94</u>	<u>6,076.72</u>
Other agency funds	<u>119,977.38</u>	<u>101,225.20</u>	<u>150,958.29</u>
Total agency funds	<u>515,223.07</u>	<u>426,437.88</u>	<u>157,035.01</u>



SUMMARY OF CHANGES

	Current Funds	Student Loan Funds	Restricted Endowment Funds
ADDITIONS(deductions)			
Fund Balances at July 1, 1978	92,696.05	5,215,231.79	259,210.28
Current operating revenues	19,078,019.53		
Current operating expenditures	(16,580,908.55)		
Adjustments for prior periods	89,241.16		
Transferred from other funds—			
For student aid and awards	5,397.92		(5,397.92)
For current expenses	240,000.00		
Transferred to other funds—			
Return of short term working capital	(275,000.00)		
Earnings on investments	(676,368.38)	864.05	29,044.02
Gifts and Grants	(358,717.98)		158,015.96
Land, building, and improvements	(324,877.34)		
Apparatus, furniture and library.	(421,368.03)		
Bond and mortgage and principal	(452,467.50)		
Supplemental retirement plan	(90,000.00)		
Intra-fund additions and reductions			6,582.99
Advanced by U.S. Government		207,438.00	
Advanced by La Salle.		33,049.00	
NDSL principal and interest cancelled		(384,786.23)	
NDSL collection and administrative cost		(41,705.14)	
NDSL interest collected		123,629.59	
Fund Balance at June 30, 1979	325,646.88	5,153,721.06	447,455.33

IN FUND BALANCES



Unrestricted Endowment Funds	Retirement of Indebtedness Funds	Net Investment Plan	Supplemental Retirement Funds	Other Agency Funds	Total
\$	\$	\$	\$	\$	\$
5,082,117.46	1,051,778.88	19,615,430.66	314,616.74	111,791.74	31,742,873.30
					19,078,019.53
					(16,580,908.55)
					89,241.16
 (240,000.00)					
		275,000.00			
536,876.80	83,322.10		26,261.41		
200,702.02					
		324,877.34			
		421,368.03			
		452,467.50			
			90,000.00		
2,716.86		(5,435.00)	(38,570.04)	11,123.82	(23,581.37)
					207,438.00
					33,049.00
					(384,786.23)
					(41,705.14)
					123,629.59
<u>5,582,413.14</u>	<u>1,135,100.98</u>	<u>21,083,708.53</u>	<u>392,308.11</u>	<u>122,914.96</u>	<u>34,243,268.99</u>

COMPARATIVE STATEMENT OF CURRENT FUND REVENUES, EXPENDITURES, AND TRANSFERS TO OTHER FUNDS

for the years ended June 30, 1979, 1978, and 1969

	Year Ended June 30, 1979		Year Ended June 30, 1978		Year Ended June 30, 1969	
	\$	%	\$	%	\$	%
CURRENT REVENUES:						
Educational and General—						
Tuition and other student fees	12,419,800.37	65.10	10,872,408.90	66.20	5,925,728.00	71.84
Gifts and Grants	1,846,738.12	09.68	1,271,424.79	07.74	436,085.38	05.29
Activities related to academic affairs	192,066.79	01.01	185,989.78	01.13	148,024.85	01.79
Administrative and other revenues	1,006,643.05	05.28	638,575.05	03.89	290,321.99	03.52
Total Educational and General	15,465,248.33	81.07	12,968,398.52	78.96	6,800,160.22	82.44
Auxiliary Enterprises—	3,612,771.20	18.93	3,454,084.20	21.04	1,448,471.49	17.56
Total Current Revenues	19,078,019.53	100.00	16,422,482.72	100.00	8,248,631.71	100.00
CURRENT EXPENDITURES:						
Educational and General—						
Instruction	5,084,712.09	26.66	4,263,596.73	28.15	2,665,002.46	32.30
Activities related to instruction departments	382,924.94	02.01	250,235.98	01.52	117,324.87	01.42
Other instruction and educational services	886,998.40	04.65	797,145.12	04.85	200,760.58	02.43
Libraries	523,647.92	02.75	515,580.13	03.14	271,491.66	03.29
Student services and activities	933,534.81	04.90	842,376.57	05.13	349,256.39	04.23
Public affairs and development	379,461.92	01.99	340,057.31	02.07	219,320.54	02.65
General institutional expenses	1,009,062.96	05.29	939,722.85	05.72	364,647.00	04.42
Staff benefits	872,765.45	04.58	835,738.78	05.09	299,080.31	03.62
General administration	449,834.46	02.36	377,545.62	02.30	245,882.14	02.98
Operation and maintenance of physical plant	1,458,295.09	07.65	1,353,392.34	08.24	482,563.92	05.85
Total Educational and General	11,981,238.04	62.84	10,875,391.43	66.21	5,215,329.87	63.19
STUDENT AID:	1,307,433.44	06.86	1,079,787.26	06.58	569,106.49	06.89
Auxiliary Enterprises—	3,677,088.72	19.28	3,485,618.27	21.22	1,550,709.25	18.79
Less: Capital items included above	16,965,760.20	88.98	15,440,796.96	94.01	7,335,145.61	88.87
Net Current Expenditures	384,851.65	02.02	309,276.60	01.88	163,978.11	01.98
Net Transfers to Other Funds (See Form 3)	2,264,160.15	11.81	1,276,214.77	07.77	1,435,336.94	17.44
Net Increase in Current Fund Balance	232,950.83	01.23	14,747.59	00.10	(357,872.73)	04.33
Total Expenditures, Transfers, and Net Increase in Current Fund Balance	19,078,019.53	100.00	16,422,482.72	100.00	8,248,631.71	100.00

NOTES TO THE COMPARATIVE STATEMENT OF FINANCIAL CONDITIONS – FORM 1

Note 1 – Current Funds

The June 30th balance of the current funds accounts receivable reflects tuition to be collected from sources other than the student for the graduate religion program and student accounts receivable for the regular summer session.

Note 2 – Current Funds

The College has entered into an installment purchase contract with the Xerox Corporation for the purchase of a 9200 copier system. The annual installments under the terms of this contract are \$11,829 with a balance remaining at June 30, 1979 of \$45,270.

Note 3 – Current Funds

Deferred income represents the tuition revenues of the summer programs recorded or collected prior to June 30,

1979. The fiscal year policy of the College prescribes that all summer program revenues be accrued to the next fiscal year.

Note 4 – Current Funds

The recording policy as indicated in Note 3 is likewise applicable to deferred charges. Salaries and wages and other expenditures applicable to summer programs and paid prior to June 30 are deferred until the next fiscal year. The deferred charges also include Campus Store credits for books returned to the publisher for which the 1978-79 Campus Store "cost of sales" has been relieved. These credits are carried as deferred charges to avoid duplication of credit in the next fiscal year.

Note 5 — Student Loan Funds

Because of the non-offsetting and gross cumulative recording required by the United States Government in the National Direct Student Loan accounting and reporting the statement shows a difference of \$111,748.32 between current funds due from student loan funds of \$532,922.56 and the funds advanced by La Salle College of \$644,670.88. This difference is made up of \$56,120.98 returned to the College by the United States Government for teacher cancellation plus \$47,236.40 in interest payments made and due the College but not yet withdrawn from the student loan fund, plus \$42,210.42 in funds applicable to the Gulf Student Loan Program which is not part of the federal loan program and not due to current funds less a reduction in the College's equity in the National Direct Student Loan Program funds in the amount of \$33,819.48 representing the College's contributed share of \$337,237.82 in unpaid principal balance due on 242 delinquent loans which have been returned to the United States Government for Collection.

Note 6 — Endowment and Similar Funds

Endowment and similar funds are divided into two groups — funds contributed and restricted to a specific use, and contributions and earnings thereon to be used at the discretion of the College.

Included among the earnings applicable to endowment funds are the earnings and net gains of the pooled investments managed through the VESTAUR CORPORATION, amounting to \$149,108.88. At June 30, 1979, the total carrying value of the pooled Vestaur managed fund amounted to \$2,125,496.22. The market value of this fund at June 30, 1979 was \$2,125,590.88.

Included among the earnings applicable to unrestricted endowment funds (see *Form 3*) are earnings in the amount of \$170,650.00 recording the appreciated value of investments in art based upon a May 1979 appraisal of the portraits and paintings which was done by the firm of Sotheby Parke Bernet, Inc. \$28,442 is attributable to fiscal year 1978-79 and is reflected in current income earnings on investments and the balance of \$142,308 is applicable to prior periods.

In order to accomplish the acquisition of computer equipment needed to upgrade the capability of the College computer facilities to meet academic and administrative needs, the College had entered into purchase agreements for the acquisition of \$186,325 of computer equipment at June 30, 1979. Upon the completion of this project a total of approximately \$230,000 of equipment will be purchased. It is intended that this equipment will be purchased with unrestricted endowment funds to be repaid by current funds over a five (5) year period at an annual interest rate of 10%. This equipment will be carried as an asset of endowment funds to be amortized over the five year loan repayment period.

Note 7 — Retirement of Indebtedness Funds

Under a Housing, Dining, College Union System Bond Indenture, between the United States Government and

La Salle College, the College is obliged to accumulate and maintain a RETIREMENT OF INDEBTEDNESS FUND composed of a "bond and interest" and a "repairs and replacement" sinking fund in a total amount of \$665,000.00. This was accomplished at June 30, 1970. The earnings for 1978-79 on this fund amounted to \$83,322.10.

Note 8 — Agency Funds (Supplemental Retirement Funds)

In addition to the regular College Retirement Plan, the College has established and maintains a College total contributory supplemental plan which is managed through the Teachers Insurance and Annuity Association to provide supplemental retirement income for a closed group of employees who had eligible service prior to the implementation of the current regular retirement program of the College. See *Form 3* for fiscal activity in this fund during the fiscal year.

Note 9 — Plant Funds — Long-term debt obligations

Long-term debt obligations are as follows:

Date	Maturity Date	Rate	Principal Amount	Principal Balance
<u>Revenue Bonds—</u>				
<u>Housing and Urban Development</u>				
1955	1995	2-3/4%	500,000	241,000
1958	1993	2-3/4%	1,019,000	949,000
1961	2001	3-1/2%	500,000	364,000
1965	2005	3%	1,100,000	900,000
Total revenue bonds payable				<u>2,454,000</u>

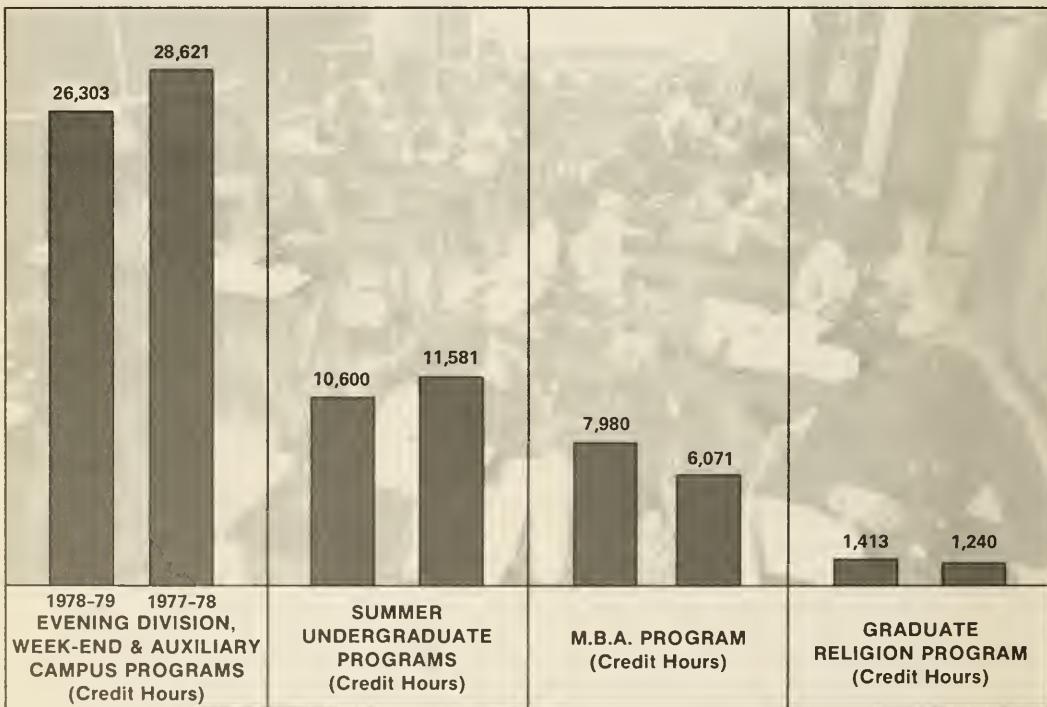
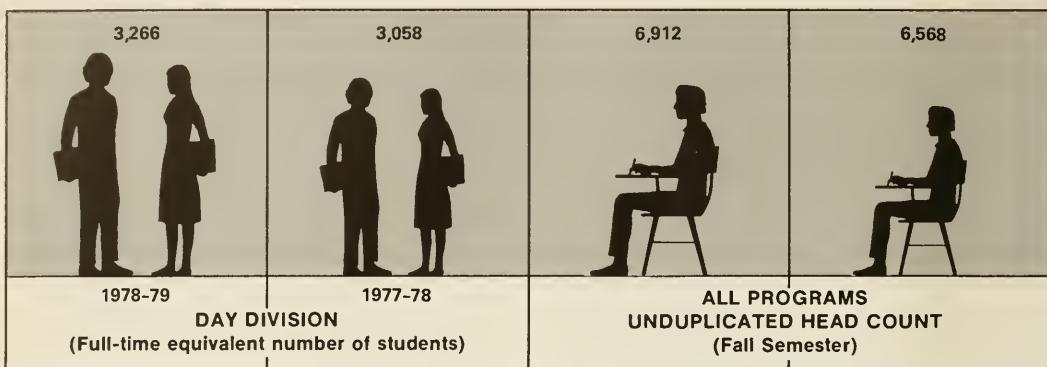
Mortgage Obligations—

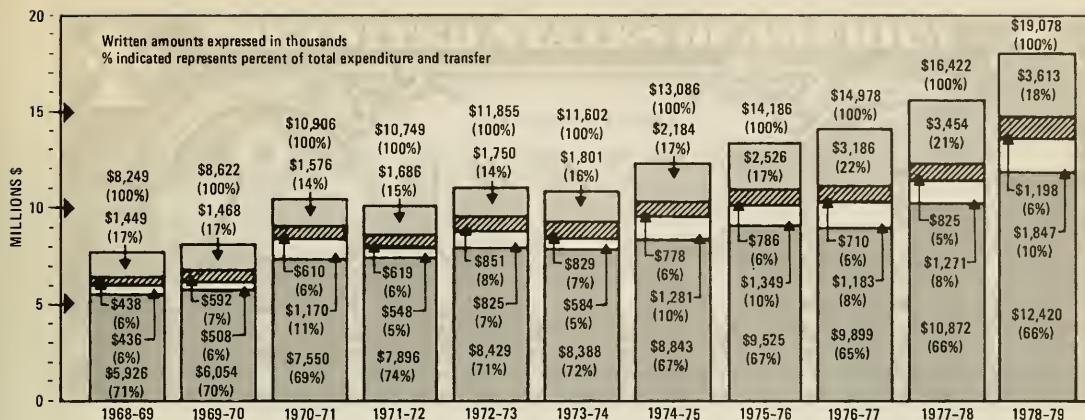
Northwestern Mutual Life Insurance Company

1958	1981	5-1/4%	2,000,000	507,529
1962	1982	5-3/4%	2,300,000	874,655
1972	1997	9-1/4%	3,000,000	2,688,336(a)
1972	1997	8-3/4%	3,000,000	2,717,904
Total mortgage obligations				<u>6,788,424</u>
Total Long-term debt at June 30, 1979				<u>9,242,424</u>

(a) As an assist in the financing of Olney Hall, the United States Government, through the Department of Health, Education, and Welfare has granted the College an "interest subsidy" applicable to the Northwestern Mutual Life Insurance Company mortgage loan. The subsidy covers the spread between 3% and 9-1/4% on the annual debt service of 85% of the total eligible cost of Olney Hall, or a constant annual grant of \$115,025.00, for a period of twenty-five years.

ENROLLMENT STATISTICS 1978-79 AND 1977-78

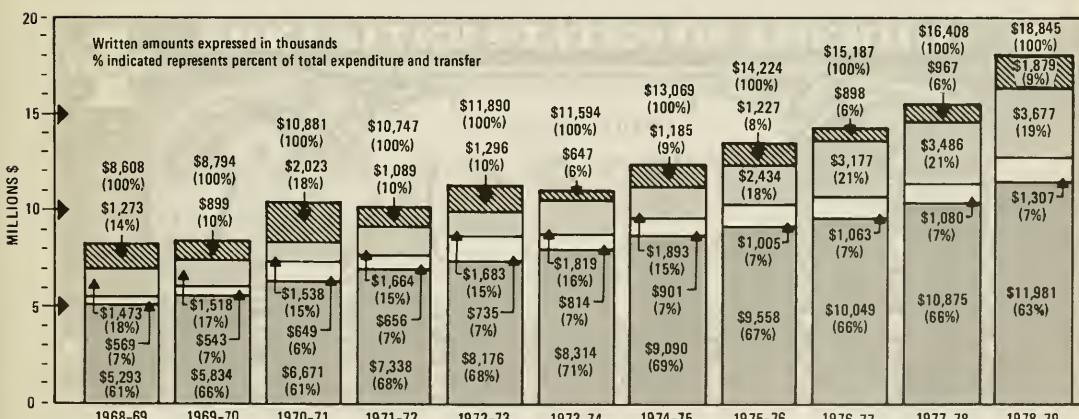




Auxiliary Enterprises
 Activities Related to Academic Areas and Administrative and Other Gifts and Grants
 Tuition and Fees

CURRENT FUND EXPENDITURES & TRANSFERS TO OTHER FUNDS

1968-69 to 1978-79



Net Transfers to Other Funds (a)
 Auxiliary Enterprises
 Student Aid
 Educational and General (a)

SOURCES OF INCOME

1968-69 to 1978-79

(a) Net Transfers does not include Capital Equipment costs in Educational and General which are transferred to Plant Funds.

50 GOLDEN YEARS AT

La Salle (which then included the high school and Benilde Academy) officially moved from 1240 N. Broad St. to its present location (formerly part of the large Belfield Estate adjacent to historic Germantown) during the 1929-30 academic year when College Hall, St. Joseph's Hall (Faculty House) and Wister Hall were completed. The first president to serve on the new campus was Brother Alfred (pictured at far right with the college's Debating Team). The first Library was located in College Hall. McShain Hall (below, center) was blessed in 1940. Other familiar scenes included an early physics class with Brother Gerardian Joseph and a peaceful moment on the Quadrangle.



20TH & OLNEY





Clockwise (from upper left): La Salle's Library was dedicated in 1953 by Archbishop John O'Hara (shown arriving on campus). Denis Cardinal Dougherty (with former Brother President Gregory Paul) served as honorary chairman of the college's Board of Trustees for 26 years until his death in 1951. Retreats like this one conducted by Rev. Mark Heath, O.P. were held annually in the old Wister Hall Gymnasium. The *Collegian* was already a weekly institution on campus. Here editor Walter Brough (left) accepts congratulations after predicting President Truman's election in 1948. The 1949 graduating class of 407 men, shown here entering Holy Child Church for its Baccalaureate Mass, approximated the number of all the students enrolled at La Salle prior to World War II. When its Evening Division opened in 1946, La Salle became the first college in Pennsylvania and only the third in the nation to confer the baccalaureate degrees for all work taken at night. Brother Christopher conducts a biology class featuring the study of a lion and the Masque stages a 1941 production of "Knickerbocker Holiday."



Unprecedented Expansion Highlights The '40s and '50s



Unforgettable Years, National Champions and a Centennial Celebration!

Clockwise (this page): Senator John F. Kennedy accepts an honorary degree on campus from Brother James Conaghan in 1958. Familiar scenes for many years included freshman "dinks" and compulsory ROTC. Ken Loeffler coached the Explorers to a pair of national championships—the 1952 NIT and 1954 NCAA—with such stars as Norm Grekin, Tom Gola, and Jackie Moore. New dormitories were dedicated in 1953. Today more than 800 students reside on campus. La Salle celebrated its 100th Anniversary in 1963 with a variety of Centennial events (opposite page): Brother President Daniel Bernian presents a Centennial Medal to Eugene Ormandy and chats with Philadelphia Major James H.J. Tate, John Cardinal Krol and the late Governor David L. Lawrence. College chaplain Rev. Mark Heath blesses the Centennial Flag held by Governor Lawrence, and the college's 100th freshman class gathers in McCarthy Stadium.



LA SALLE

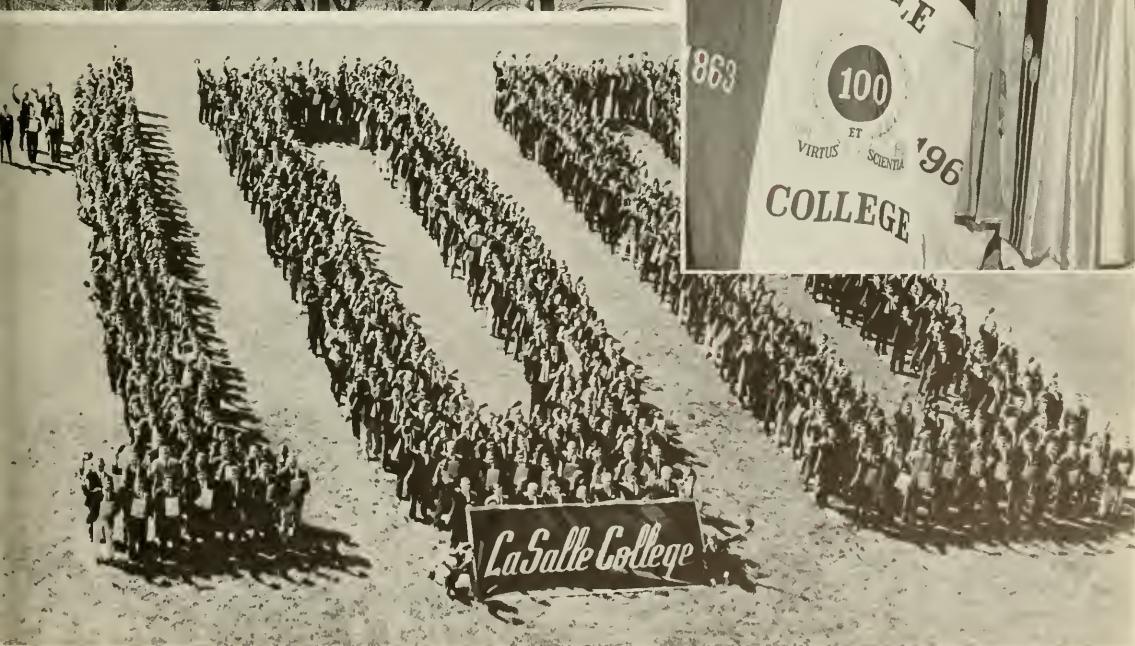
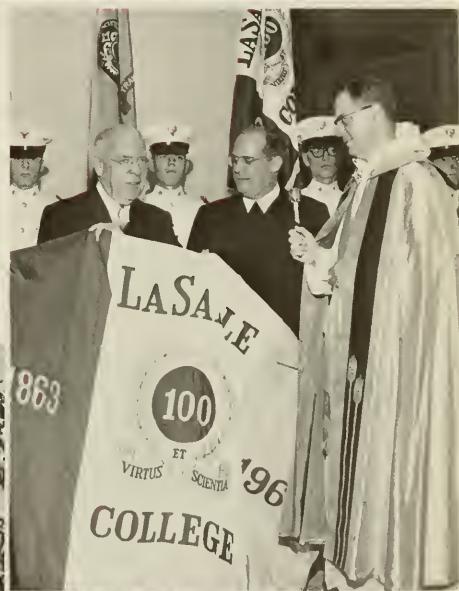


THE CENTENNIAL YEARBOOK
A Year To Remember
What We Have Done We Must
Do To Support La Salle

Chairman
La Salle Centenary Fund

La Salle College
OF PHILADELPHIA

General Outdoor Adv Co





Today's Campus: Prepared For The Challenges of the '80s

Clockwise (this page): Beloved biology professor Roland Holroyd is a campus legend. La Salle's Music Theatre, founded by the late Dan Rodden who is shown (center) starring in this production of "Pajama Game," is a popular summer fixture. Pennsylvania's Lieutenant Governor Raymond J. Broderick officiated at the dedication of La Salle's first off-campus facility, the Penllyn

Biostation, in 1968. La Salle's students participated in the nationally-televised College Bowl in 1964. Coeducation came to La Salle full-time in 1970; women had attended Evening Division classes since 1967. La Salle's old auditorium in College Hall was converted into a beautiful chapel.

Clockwise (opposite page): Hayman Hall, a multi-





purpose athletic facilities building, opened in 1972. The College Union includes this ultra-modern Music Room. La Salle's president Brother Patrick Ellis (third from left) chats with (from left): Brother Philip Nelan, chairman of the college's Board of Trustees and former presidents Daniel Burke, Gregory Paul, and Daniel Bernian. The old Wister Hall Gymnasium is now a modern Library

annex. Celebrating the 25th Anniversary of the college's Evening Division with its founder Dr. Joseph Sprissler (third from left) were original faculty members (from left): Brother E. Louis, Dr. Robert J. Courtney, E. Francis Hanlon, Dr. Joseph Flubacher, and Brother Gregory Paul, who was La Salle's president at that time. Olney Hall, classroom building, opened in 1972.



Around Campus



La Salle's new basketball braintrust (from left): Art Bartholomew, Larry Cannon, Dave Ervin, and Fran Dunphy.

"Super-Sub" Returns As Explorer Basketball Coach

"Way to go Lefty" first permeated the ears of David A. Ervin when he was trying out for the Abington High School basketball team in the early '60's. This new kid was beginning to emulate the moves of southpaw NBA stars Johnny Green of the New York Knickerbockers and Bill Russell of the Boston Celtics with his driving hook shots and power moves under the basket at the suburban Philadelphia school.

Maybe the players didn't know who this new transfer from Pittsburgh was named or that he was right-handed, but poet Gertrude Stein has asked before, "What's in a name?"

David. Though small in physical stature, he was a Biblical giant. A man whose wisdom has been handed down through time.

A. The mark of excellence and superiority awarded to the exceptional student.

Lefty. An affectionate nickname generally reserved for those who are left-

handed. Standard-bearers include Charles Driesell, the fiery head basketball coach at the University of Maryland; Frank O'Doul, a human hitting machine for the Cincinnati Reds in the 1920's; and Robert Moses Grove, a star pitcher during the 1950 New York Yankee pennant winning years.

Ervin. A magical, mystical, and enthusiastic name in basketball today. Though an ever smiling 6'8", 20 year old who will play for the Los Angeles Lakers (the team departed La Salle mentor Paul Westhead joined as an assistant coach) spells it "Ervin", the meaning is still the same.

As the fairy godmother sang in "Cinderella", "...Put it together and what have you got...". David A. "Lefty" Ervin, La Salle College's new men's head basketball coach.

Ervin emerged from a 15 lbs. boxful of early August applications as the basketball coaching giant entrusted with imparting his wisdom, excellence, affec-

tion, and magical enthusiasm to a talent-filled Explorers' basketball program.

"I feel it's something I've prepared myself to do for a very long time," commented the new Explorer coach. "My dream has always been to coach at the Division I level and most particularly at La Salle."

"It's a feeling of coming home again."

For the last fifteen years, La Salle has been home to Lefty Ervin. He first stepped onto the 20th and Olney campus in the fall of 1964 after spending a year at Salem College in West Virginia.

"I went to Salem on a full athletic grant to play basketball and baseball," recalled Ervin. "A lot of my friends went there, too."

"But I realized that I could play on a higher level and I wanted to be closer to home."

"Some transfers don't work out as well, but I was one of the lucky ones."

Ervin wasn't lucky, but talented. He played on both the Explorer baseball

and basketball teams for three seasons. During his 1968 senior year, Lefty was the first and only athlete ever at La Salle to be named a co-captain of both squads in the same year.

He had a sparkling sophomore debut. Lefty earned a starting forward position early in the season and finished among the team leaders in every statistical category. An unconscious streak scorer, Ervin scorched the nets with numerous double-figure performances such as his 22 point outburst against Villanova; 23 against Temple; and a career high of 31 in the Syracuse game.

His success carried over into the baseball season as he posted a 3-2 record and a 2.13 ERA. Veteran La Salle coach Gene McDonnell called on Lefty twelve times during the season, tying a school record, to retire astonished hitters who did not expect to see a hard-throwing righthander.

McDonnell, who tabbed Lefty "the Jersey Shore Pick" when the application process began, first met Lefty in 1964 Pen-Del League summer league.

"I never struck out in that league," said McDonnell. "But one day, this guy I didn't know had a 3-2 count on me. I was looking for a fastball and he got me on a curve. We've been close ever since."

"Lefty could throw strikes. That's why I used him so much."

"He was like Robin Roberts (the former Phillies pitcher enshrined in baseball's Hall of Fame). He was too accurate. He was so talented that he didn't want to waste a pitch."

"Lefty was the typical pitcher the scouts wanted. He was big and could throw the curve and slider."

Ervin concluded his playing career in the limelight of others. He didn't pitch as often his last two seasons and a hard-charging sophomore from Lincoln High School named Larry Cannon beat him out of his starting forward's job. Lefty did develop, though, into one of college basketball's best "sixth men" in the country retaining his ability to light up the scoreboard.

Upon graduation, he reemerged into the Explorer spotlight when he was honored with the 1968 Joseph Schmitz Award recognizing his loyalty, sportsmanship, and courage to the school.

A marketing major, Lefty showed an early knack in the classroom for being a winner.

"Lefty was a budding champ," began Dr. George Swoyer, his advisor and chairman of the marketing department. "In my 'Personal Selling' class, he could effectively sell his ideas and himself."

"He was a congenial and gentlemanly character. He had lots of personality and was well liked by everyone. Lefty was a very dependable lad."

Ervin's dependability and salesmanship earned him an assistant coaching job with the Explorers'

baseball and basketball teams beginning with the 1969 season. He was part of the Tom Gola-led brain trust that directed the La Salle basketball team to a 23-1 record and a second place ranking in the final Associated Press poll.

Nine seasons, Lefty served in both capacities. He learned from Tom Gola, from Paul Westhead, and from Gene McDonnell.

After the 1977 season, Lefty left La Salle to become the head basketball coach at La Salle High School. He was such an integral member of the La Salle scene that a move to the high school seemed the best way he could remain a part of something that had been his for nearly half his life.

His two year record at the scholastic level was only 16-24, but he helped put the Little Explorer program back on its feet last season. Starting three sophomores, Ervin guided La Salle High to a berth in the Philadelphia Catholic League playoffs for the first time in four seasons.

For his efforts, he was named the Catholic League "Coach of the Year" by one of the local daily papers. This same newspaper placed Lefty on the inside track to replace Paul Westhead early during the race to submit applications.

"Lefty was the guy who was there when the tape was broken," athletic director Bill Bradshaw stated at the press conference announcing Ervin's appointment. "He's the ideal person for the immediate present and the near future."

"Many times, what you're searching for is right in front of your eyes. There are probably more legitimately qualified and knowledgeable basketball coaches in the Philadelphia area than in any other place in the country. I feel we got one of those renowned Philly coaches."

"There's such a close identity between Lefty Ervin and La Salle College. Lefty Ervin is La Salle College to many

people. It's a natural appointment."

Way to go Lefty.

Ervin quickly added Larry Cannon, '69, and Fran Dunphy, '70, two former La Salle players, to join Art Bartholomew, hired earlier in the summer, and himself to form the new Explorer coaching staff.

Cannon, best known for his playing days at La Salle and in the old ABA (American Basketball Association), has been a successful professional head coach the last four seasons.

He was named "Coach of the Year" in 1976 for guiding the Lancaster Red Roses of the Continental Basketball Association. He directed the Georgia Titans of the All-American Basketball Alliance to a first place standing when the league folded. History repeated itself when Cannon's Baltimore Metro club of the Continental League atop the standings disbanded. He led the 1979 Canobras team in the Puerto Rican Superior League to a 6-1 mark before the management could no longer appreciate his success.

Dunphy has been coaching at Malvern Prep High School in suburban Philadelphia the last four years. His 1976 and 1977 squads won successive Philadelphia Inter-Academic League titles as he compiled a 58-42 record.

A co-captain of the 1970 Explorer squad, Dunphy is best remembered by La Salle basketball followers for his first collegiate start when he contained Calvin Murphy, of Niagara University and now the Houston Rockets, to 24 points after Murphy had blitzed the Explorers for 52 points the year before.

Ervin and his staff would relish continuing the tradition established by the last three La Salle basketball coaches in their first season with a 20 win performance. With a veteran group headed by Pan American Games star, Michael Brooks, and 10 other returnees, the winning tradition can continue.

Lawrence Fan



Brother Arthur J. Bangs, F.S.C., Ph.D., '53, has been named director of the American College Program at the University of Fribourg, Switzerland, which offers sophomore and junior courses of study for students from La Salle and Providence Colleges. He had been an associate professor of education and a member of La Salle's Counseling Center staff.

Brother Quinn Completes 3,600 Mile Bicycle Trip



Brother William Quinn, F.S.C., Ph.D., an associate professor of mathematics at the college, did something this summer that many physical fitness advocates dream about but very few accomplish—he rode his bicycle 3,600 miles across the U.S.

Brother Quinn is 62-years-old!

The former provincial of the Baltimore Province of the Christian Brothers completed the journey on his 10-speed bike from Portland, Ore., to Ocean City, N.J., in about 10 weeks. He pedaled over two mountain ranges, and through torrid deserts, as well as through rain, wind and snowstorms, the latter in the form of a howling blizzard that forced him to change his route in the Rockies.

Brother Quinn says that a passion for history and an "urge to explore" triggered his interest in his "Ocean to Ocean" tour that took about four years to plan.

"It was a major adventure that was within my financial reach," explained Brother Quinn who budgeted \$15 per day for his journey. "I can't go to the moon and I can't climb Mt. Everest, but thank God I can do this."

Brother Quinn followed the Oregon Trail for the first 1,000 miles and then picked up the Lewis and Clark Trail. "I've always been interested in our early pioneers who crossed our country in the 1800's," he added. "A trip like that gave me a great sense of history to be able to see the country the same way that people like Lewis and Clark saw it. The only difference is that we have paved roads; they had Indian trails."

Brother Quinn also made better time than the pioneers. He averaged between 50 and 70 miles daily compared to 12-15 miles-a-day registered by the early settlers.

"I always knew where I was going," he quipped, pointing to a road map

neatly encased in plastic on his handlebars. "They didn't."

Along the way he estimates that he had 15 flat tires. He used six tires and figures that he replaced just about every working part on his British-built Raleigh bike. He started out each day about 5:00 A.M., ate breakfast and lunch at a roadside restaurant along the way, cooked his own dinner and spent most of his nights in his sleeping bag at a campsite.

Brother Quinn says that he met a host of interesting people along his route which carried him down the coast of Oregon to Salem after arriving in Portland on May 10. He went through Idaho (where one couple invited him home for a delicious fish dinner), Montana and Wyoming (detouring from a planned visit to Yellowstone National Park because of a snowstorm), continued through Nebraska, Kansas, ("where the wind was like a wall"), Missouri, Iowa, Illinois, Indiana, Ohio, and Pennsylvania. He spent a few days resting at La Salle before winding up his journey in Ocean City.

"There was too much going on for me to get lonely," Brother Quinn recalls. "There were mechanical details like avoiding potholes, dodging pieces of glass, and fighting off vicious dogs. And of course all the problems of the world to be thinking about. And then, the inner state—basic thoughts about hunger and comfort."

Brother Quinn, who served as La Salle's first academic vice president and later served as dean in the 1950s, says that he lost 23 pounds during the trip. He now weighs about 152, the "lightest" he's been in 30 years.

"The trip took every resource and ounce of energy from me. But it was a very rewarding experience."

President's Associates Adds 14 New Members

Fourteen prominent men and women—including leaders from the world of business, communications, and the judiciary—have been appointed to La Salle College's Council of President's Associates for three year terms, it was announced by Brother President Patrick Ellis, F.S.C., Ph.D.

The new members are:

Angelo Amoroso, '57, president, Colonial Federal Savings & Loan Assn.; Mrs. Mary Donaghy Breeze, senior rep., Scandinavian Air System (SAS) and member, Cardinal's Commission of Human Relations; Michael Dougherty, vice president, Philadelphia Industrial Development Corporation; Joseph Evanich, '63, E.F. Hutton and Co., Inc., and George Finkel, sports producer, NBC-TV.

Also: James Gillece, Esq., '66, Piper and Marbury, Baltimore; Rev. Elwood E. Kieser, CSP, president, Paulist Productions, Los Angeles; Aurelio P. Lodise, '60, president, Elisha Webb & Son Co.; Mrs. Robert McLean, III, Mt. Airy/Germantown civic leader; and Bernard McManus, '55, vice president, retired, Smithkline Corporation.

Also: Don Tollefson, sports director, WPVI-TV; Mr. Steward Tomkins, '50, manufacturing representative; Judges Thomas A. White, '50, and Jerome A. Zaleski, '59, of the Philadelphia Court of Common Pleas.

These new members join a group of thirty prominent men and women who work with various La Salle officers and faculty to enhance curricular offerings, to enrich the cultural life of the college, and to enable the institution to play a more active role in the development of the area.

Tour of Egypt Planned

Fr. Raymond Halligan, O.P., assistant professor of Religion will conduct an 11 day tour of Egypt from January 3-13. The all-inclusive price of the package is \$1299.00. All alumni, their relatives and friends, are cordially invited to participate in this program.

Anyone wishing further information is advised to contact the Special Activities Office (Tel. 951-1584) or Fr. Halligan directly (Tel. 951-1545). All reservations must be made on or before November 15, 1979.

Alumni News



Internationally-acclaimed composer and conductor Leonard Bernstein (center) received La Salle's President's Medal during the summer from Brother President Patrick Ellis, F.S.C., Ph.D. (left) and Music Theatre producer Brother Gene Graham, F.S.C. Bernstein was the first recipient of this award since 1963 when Philadelphia Orchestra conductor Eugene Ormandy was honored. La Salle's Music Theatre produced two of Bernstein's musicals, "West Side Story" and "Wonderful Town," last summer.

SCHOOL OF ARTS & SCIENCES

'35

Hugh "Wink" Gallagher, who coached high school football and basketball for many years in the Tamaqua, Pa. area, was the subject of a recent profile in the Pottsville Republican.

'43

Daniel L. Flad, D.D.S., has been named trustee to the Second District of the Pennsylvania Dental Association.

'50

William J. Deery, Jr., supervisor of special education, School District of Philadelphia, has received his doctor of education degree from the University of Sarasota. John Helwig, Jr., M.D., chief of cardiology at Germantown Hospital, has been elected president of the Medical Alumni Society of the University of Pennsylvania.

'51

Louis A. Roman has been named superintendent of the Springfield, Pa. School District.

'52



Donald Burkheimer

Andrew D. Bertucci, executive director of the Delaware Valley Sign Association, was a guest speaker at the Frankford Economic Revitalization Committee's May meeting. Donald Burkheimer has been appointed division vice

president of marketing and talent acquisition for RCA Records, International.

'54



Lawrence J. Mellon, M.D.

Father John F. Bloh has been appointed diocesan director of campus ministry and campus minister at Gloucester County and Camden County Colleges, N.J. Lawrence J. Mellon, M.D., has been elected an assistant vice president of CertainTeed Corporation, Valley Forge, Pa.

'56

Bernard Freitag was elected vice president of the National Education Association.

'57

Rev. David E. Beebe, director of the Camden, N.J. Diocesan Confraternity of Christian Doctrine, has been appointed representative for religious education with the United States Catholic Conference in Washington, D.C. MARRIAGE: John A. McNichol, Jr. to Barbara A. Neher.

'58

Bernard McCormick wants to thank the many people who contacted him about his article on Dan Rodden (La Salle, Spring 1979). Some of them he hadn't heard from in 20 years. "In fact," said McCormick, "that piece drew about as much response relative to the circulation of the magazine as anything I've written. I think

that's a measure of the affection and respect with which Dan was regarded by his students, friends, and professional colleagues."

'59

Robert I. Alotta recently had a book published by The Westminster Press, *Old Names and New Places*. Jerry L. Annunziato, a professor of English at Montgomery County Community College, has been elected chapter president of the American Association of University Professors at the college.

'60



James J. Canavan, Jr.

James J. Canavan, Jr., has joined CNA Insurance as director of business development for the Midwest and Southern United States regions. Brother Benedict Oliver, F.S.C., has been named principal at Archbishop Carroll High School for Boys, Radnor, Pa. Robert J. Rosemary is a registered stockbroker with W.H. Newbold's Son and Company, Inc., in Philadelphia.

'61

Thomas H. Goetz, Ph.D., has been appointed chairman of the State University College at Fredonia's department of foreign languages and literatures for a three-year term.

'63

John B. Beal is employee relations manager for Atlantic Richfield Company's Philadelphia Refinery.

Joseph E.
McCulloughF. Owen
McKeaney

Joseph P. Batory, Upper Darby School District's director of communications, was the recipient of the Journal of Educational Communication Award for his journalism intern program at Upper Darby Senior High School. **Joseph E. McCullough** has been promoted to regional sales manager of The Singer Company's Central and South American areas. **F. Owen McKeaney** has been appointed manager of Blair Television's Chicago CBS sales team. **Dennis L. Metrick**, Ph.D., has been named Delaware County District Court Administrator. **Lawrence D. Patterson** received a Doctor of Education degree from the University of Kentucky and has been appointed principal of the Cambridge-South Dorchester High School in Cambridge, Md.

'65

William E. Smith
Ph.D.

Timothy C. Brennan, Jr., received a doctor of education degree from Rutgers University. **Dominic Cotugno**, director of staff development for the Camden, N.J. School District, received a doctor of education degree from Temple University. **William L. Garberina**, Sr., is the author of *School Board Response and Incumbent Defeat*, published by D.C. Heath & Company. **John W. Huss** has been appointed regional sales manager of the Middle East and Africa for General Electric Company, Medical Systems Division, Milwaukee. **Raymond J. Leary** has been promoted to associate professor of chemistry at Montgomery County Community College. **William E. Smith**, Ph.D., has been appointed manager of the chemical energy systems and processes branch at the General Electric Research and Development Center, Schenectady, N.Y. Navy Lt. Cmdr. **Francis R. Welsh**, a pilot assigned to Attack Squadron 192 in Lemoore, Calif., recently participated in the U.S. 6th Fleet operation "National Week 79" in the central Mediterranean Sea.

'66



Frank J. Domeracki

La Salle Basketball on Radio & TV This Season

La Salle's basketball game with arch-rival St. Joseph's at 3:30 P.M. on Saturday, Feb. 2, at the Palestra, will be featured as the ECAC-TV "Game of the Week."

All of the Explorers' Palestra, Spectrum, and Convention Hall games (except Stetson) will be carried over Philadelphia's WHAT-AM (1340) and WWDB-FM (96.5) with Dan Baker and Bob Vetrone handling the action.

La Salle's appearances in the Cougar Classic, in Provo, Utah (Dec. 14-15), and Lobo Classic, Albuquerque, New Mexico (Dec. 28-29), will be broadcast over WWDB-FM with Bob Brinker and Bob Lyons handling the play-by-play and color. The Explorers meet Texas A&M in the opening round of the Cougar Classic and Utah State in the first round of the Lobo Classic.

Dr. Sebastian M. Rainone, assistant professor in the School of Business and Finance, Villanova University, was presented with the 1979 Lindback Award for distinguished teaching. **John E. DeWald**, Esq., has joined the Legal Department of Bell Helicopter Textron in Fort Worth, Tex., as chief attorney—legal services.

'70

Robert E. Gugger received the degree of doctor of dental surgery from Temple University. **Peter Terpeluk**, Lower Moreland, Pa., Township Manager, was a guest speaker at a recent Women's Club of Huntingdon Valley meeting. **Richard G. Tucker**, D.O., opened a new office in Mt. Holly, N.J. for the practice of obstetrics and gynecology.

BIRTHS: to **George Derenzo** and his wife, Adrienne, a daughter, Judith Ann; to **James C. Walker**, Esq., and his wife Patricia, a daughter, Erin Marie.

'71

Thomas J. Baldino has been appointed an instructor in political science at Juniata College. **Gerald Bodisch** received a doctor's degree in economics from the University of Virginia. **Amy D. Wohl**, executive editor of the Office Systems Group, Datapro Research Corporation in Delran, N.J., has been named chairperson of the Program Committee for the NCC Office Automatic Conference. **MARRIAGE:** to **Joseph H. Dreisbach**, Ph.D., to Jessie Lyman.

'72

John DeMasi is a disc jockey at WFIL radio station, Philadelphia. **Joseph Fugara**, Jr., a special education teacher at the Camden Home for Children, is director of Oaklyn, N.J.'s Board of Health, Recreation and Welfare. **Michael E. Pearlman** received a doctor of osteopathy degree from Philadelphia College of Osteopathic Medicine. **Daniel E. Thomas** has been named associate director of alumni relations and director of the annual fund at the University of Miami. **Michael P. McKenna**, Esq., has been named assistant general counsel of the Law Department at Pennsylvania Manufacturers' Association Insurance Company.

'73



Joseph D. Burns

Frank J. Domeracki has been named account manager for WFIL-AM Radio Station, Philadelphia. **Robert J. Rossi** has been appointed county attorney for Onondaga County, N.Y.

'67

Louis J. Beccaria received his doctor's degree in urban affairs from the University of Delaware. **Ronald G. Borsch** has been elected president of First Financial Insurance Consultants, Inc., South Hills, Pa. **Fred Farina** has been named a senior account executive of Merrill Lynch, Pierce, Fenner and Smith, Inc. **Michael N. Milone** has been named coordinator of research and testing at Zaner-Bloser Company in Columbus, Ohio. **John P. Murray**, a mathematics teacher at Lincoln High School in Philadelphia, has been elected president of the Philadelphia Federation of Teachers. **Joseph F. Schatt** has been appointed assistant superintendent of the labor relations department of the Lackawanna plant of the Bethlehem Steel Corporation.

'68

Richard Monastra has been appointed instructor of American government at Delaware County Community College. **William Sullivan**, Ph.D., an associate professor of philosophy at Allentown College of St. Francis de Sales, has been awarded a research grant from the National Endowment for the Humanities to investigate "The Moral Basis of Social Commitment in America" in 1979-80.

'69

Terrence Crowley has been named assistant principal at Woodstown, N.J. High School. **Frank J. Ferro** has become a member of Dechert Price & Rhoads firm, Philadelphia.

Joseph D. Burns has been appointed an officer of Penn Mutual Life Insurance Company and has been promoted to manager of group administration, Philadelphia. **Stephen M. Kerwick** has been selected to join the staff of the University of Kansas Law Review following a competition based upon academic standing and legal writing ability. **James D. Kutch** received a doctor of medicine degree from College of Medicine and Dentistry of New Jersey, Newark. **William J. McLaughlin** is a student in the master of public health



Arthur Andersen & Co. recently became the first company to achieve 100 per cent participation of its La Salle College alumni/employees in La Salle's Annual Fund. To commemorate the occasion John H. McKay, '52 (right), presents a check for the firm's total contribution to Brother Gene Graham, F.S.C., Ph.D. (second from left), director of the college's Annual Fund, as Brian J. Smith, '66 (left), and Joseph Panchella, '58, watch.

program at Yale University. **Alan F. Shakt** and **Daniel J. Yutronich** received doctor of osteopathy degrees from Philadelphia College of Osteopathic Medicine. **Mark P. Stevens** has joined McDowell Insurance Inc., in Greencastle, Pa., as a property and casualty agent. **Jonathan Wiktorchik** received a master's degree in reading from West Chester State College and has accepted a position with the Bensalem, Pa. School District as a reading specialist.

BIRTH: to **Joseph Sette** and his wife, Liz, a daughter, Christina Jennifer.

'74

Kevin McBeth has joined Ortho Pharmaceutical Corporation as a sales representative, Raritan, N.J. **Joanna Romiszewski** has been appointed manager at The Gloria Stevens Figure Salon, Lansdale, Pa. **James J. Smith** has been named a commercial lending officer in the corporate banking department of The Fidelity Bank, Philadelphia.

'75

Kenneth G. Andronico received a doctor of optometry degree from the Pennsylvania College of Optometry. **Gerald Burke** and **Raymond R. Townsend** received doctor of medicine degrees from The Hahnemann Medical College and Hospital of Philadelphia. **Theresa C. Power**, **Alexander E. Rodi**, **Steven M. Smith**, and **David J. Stern** received doctor of osteopathy degrees from Philadelphia College of Osteopathic Medicine.

'76

Philip S. Cosentino, **Kevin J. McKeon**, **Richard A. Stanko**, and **Jeffrey I. Zimmerman** received juris doctor degrees from The Dickinson School of Law. **Diane McMonagle Devlin** received a juris doctor degree from Villanova Law School. Brother **Martin Schratz**, O.F.M., made solemn vows into the Capuchin Franciscan Friars in July and is pursuing studies for the priesthood at Immaculate Conception Seminary in Darlington, N.J.

MARRIAGE: **Juan J. DeRojas** to **Alma E. Murphy**.

'77

Karen Chernitsky received a master of science degree from the Graduate School of The Hahnemann Medical College and Hospital of Philadelphia. **Nina P. Ferrant** received a master of science degree in Plant Pathology from the University of Delaware. Lt. **Lavonne Neal**

won the 100-Meter Hurdles race for the All-Army team's Interservice Track and Field Championship at California State University. **Jonathan J. Palmer** has been promoted to senior vice president at The Fidelity Bank.

MARRIAGE: **Michael T. Brady** to **Loretta J. Beary**.

SCHOOL OF BUSINESS

'49

James J. Cunningham, Jr., sales manager of Prudential Insurance Company's Oxford Valley district in Langhorne, Pa., recently celebrated his 30th anniversary with the company. Monsignor **Glendon E. Robertson** has been named editor of the Catholic Star Herald, Camden, N.J.

'50



Joseph F. Ryan

Robert Ehlinger, former Philadelphia Fury general manager, has been appointed director of marketing at Liberty Bell Park, Philadelphia. **Joseph F. Ryan** has been appointed advertising and sales promotion manager at USERS, Inc., headquartered in Valley Forge, Pa. **John P. Stanton** has been elected treasurer and member of the executive committee of the National Right To Life Committee.

'52

MARRIAGE: **George C. Hines** to **Lois C. French**.

'53

John French was elected president of Community Organizations Acting Together, Philadelphia. **Arthur A. Mami**, director of purchasing and materials management at Sacred Heart Hospital in Norristown, Pa., has been named the winner of "The Hospital Purchasing Service Laurels for 1979."

'78

William J. Beamon is a field underwriter for New York Life Insurance Company, in Bryn Mawr, Pa.

MARRIAGE: **Stephanie M. Donchetz** to **Joseph V. Vernace**.

'55

Robert T. Chancier



Captain **Robert T. Chancier** recently retired from active duty with the U.S. Navy. He is now associate director of the National Fisheries Institute and has joined the Washington, D.C. staff of Smith, Bucklin and Associates, Inc.

'57



Thomas P. Duffy

Thomas P. Duffy has been elected president of the Southwest Jersey chapter of the New Jersey Society of Certified Public Accountants. **Charles M. Lodovico**, executive vice president of operations at Lewis & Gilman, Inc., has been elected chairman of the Philadelphia Council of the American Association of Advertising Agencies.

'60

George F. Reading was promoted to banking officer at Provident National Bank, Philadelphia.

'66

Robert F. Moore has been promoted to senior manager at Price Waterhouse and Com-



Thomas J. Murray

pany. **Thomas J. Murray** has been appointed director of the United States Department of Commerce's export promotion activities in New Jersey. **Joseph Tabaczynski** is vice president of finance at Viaggio, a clothing manufacturing firm in Secaucus, N.J.

'68



William F. Umek

Frederick Kleinhenz has been elected treasurer of Whitehall Cement Manufacturing Company. **William F. Umek** was promoted to senior banking officer in First Pennsylvania Bank's Branch Department.

'69



William B. Wiegand, Jr.

George M. Cain has been promoted to assistant treasurer of Beneficial Savings Bank, Philadelphia. **William B. Wiegand, Jr.** was recently promoted to senior banking officer in First Pennsylvania Bank's Branch Department.

'70

George A. Bennett, Jr., recently attended a course sponsored by the United States Office of Personnel Management in Cincinnati.

MOVING?

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2 Attach the label from the back cover of this issue and mail to the Alumni Office, La Salle College, Phila., Penna. 19141.

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'71



Michael W. Young

Robert J. Christian was promoted to senior investment officer at Provident National Bank. **Robert G. Sneath, Jr.**, has been promoted to general manager of the Wiremation Division of Lumsden Corporation. **Michael W. Young** has been appointed controller of the Hallowell Division of SPS Technologies, headquartered in Hatfield, Pa. **BIRTH:** to Robert J. Jann and his wife Mary Ann, a daughter, Susan.

'72

Malcolm Darden has been elected president of the Mantua Business Association, a local Philadelphia organization of merchants and residents. **John Repko** has been appointed to the faculty of Archbishop Carroll High School for Boys, Radnor, Pa.

'73



Eugene Lynam

Robert J. DiCesare was recently elected a banking officer in First Pennsylvania Bank's Branch Department. **John R. Gyza** has been promoted to senior operations officer at Provident National Bank. **Eugene Lynam** has been appointed controller at West Jersey Hospital System.

'74

MARRIAGE: Joseph Rapczynski to Mary Jo Capriotti.

'75

Daniel M. Connelly is an electronics salesman at Herbach and Rademan in Philadelphia. **Frank J. Zangari** was promoted to

treasurer of the Aetna Federal Savings and Loan Association, Philadelphia.

MARRIAGE: Robert T. Morris, Jr. to Laura L. Custer.

'76

James P. Mooney was recently promoted to operations officer at Provident National Bank. **Mark D. Pilla** has been appointed administrative director of West Jersey Hospital, Eastern Division, Voorhees, N.J.

'77

Stephen K. Wheeler was promoted to controller at Colorcon, Inc., in West Point, Pa. **MARRIAGES:** Joanne Mach to Dennis E. Ward, '78; Kathleen McGroarty to Frederick Megahan.

'78

Jean T. Hosgood has been promoted to assistant trust officer at New Jersey National Bank, Trenton. **Paul J. Kelly, III**, a staff accountant at Peat, Marwick, Mitchell & Company, passed the May 1979 certified public accountant examination. **Dennis E. Ward** is an auditor for WESTVACO in New York.

'79

Brian Middleton has joined Augustine Agency, an insurance firm in Cornwells Heights, Pa. **William P. Quinn** is an inventory management specialist for the Defense Logistics Agency, Philadelphia.

'79 Graduate Religion

Richard Davis, TOR, received a master of divinity degree from St. Francis Seminary in April and was ordained a Deacon in Third Order Regular in June.

'79 MBA

Terrence Hicks has been promoted to vice president at Alliance Enterprise Corporation, Philadelphia.

Necrology

'35

Joseph D. O'Donnell

'44

Joseph A. Diorio, M.D.

'50

William Parkinson
Jerry M. Schlavone

'55

James C. Towson

'56

Andrew J. McQuade



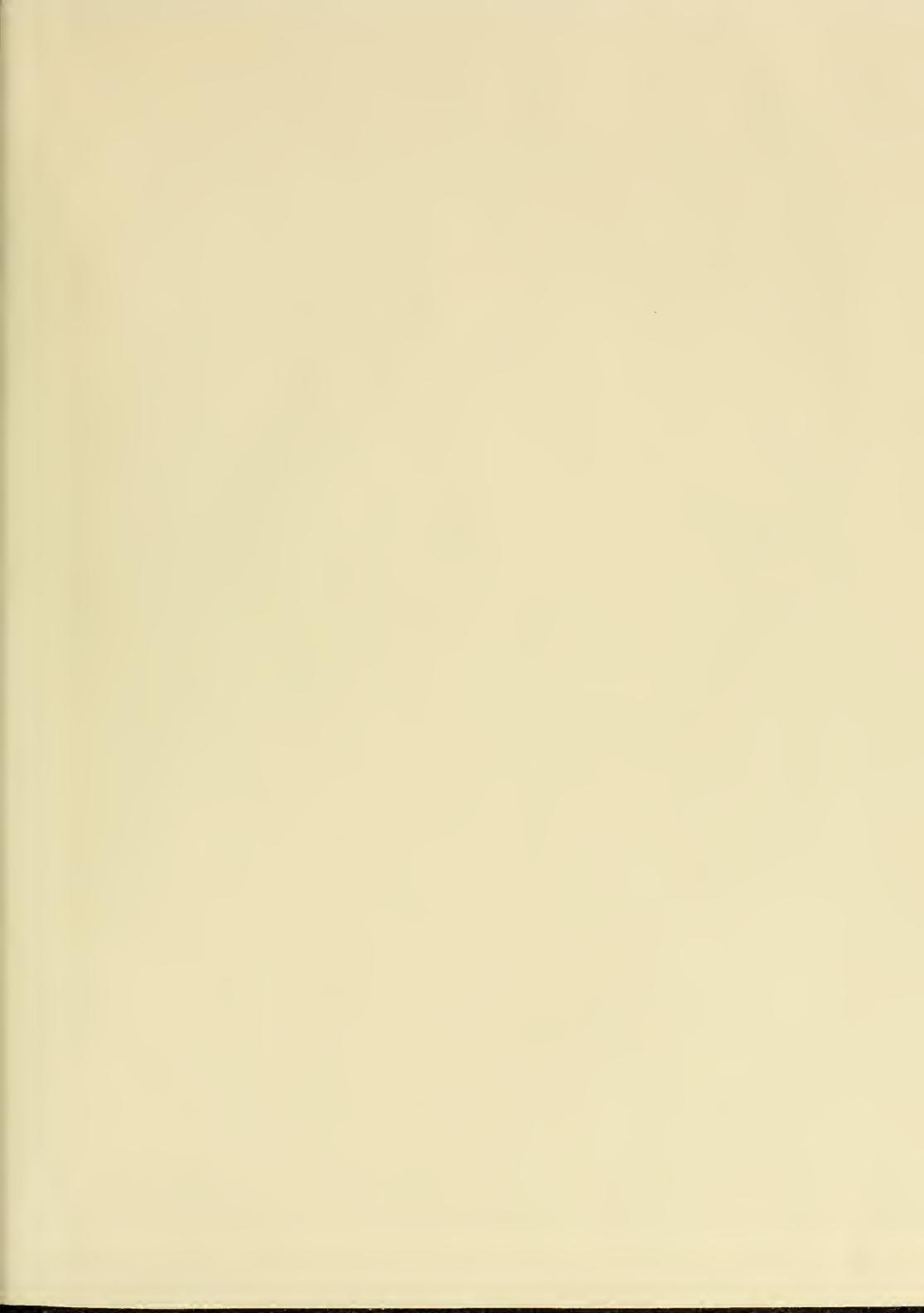
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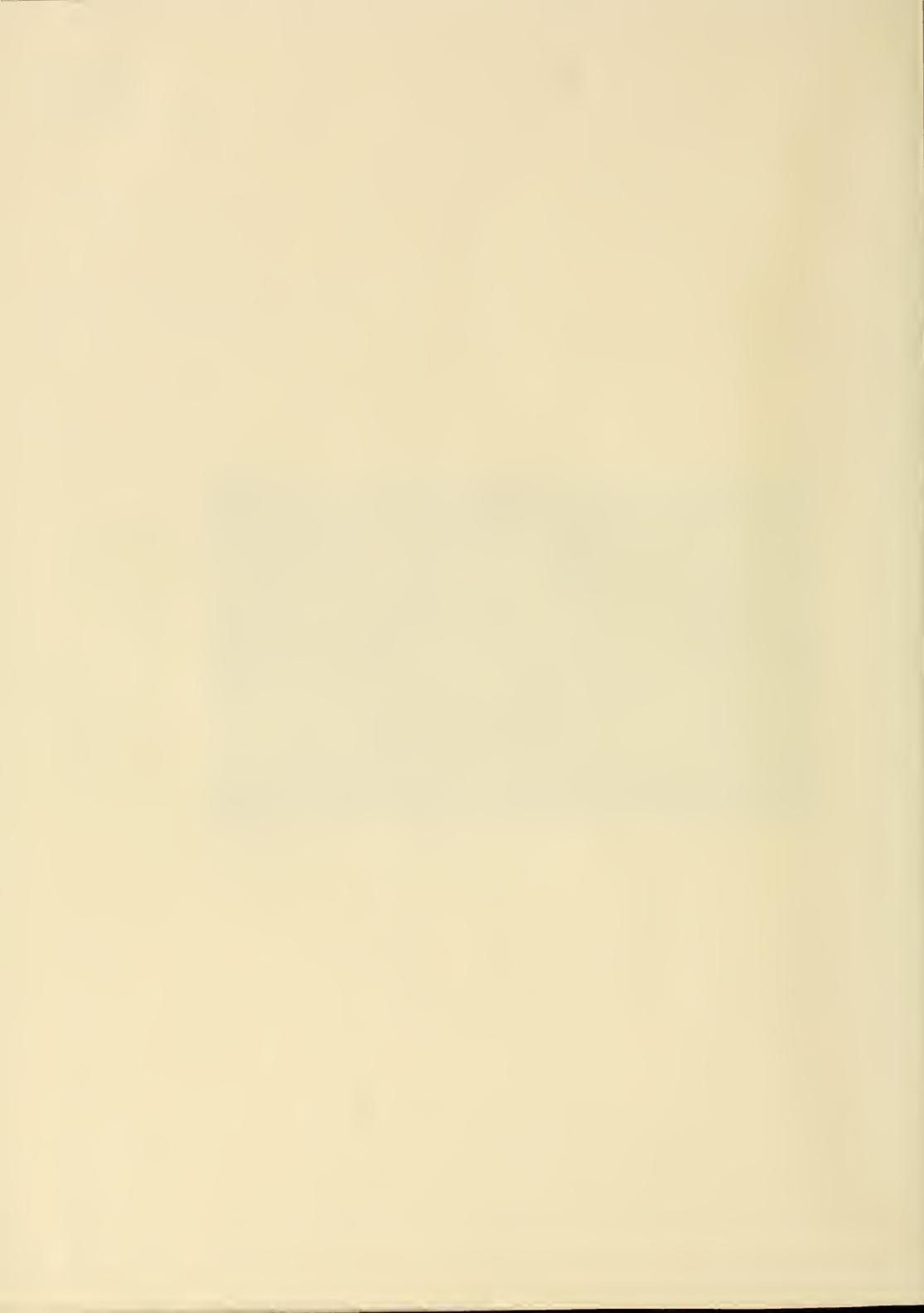
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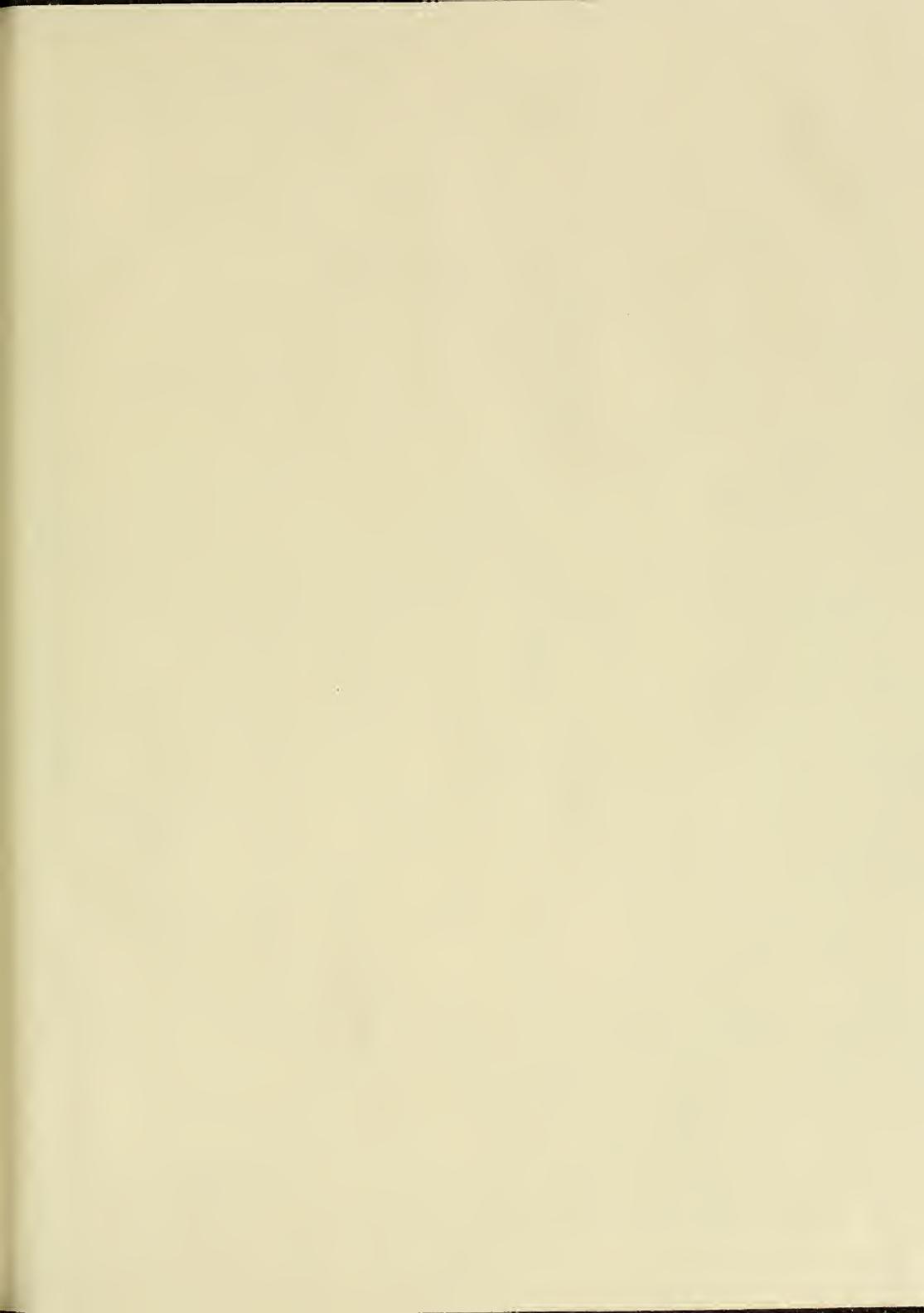
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The Annual Report







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